

CREST CAVITY PROTECTION REGULAR- sodium fluoride paste, dentifrice
Navajo Manufacturing Company Inc.

Crest Cavity Protection

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect teeth and roots against cavities

Warnings

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
 - do not swallow
 - to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, flavor, cellulose gum, sodium phosphate, carbomer, sodium saccharin, titanium dioxide, blue 1

Questions?

1-800-492-7378


Dist. by Procter & Gamble, Cincinnati OH 45202

www.crest.com

PRINCIPAL DISPLAY PANEL

No. 29985
VS

Handy Solutions



Net Wt. 0.85 oz. (24g)

Big Names. Little Things.™

No. 29985
VS



CAVITY PROTECTION
Regular Paste

Drug Facts	Purpose
Active ingredient Sodium fluoride 0.242% (0.15% w/v fluoride ion)	Anticavity toothpaste
Use helps protect against cavities	
Warnings Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.	
Directions • adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist • do not swallow • to minimize swallowing use a pea-sized amount in children under 6 • supervise children's brushing until good habits are established • children under 2 years... call a dentist	
Inactive ingredients sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, zinc, sodium phosphate, collagen gum, carboxymethyl sodium saccharin, titanium dioxide, blue 1	
Questions or comments? call toll-free 1-800-482-7378 www.crest.com	

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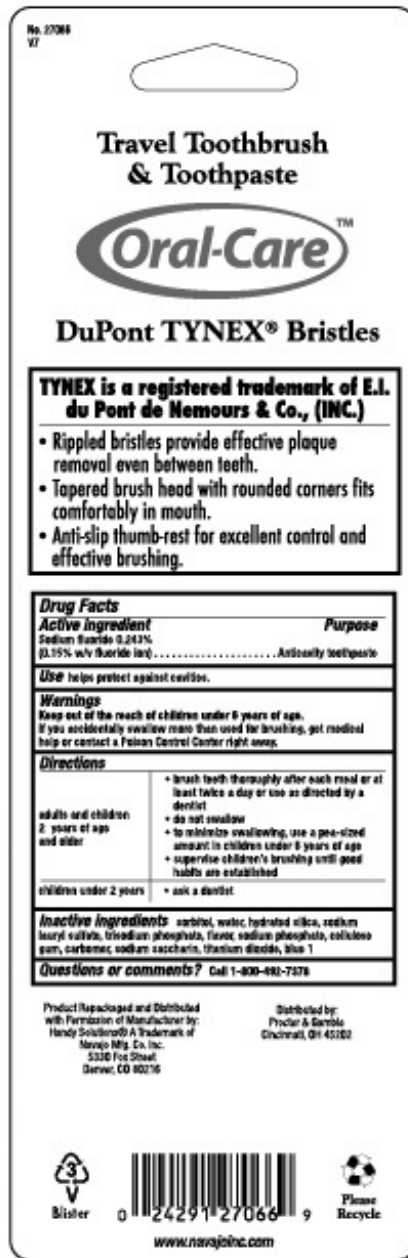
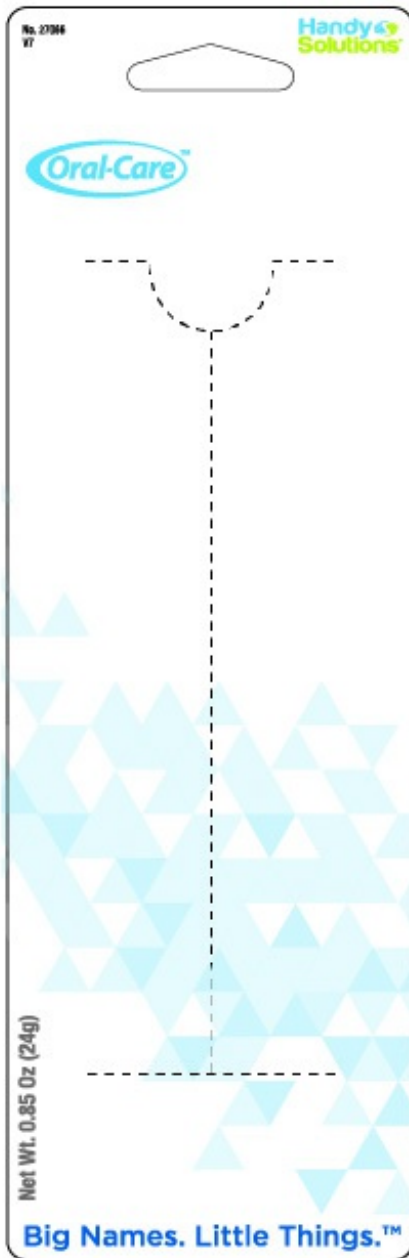
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CREST CAVITY PROTECTION REGULAR

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:67751-124(NDC:58933-005)
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ)	
CARBOXYPOLYMETHYLENE (UNII: 0A5MM307FC)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SODIUM PHOSPHATE (UNII: SE337SVY37)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM (UNII: K679OBS311)	
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	

Product Characteristics

Color	blue	Score	
Shape		Size	
Flavor	WINTERGREEN	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:67751-124-01	1 in 1 BLISTER PACK	11/26/1999	
1		24 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:67751-124-02	1 in 1 BLISTER PACK	11/26/1999	
2		24 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	08/02/1984	

Labeler - Navajo Manufacturing Company Inc. (091917799)

Registrant - Navajo Manufacturing Company Inc. (136941411)

Establishment

Name	Address	ID/FEI	Business Operations
Navajo Manufacturing Company Inc.		136941411	repack(67751-124)

