

AVEENO BABY ECZEMA THERAPY MOISTURIZING- oatmeal cream
Kenvue Brands LLC

Aveeno ® baby eczema therapy moisturizing cream

Drug Facts

Active ingredient

Colloidal Oatmeal 1%

Purpose

Skin protectant

Uses

Temporarily protects and helps relieve minor skin irritation and itching due to:

- Eczema
- Rashes

Warnings

For external use only.

When using this product

- Do not get into eyes.

Stop use and ask a doctor if

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

Apply as needed

Other information

- Remove quality seal. Do not use if quality seal is broken.
- For use on mild to moderate eczema or as directed by a physician.
- Store at room temperature.

Inactive ingredients

Water, Glycerin, Panthenol, Distearyltrimonium Chloride, Petrolatum, Isopropyl Palmitate, Cetyl Alcohol, Dimethicone, Avena Sativa (Oat) Kernel Oil, Steareth-20, Benzalkonium Chloride, Ceramide NP, Sodium Chloride, Avena Sativa (Oat) Kernel Extract

Questions?

866-428-3366; Outside US, dial collect **215-273-8755** www.aveeno.com

Distributed by:

Kenvue Brands LLC

Summit, NJ 07901

PRINCIPAL DISPLAY PANEL - 341g Bottle Label

RECOMMENDED BY

PEDIATRICIANS

& DERMATOLOGISTS

Aveeno ®

baby

eczema

therapy

moisturizing cream

colloidal oatmeal skin

protectant + vitamin B5

clinically proven to

relieve itchy, irritated

skin due to eczema

ACCEPTED

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National

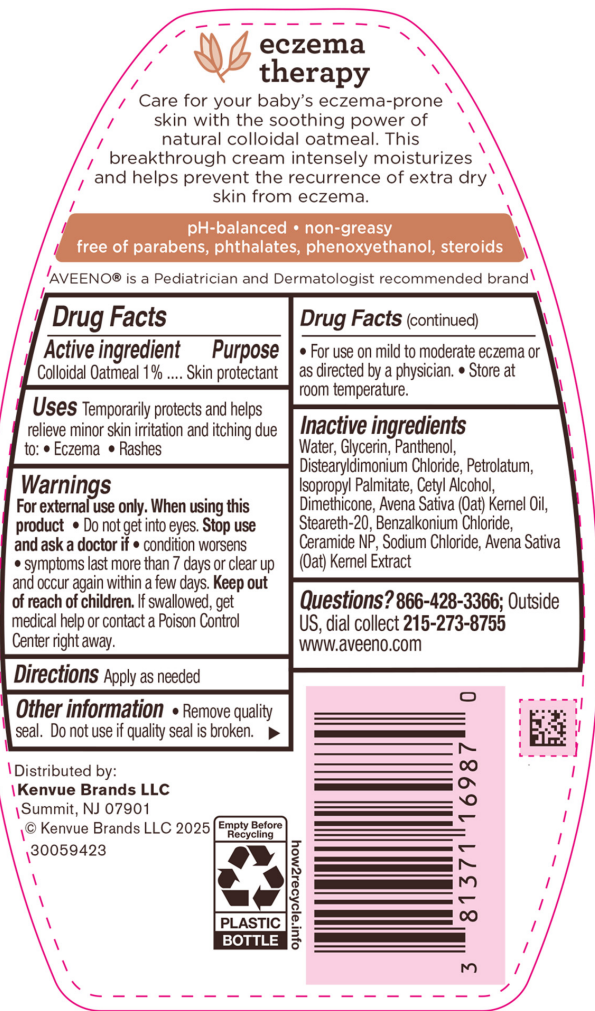
Eczema

Association

fragrance-free & steroid-free

hypoallergenic

NET WT. 12 OZ (341 g)



AVEENO BABY ECZEMA THERAPY MOISTURIZING oatmeal cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69968-0901
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
OATMEAL (UNII: 8PI54V663Y) (OATMEAL - UNII:8PI54V663Y)	OATMEAL	10 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
GLYCERIN (UNII: PDC6A3C0OX)	

PANTHENOL (UNII: W9CM0O67Z)	
DISTEARYLDIMONIUM CHLORIDE (UNII: OM9573ZX3X)	
PETROLATUM (UNII: 4T6H12BN9U)	
ISOPROPYL PALMITATE (UNII: 8CRQ2TH63M)	
CETYL ALCOHOL (UNII: 936JST6JCN)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
OAT KERNEL OIL (UNII: 3UVP41R77R)	
STEARETH-20 (UNII: LQ8IK9E08)	
BENZALKONIUM CHLORIDE (UNII: F5UM2KM3W7)	
CERAMIDE NP (UNII: 4370DF050B)	
SODIUM CHLORIDE (UNII: 451W47IQ8X)	
OAT (UNII: Z6J799EAJK)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0901-2	341 g in 1 BOTTLE; Type 0: Not a Combination Product	04/01/2013	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M016	04/01/2013	

Labeler - Kenvue Brands LLC (118772437)

Revised: 4/2025

Kenvue Brands LLC