CREST 3D WHITE BRILLIANCE HYDROGEN PEROXIDE- sodium monofluorophosphate paste, dentifrice The Procter & Gamble Manufacturing Company

Crest 3D White Brilliance Hydrogen Peroxide Toothpaste

Drug Facts

Sodium monofluorophosphate 1.14% (0.17% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warning

Keep out of reach of children under 12 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 12 yrs. & older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician.
- do not swallow
- children under 12 yrs.: ask a dentist

Inactive ingredients

water, glycerin, calcium pyrophosphate, hydrogen peroxide (4% w/v), sodium lauryl sulfate, flavor, polyacrylate crosspolymer-6, cetearyl alcohol, disodium pyrophosphate, sucralose, tetrasodium pyrophosphate

Ouestions?

1-800-492-7378

DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202

Crest 3D White Ultra White 85g tube in carton

4% HYDROGEN PEROXIDE

Crest

3D WHITE

BRILLIANCE

FLUORIDE ANTICAVITY

TOOTHPASTE

HYDROGEN

PEROXIDE

Highest Level of

Hydrogen Peroxide

in Toothpaste

ADVANCED WHITENING

TO REMOVE SURFACE STAIN

AND DEEPLY CLEAN

FRESH MINT

NET WT 3.0 OZ (85 g)













REVITALIZING

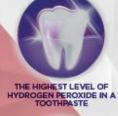
FORMULA





HIGHEST LEVEL OF HYDROGEN PEROXIDE IN A TOOTHPASTE

From the #1 Whitening Brand in America comes a breakthrough product formulated with significantly more hydrogen peroxide than the leading hydrogen peroxide toothpaste*.



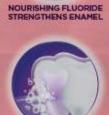


HYDROGEN PEROXIDE

Highest Level of Hydrogen Peroxide In Toothpaste



HYDROGEN PEROXIDE



POAM ACTIVELY
REMOVES TOUGH

*PEG calculation based on U.S. reported sales data for yr ending w/o 12/05/20

ADVANCED WHITENING TO REMOVE SURFACE STAINS AND DEEPLY CLEAN

FRESH MINT

NET WT 3.0 0Z (85 g)







91897719

CREST 3D WHITE BRILLIANCE HYDROGEN PEROXIDE

sodium monofluorophosphate paste, dentifrice

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:84126-604
Route of Administration	ORAL		

Active Ingredient/Active Moiety			
Ingredient Name	Basis of Strength	Strength	
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE I UNII:Q80VPU408O)	ON - FLUORIDE ION	1.7 mg in 1 g	

Inactive Ingredients			
Ingredient Name	Strength		
AMMONIUM ACRYLOYLDIMETHYLTAURATE, DIMETHYLACRYLAMIDE, LAURYL METHACRYLATE AND LAURETH-4 METHACRYLATE COPOLYMER, TRIMETHYLOLPROPANE TRIACRYLATE CROSSLINKED (45000 MPA.S) (UNII: Q7UI015FF9)			
CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)			
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)			
GLYCERIN (UNII: PDC6A3C0OX)			
HYDROGEN PEROXIDE (UNII: BBX060AN9V)			
SODIUM LAURYL SULFATE (UNII: 368GB5141J)			
WATER (UNII: 059QF0KO0R)			
SUCRALOSE (UNII: 96K6UQ3ZD4)			
CALCIUM PYROPHOSPHATE (UNII: X69NU20D19)			
SODIUM ACID PYROPHOSPHATE (UNII: H5WVD9LZUD)			

Product Characteristics			
Color	white	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

P	Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date	
1	NDC:84126-604- 30	1 in 1 CARTON	01/10/2023		
1		85 g in 1 TUBE; Type 0: Not a Combination Product			
2	NDC:84126-604- 38	1 in 1 CARTON	01/10/2023		
2		107 g in 1 TUBE; Type 0: Not a Combination Product			

Marketing Information			
Marketing	Application Number or Monograph	Marketing Start	Marketing End

Category	Citation	Date	Date
OTC Monograph Drug	M021	01/10/2023	

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 9/2024 The Procter & Gamble Manufacturing Company