# CREST 3D WHITE BRILLIANCE HYDROGEN PEROXIDE- sodium monofluorophosphate paste, dentifrice The Procter & Gamble Manufacturing Company

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### Crest 3D White Brilliance Hydrogen Peroxide Toothpaste

#### **Drug Facts**

Sodium monofluorophosphate 1.14% (0.17% w/v fluoride ion)

#### **Purpose**

Anticavity toothpaste

#### Use

helps protect against cavities

#### Warning

Keep out of reach of children under 12 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

#### **Directions**

- adults and children 12 yrs. & older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician.
- do not swallow
- children under 12 yrs.: ask a dentist

## **Inactive ingredients**

water, glycerin, calcium pyrophosphate, hydrogen peroxide (4% w/v), sodium lauryl sulfate, flavor, polyacrylate crosspolymer-6, cetearyl alcohol, disodium pyrophosphate, sucralose, tetrasodium pyrophosphate

#### **Ouestions?**

1-800-492-7378

DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202

### Crest 3D White Ultra White 85g tube in carton

**4% HYDROGEN PEROXIDE** 

Crest

3D WHITE

**BRILLIANCE** 

**FLUORIDE ANTICAVITY** 

**TOOTHPASTE** 

**HYDROGEN** 

PEROXIDE

Highest Level of

Hydrogen Peroxide

in Toothpaste

ADVANCED WHITENING

TO REMOVE SURFACE STAIN

AND DEEPLY CLEAN

FRESH MINT

NET WT 3.0 OZ (85 g)













REVITALIZING

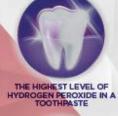
**FORMULA** 





## HIGHEST LEVEL OF HYDROGEN PEROXIDE IN A TOOTHPASTE

From the #1 Whitening Brand in America comes a breakthrough product formulated with significantly more hydrogen peroxide than the leading hydrogen peroxide toothpaste\*.



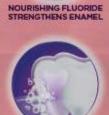


## HYDROGEN PEROXIDE

Highest Level of Hydrogen Peroxide In Toothpaste



HYDROGEN PEROXIDE



POAM ACTIVELY
REMOVES TOUGH

\*PEG calculation based on U.S. reported sales data for yr ending w/o 12/05/20

## ADVANCED WHITENING TO REMOVE SURFACE STAINS AND DEEPLY CLEAN

FRESH MINT

NET WT 3.0 0Z (85 g)







91897719

## **CREST 3D WHITE BRILLIANCE HYDROGEN PEROXIDE**

sodium monofluorophosphate paste, dentifrice

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:84126-604
Route of Administration	ORAL		

Active Ingredient/Active Moiety			
Ingredient Nam	e	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNII: C810) UNII:Q80VPU4080)	CZ56Q) (FLUORIDE ION -	FLUORIDE ION	1.7 mg in 1 g

Inactive Ingredients			
Ingredient Name	Strength		
AMMONIUM ACRYLOYLDIMETHYLTAURATE, DIMETHYLACRYLAMIDE, LAURYL METHACRYLATE AND LAURETH-4 METHACRYLATE COPOLYMER, TRIMETHYLOLPROPANE TRIACRYLATE CROSSLINKED (45000 MPA.S) (UNII: Q7UI015FF9)			
CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)			
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)			
GLYCERIN (UNII: PDC6A3C0OX)			
HYDROGEN PEROXIDE (UNII: BBX060AN9V)			
SODIUM LAURYL SULFATE (UNII: 368GB5141J)			
WATER (UNII: 059QF0KO0R)			
SUCRALOSE (UNII: 96K6UQ3ZD4)			
CALCIUM PYROPHOSPHATE (UNII: X69NU20D19)			
SODIUM ACID PYROPHOSPHATE (UNII: H5WVD9LZUD)			

Product Characteristics			
Color	white	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

P	Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date	
1	NDC:84126-604- 30	1 in 1 CARTON	01/10/2023		
1		85 g in 1 TUBE; Type 0: Not a Combination Product			
2	NDC:84126-604- 38	1 in 1 CARTON	01/10/2023		
2		107 g in 1 TUBE; Type 0: Not a Combination Product			

Marketing Information			
Marketing	Application Number or Monograph	Marketing Start	Marketing End

Category	Citation	Date	Date
OTC Monograph Drug	M021	01/10/2023	

## **Labeler -** The Procter & Gamble Manufacturing Company (004238200)

Revised: 2/2025 The Procter & Gamble Manufacturing Company