

**CERTAIN DRI ROLL-ON- aluminum chloride liquid**  
**Clarion Brands, LLC**

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**Drug Facts**

<b>Active ingredient</b>	<b>Purpose</b>
Aluminum Chloride 12.0%	Antiperspirant

**Uses**

- extra effective at reducing underarm perspiration

**Warnings**

**For external use only**

**Do not use:**

- immediately after shaving
- on broken skin
- on irritated skin
- immediately after bathing

**When using this product**

- do not use in or near eyes
- apply to underarms only

**Stop use and ask a doctor if** rash or irritation develops

**Ask a doctor before use if** you have kidney disease

**Keep out of reach of children.**

If swallowed, get medical help or contact a Poison Control Center right away

**Directions**

- apply to underarms only
- **apply at bedtime, see package insert**
- apply sparingly
- apply only a few strokes under each arm

**Inactive ingredients** polyacrylate crosspolymer-6, sodium hydroxide, water

**Questions? Call 1-844-923-7837**

## Package Insert

### **CERTAIN DRI**® ANTI-PERSPIRANT

Directions for Use

Important Facts About Perspiration Problems

The Certain Dri Protection™ System

### **CERTAIN DRI**®

Clarion Brands, LLC  
27070 Miles Road, Suite A  
Solon, OH 44139

Toll-Free 1-844-923-7837

Certain Dri® is a registered trademark of Clarion Brands, LLC

AB1002

### **CERTAIN DRI**® ANTI-PERSPIRANT... **THE MOST EFFECTIVE ANTI-PERSPIRANT YOU CAN BUY WITHOUT A PRESCRIPTION.**

**Clinical Strength Certain Dri**® **Roll-On** contains Aluminum Chloride (AlCl<sub>3</sub>), the ingredient prescribed by doctors to patients with hyperhidrosis or excessive perspiration. Laboratory studies prove that aluminum chloride is more effective and longer lasting than other ingredients found in anti-perspirants. Yet it is safe when used as directed. **Clinical Strength Certain Dri**® **Solid** contains Aluminum Sesquichlorohydrate, also effective for extended protection and better for individuals with more sensitive skin.

**IMPORTANT.** Because of its therapeutic ingredients, Clinical Strength Certain Dri® anti-perspirant is used differently from all other anti-perspirants. For maximum effect, it is important to follow directions very carefully.

#### **DIRECTIONS**

1. **Apply Clinical Strength Certain Dri**® anti-perspirant to underarms at **bedtime.** That's because Clinical Strength Certain Dri® works while you sleep to shrink your pores so it can stop perspiration all day. It will not wash off the next day, even after bathing or showering.
2. *Apply Sparingly.* Like many other therapeutic products, Clinical Strength Certain Dri® should be applied sparingly - only a few strokes under each arm. (1 to 2 for the roll-on, 4 to 6 for the solid as a start; more if necessary)
3. *You may not have to use Clinical Strength Certain Dri*® every day. You may wish to begin your treatment by using Certain Dri® every day until excessive perspiration is controlled. Thereafter, apply Certain Dri® every other day or as needed.

**CAUTION.** Do not use immediately after shaving or showering; or if skin is broken or irritated. Skin area must be completely dry prior to application. Discontinue use if rash develops. Keep away from eyes. Keep out of reach of children.

**WARNING:** Certain Dri® can discolor clothing if it is not completely dry. Please allow 5 to 10 minutes for the product to dry, less for Certain Dri® Solid.

## WHAT ABOUT MORNING OR DAYTIME USE?

Clinical Strength Certain Dri<sup>®</sup> 72hr protection Roll-on or Solid work best when used at night. For extra freshness throughout the day, we have specially formulated Everyday Strength Certain Dri<sup>®</sup> A.M. Solid or Roll-on antiperspirant as a companion just for morning use. Pair one of the Clinical Strength formula products with either Everyday Strength Certain Dri<sup>®</sup> A.M. product for prescription strength protection and daily freshness. All Certain Dri<sup>®</sup> products are intended for use by both men and women.

## THE CERTAIN DRI PROTECTION SYSTEM™

If you suffer from excessive perspiration, THE CERTAIN DRI PROTECTION SYSTEM™ offers complete underarm security and confidence under all situations:

- At **night** to control excessive perspiration, use **Clinical Strength Certain Dri<sup>®</sup> Anti-Perspirant Roll-On or Solid**
- In the **morning** for all day freshness and deodorant protections, use **Everyday Strength Certain Dri<sup>®</sup> A.M.**

## FACTS ABOUT PERSPIRATION PROBLEMS

### ***What causes perspiration?***

Any of the following factors, separately or in combination, can cause varying amounts of perspiration: physical exertion; mental or emotional stress; warm or hot temperatures; nonporous, heavy clothing; obesity or endocrine dysfunction; inherited factors.

### ***Why does perspiration occur?***

When your body “overheats” as a result of any of the above factors, it activates the sweat glands, especially those in the underarm area (axillary glands), to produce perspiration which is emitted through your skin pores. The perspiration then evaporates to produce a cooling effect, thereby reducing the body's skin temperature.

### ***What causes underarm odor?***

In its freshly released state, perspiration is generally odorless. However, when it exists in a confined and damp underarm area, it decomposes and causes odor-producing bacteria to form. Combined with natural salt and uric acid which are also emitted through the pores, the perspiration then takes on its familiar unpleasant odor.

### ***What is a deodorant?***

A deodorant is any kind of fragrance used to cover up or deodorize one odor with another. While perfumes are generally used, some people resort to herb, fruit or musk aromas to disguise underarm odor. Rarely, however, can a deodorant inhibit perspiration or retard bacterial growth and odor for more than a very brief time.

### ***What is an anti-perspirant?***

A true anti-perspirant, as its name implies, should - like Certain Dri<sup>®</sup> - shrink and close off underarm pores to inhibit the flow of perspiration. The more effective the formulation, the more effective and longer lasting the anti-perspirant relief will be. Generally an anti-perspirant is also a deodorant because it prevents perspiration which is the source of odor-causing bacteria. However, a deodorant is not an anti-perspirant.

### ***Is it safe to close off underarm pores?***

Yes. Both underarms represent an area of only about 6 to 8 sq. in. Nature simply and safely redistributes the perspiration around to the other 2,700± sq. in. of the body's skin surface.

For additional information about Certain Dri<sup>®</sup> visit our website: [www.certaindri.com](http://www.certaindri.com)

## **PRINCIPAL DISPLAY PANEL**

### **NEW LOOK!**

## **CERTAIN DRI<sup>®</sup> PRESCRIPTION STRENGTH CLINICAL**

### **#1 Doctor recommended\***

Most effective antiperspirant you can buy without a prescription

Up to 72 hour protection

### **Antiperspirant ROLL-ON**

2.0 FL OZ (59.15 ml)

**Certain Dri<sup>®</sup> Prescription Strength Clinical** helps stop excessive sweating for up to **72 hours**.

### **When is 12 more than 20?**

When it's the 12% Aluminum Chloride in Certain Dri<sup>®</sup> Prescription Strength Clinical.

Other brands have aluminum complexes at higher percentages - but they are not the same!

Aluminum Chloride is the strongest and most effective active ingredient available in antiperspirants and is the same active ingredient in many prescription formulations.

Aluminum Chloride is the #1 Doctor recommended active ingredient for excessive sweating\* and is why **Certain Dri<sup>®</sup> Prescription Strength Clinical is different from the rest.**

Learn more at:  
[www.certaindri.com](http://www.certaindri.com)

*\* Based on a 2015 independent study, Certain Dri<sup>®</sup> is the #1 doctor recommended brand with the #1 doctor recommended ingredient for excessive sweating.*

### **Who is Certain Dri<sup>®</sup> Prescription Strength Clinical for?**

Anyone suffering from hyperhidrosis or excessive sweating looking for the strongest protection available without a prescription.

**Directions:** For maximum protection and efficacy, apply Certain Dri<sup>®</sup> to each underarm

before bed. Certain Dri<sup>®</sup> Prescription Strength Clinical works while you sleep, to stop sweating before it starts. To reduce the risk of irritation, be sure underarms are completely dry before applying.

**Satisfaction Guaranteed.**

If you are not completely satisfied, we will replace or refund your purchase.

If you have any questions visit [www.certaindri.com](http://www.certaindri.com) or call 1-844-923-7837

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Solon, OH 44139

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**Certain Dri<sup>®</sup> Prescription Strength Clinical** helps stop excessive sweating for up to **72 hours.**



**CERTAIN DRI®  
PRESCRIPTION  
STRENGTH  
CLINICAL**

**#1 Doctor recommended\***

**Antiperspirant  
ROLL-ON**

**2.0 FL OZ (59.15 ml)**

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## NEW LOOK!

### CERTAIN DRI<sup>®</sup> PRESCRIPTION STRENGTH CLINICAL

#### #1 Doctor recommended\*

Most effective antiperspirant you can buy without a prescription

Up to 72 hour protection

#### Antiperspirant ROLL-ON

1.2 FL OZ (35.5 ml)

**Certain Dri<sup>®</sup> Prescription Strength Clinical** helps stop excessive sweating for up to **72 hours**.

#### When is 12 more than 20?

When it's the 12% Aluminum Chloride in Certain Dri<sup>®</sup> Prescription Strength Clinical.

Other brands have aluminum complexes at higher percentages - but they are not the

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Aluminum Chloride is the strongest and most effective active ingredient available in antiperspirants and is the same active ingredient in many prescription formulations.

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**Directions:** For maximum protection and efficacy, apply Certain Dri<sup>®</sup> to each underarm before bed. Certain Dri<sup>®</sup> Prescription Strength Clinical works while you sleep, to stop sweating before it starts. To reduce the risk of irritation, be sure underarms are completely dry before applying.

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If you are not completely satisfied, we will replace or refund your purchase.

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**Certain Dri<sup>®</sup> Prescription Strength Clinical** helps stop excessive sweating for up to **72 hours.**

NEW LOOK!  
**CERTAIN  
DRI®**

NEW LOOK!  
**CERTAIN  
DRI®**

**PRESCRIPTION  
STRENGTH  
CLINICAL**



**#1 Doctor  
recommended\***

Most effective  
antiperspirant you can buy  
without a prescription  
Up to 72 hour protection

**Antiperspirant  
ROLL-ON**

**1.2 FL OZ (35.5 ml)**

**Certain Dri® Prescription  
Strength Clinical** helps stop  
excessive sweating for up to  
**72 hours.**

**When is 12 more than 20?**  
When it's the 12% Aluminum  
Chloride in Certain Dri®  
Prescription Strength Clinical.

Other brands have aluminum  
complexes at higher  
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Aluminum Chloride is the  
strongest and most effective  
active ingredient available  
in antiperspirants and is  
the same active ingredient  
in many prescription  
formulations.

Aluminum Chloride is the  
#1 Doctor recommended  
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**Certain Dri® Prescription  
Strength Clinical is  
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Learn more at:  
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\*Based on a 2015 independent study,  
Certain Dri® is the #1 doctor  
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sweating.

**CERTAIN  
DRI®**

**Certain Dri® Prescription  
Strength Clinical** helps  
stop excessive sweating  
for up to **72 hours.**

**PRESCRIPTION  
STRENGTH  
CLINICAL**

**Drug Facts**

Active ingredient	Purpose
Aluminum Chloride 12.0%.....	Antiperspirant

**Uses** • extra effective at reducing underarm perspiration

**Warnings**

For external use only

Do not use:

- immediately after shaving
- on broken skin
- on irritated skin
- immediately after bathing

**When using this product**

- do not use in or near eyes • apply to underarms only

**Stop use and ask a doctor** if rash or irritation develops

**Ask a doctor before use** if you have kidney disease

**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away

**Directions**

- apply to underarms only
- apply at bedtime, see package insert
- apply sparingly
- apply only a few strokes under each arm

**Inactive Ingredients** polyacrylate crosspolymer-6, sodium hydroxide, water

**Questions? Call 1-844-923-7837**

**Who is Certain Dri®  
Prescription Strength  
Clinical for?**

Anyone suffering from  
hyperhidrosis or excessive  
sweating looking for the  
strongest protection available  
without a prescription.

**Directions:** For maximum  
protection and efficacy, apply  
Certain Dri® to each underarm  
before bed. Certain Dri®  
Prescription Strength Clinical  
works while you sleep, to stop  
sweating before it starts.  
To reduce the risk of irritation,  
be sure underarms are  
completely dry before  
applying.

**Satisfaction Guaranteed.**

If you are not completely  
satisfied, we will replace or  
refund your purchase.

If you have any questions  
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or call 1-844-923-7837.

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**CERTAIN DRI®  
PRESCRIPTION  
STRENGTH  
CLINICAL**

**#1 Doctor recommended\***

**Antiperspirant  
ROLL-ON**

**1.2 FL OZ (35.5 ml)**

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**CERTAIN DRI**  
**PRESCRIPTION STRENGTH CLINICAL**  
#1 Doctor recommended\*  
Antiperspirant ROLL-ON  
1.2 FL OZ (35.5 ml)

**Drug Facts**  
**Active ingredient** Aluminum Chloride 12.0%..... Antiperspirant  
**Purpose** Antiperspirant  
**Uses** • extra effective at reducing underarm perspiration

NO COATING - FOR LOT/EXP  
DO NOT PRINT BLUE BORDER

**Drug Facts (continued)**  
**Warnings** For external use only  
**Do not use:** • immediately after shaving • on broken skin  
• on irritated skin • immediately after bathing  
**When using this product** • do not use in or near eyes  
• apply to underarms only  
**Stop use and ask a doctor** if rash or irritation develops  
**Ask a doctor before use** if you have kidney disease  
**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away  
**Directions**  
• apply to underarms only  
• apply at bedtime, see package insert  
• apply sparingly  
• apply only a few strokes under each arm  
**Inactive Ingredients** polyacrylate crosspolymer-6, sodium hydroxide, water  
**Questions? Call 1-844-923-7837**

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TEAR HERE

**CERTAIN DRI**®  
**PRESCRIPTION STRENGTH CLINICAL**

**#1 Doctor recommended**

Most effective antiperspirant you can buy without a prescription

**Antiperspirant TRIAL PAD**

Available in a Roll-on Bottle

1 Pad - 1.3 ml per Pad

Distributed by Clarion Brands, LLC  
27070 Miles Road, Suite A  
Solon, OH 44139

500008

www.certaindri.com

## Directions

- apply to underarms only
- use one pad to apply to both underarms
- apply only a few strokes under each arm
- use at night for best results

TEAR HERE

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# CERTAIN DRI<sup>®</sup>

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## PRESCRIPTION STRENGTH CLINICAL

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**Antiperspirant TRIAL PAD**

Available in a Roll-on Bottle 1 Pad - 1.3 ml per Pad  
Distributed by: Clarion Brands, LLC 27070 Miles Road, Suite A  
Solon, OH 44139 500008 www.certaindri.com

<b>Drug Facts</b>	
<b>Active ingredient</b>	Aluminum Chloride 12.0%
<b>Purpose</b>	Antiperspirant
<b>Uses</b>	■ extra effective at reducing underarm perspiration
<b>Warnings</b>	For external use only
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<b>Ask a doctor before use if you have</b>	kidney disease
<b>Keep out of reach of children.</b>	If swallowed, get medical help or contact a Poison Control Center right away.
<b>Directions</b>	■ apply to underarms only ■ use one pad to apply to both underarms ■ apply only a few strokes under each arm ■ use at night for best results
<b>Inactive ingredients</b>	polyacrylate crosspolymer-4, sodium hydroxide, water
<b>Questions? Call</b>	1-844-923-7837

## CERTAIN DRI<sup>®</sup> ANTI-PERSPIRANT

Directions for Use

Important Facts About Perspiration Problems

The Certain Dri Protection System™

Clarion Brands, LLC  
27070 Miles Road, Suite A  
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Toll-Free: 1-844-923-7837

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#### **What causes underarm odor?**

In its freshly released state, perspiration is generally odorless. However, when it exists in a confined and damp underarm area, it decomposes and causes odor-producing bacteria to form. Combined with natural salt and uric acid which are also emitted through the pores, the perspiration then takes on its familiar unpleasant odor.

#### **What is a deodorant?**

A deodorant is any kind of fragrance used to cover up or deodorize one odor with another. While perfumes are generally used, some people resort to herb, fruit or musk aromas to disguise underarm odor. Rarely, however, can a deodorant inhibit perspiration or retard bacterial growth and odor for more than a very brief time.

#### **What is an anti-perspirant?**

A true anti-perspirant, as its name implies, should - like Certain Dri® - shrink and close off underarm pores to inhibit the flow of perspiration. The more effective the formulation, the more effective and longer lasting the anti-perspirant relief will be. Generally an anti-perspirant is also a deodorant because it prevents perspiration which is the source of odor-causing bacteria. However, a deodorant is not an anti-perspirant.

#### **Is it safe to close off underarm pores?**

Yes. Both underarms represent an area of only about 6 to 8 sq. in. Nature simply and safely redistributes the perspiration around to the other 2,700± sq. in. of the body's skin surface.

For additional information about Certain Dri® visit our website:  
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**CERTAIN  
DRI**<sup>®</sup>  
ANTI-PERSPIRANT

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### **CERTAIN DRI® ANTI-PERSPIRANT... THE MOST EFFECTIVE ANTI-PERSPIRANT YOU CAN BUY WITHOUT A PRESCRIPTION.**

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**IMPORTANT.** Because of its therapeutic ingredients, Clinical Strength Certain Dri® anti-perspirant is used differently from all other anti-perspirants. For maximum effect, it is important to follow directions very carefully.

#### **DIRECTIONS**

1. **Apply Clinical Strength Certain Dri® anti-perspirant to underarms at bedtime.** That's because Clinical Strength Certain Dri® works while you sleep to shrink your pores so it can stop perspiration all day. It will not wash off the next day, even after bathing or showering.
2. **Apply Sparingly.** Like many other therapeutic products, Clinical Strength Certain Dri® should be applied sparingly - only a few strokes under each arm. (1 to 2 for the roll-on, 4 to 6 for the solid as a start; more if necessary)
3. **You may not have to use Clinical Strength Certain Dri® every day.** You may wish to begin your treatment by using Certain Dri® every day until excessive perspiration is controlled. Thereafter, apply Certain Dri® every other day or as needed.

**CAUTION.** Do not use immediately after shaving or showering; or if skin is broken or irritated. Skin area must be completely dry prior to application. Discontinue use if

**WARNING:** Certain Dri® can discolor clothing if it is not completely dry. Please allow 5 to 10 minutes for the product to dry, less for Certain Dri® Solid.

#### **WHAT ABOUT MORNING OR DAYTIME USE?**

Clinical Strength Certain Dri® 72hr protection Roll-on or Solid work best when used at night. For extra freshness throughout the day, we have specially formulated Everyday Strength Certain Dri® A.M. Solid or Roll-on antiperspirant as a companion just for morning use. Pair one of the Clinical Strength formula products with either Everyday Strength Certain Dri® A.M. product for prescription-strength protection and daily freshness. All Certain Dri® products are intended for use by both men and women.

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#### **FACTS ABOUT PERSPIRATION PROBLEMS**

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When your body "overheats" as a result of any of the above factors, it activates the sweat glands, especially those in the underarm area (axillary glands), to produce perspiration which is emitted through your skin pores. The perspiration then evaporates to produce a cooling effect, thereby reducing the body's skin

rash develops. Keep away from eyes. Keep out of reach of children.

When evaporates to produce a cooling effect, thereby reducing the body's core temperature.

## CERTAIN DRI ROLL-ON

aluminum chloride liquid

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69693-715
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>ALUMINUM CHLORIDE</b> (UNII: 3CYT62D3GA) (ALUMINUM CATION - UNII:3XHB1D032B)	ALUMINUM CHLORIDE	0.12 mg in 1 mL

### Inactive Ingredients

Ingredient Name	Strength
<b>SODIUM HYDROXIDE</b> (UNII: 55X04QC32I)	
<b>WATER</b> (UNII: 059QF0KO0R)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69693-715-12	1 in 1 CARTON	11/01/2015	
1		35.5 mL in 1 BOTTLE, WITH APPLICATOR; Type 0: Not a Combination Product		
2	NDC:69693-715-20	1 in 1 CARTON	11/01/2015	
2		2 mL in 1 BOTTLE, WITH APPLICATOR; Type 0: Not a Combination Product		
3	NDC:69693-715-01	1 in 1 POUCH	04/01/2016	
3		1.3 mL in 1 APPLICATOR; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M019	11/01/2015	

