

BENEFIT HELLO HAPPY AIR FOUNDATION SHADE 1- octinoxate, titanium dioxide stick
Benefit Cosmetics, LLC

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Benefit Hello Happy Air Stick Foundation Shade 1

Drug Facts

Active ingredients

OCTINOXATE 4.00%

TITANIUM DIOXIDE 2.36%

Purpose

SUNSCREEN

Use

- Helps prevent sunburn.
- If used as directed with other sun protection measures (*see Directions*), decreases the risk of skin cancer and early skin aging caused by the sun.

Warnings

For external use only.

Do not use

on damaged or broken skin.

When using this product

keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor

if rash occurs.

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control center right away.

Directions

- Apply liberally 15 minutes before sun exposure.
- Reapply at least every 2 hours.
- Use a water resistant sunscreen if swimming or sweating.
- Children under 6 months of age: ask a doctor.
- **Skin Protection Measures:** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
- Limit time in the sun, especially from 10 a.m. till 2 p.m.

- Wear long-sleeved shirts, pants, hats & sunglasses.

Other information

Protect the product in this container from excessive heat or direct sun.

Inactive ingredients

Hydrogenated Polyisobutene, Polyethylene, Synthetic Fluorophlogopite, Polymethyl Methacrylate, C12-15 Alkyl Ethylhexanoate, Butyrospermum Parkii (Shea) Butter, Cetyl Peg/ Ppg-10/1 Dimethicone, C20-40 Pareth-3, Caprylyl Glycol, Phenoxyethanol, Silica, Lauroyl Lysine, Bht, Tocopheryl Acetate, Fragrance (Parfum), Linalool, Ascorbyl Palmitate, Camellia Sinensis Leaf Extract, Chamomilla Recutita (Matricaria) Flower Extract, Ginkgo Biloba Leaf Extract, Lavandula Angustifolia (Lavender) Flower/ Leaf/Stem Extract, Tocopherol, Geraniol, Limonene, Pentaerythrityl Tetra-Di-T-Butyl Hydroxyhydrocinnamate, Citric Acid. [+/-: Bismuth Oxychloride (CI 77163), Iron Oxides (CI 77491, CI 77492, CI 77499), Titanium Dioxide (CI 77891)].

Package Labeling:

1
air stick
foundation

Glide on air.
Medium-coverage stick
foundation that feels
weightless & breathable.

**Soft, lightweight
powders & shea butter**
help create a light-as-air
feel & silky-smooth glide



16-hour* longwear
waterproof**

*Instrumental test on 20 women
**Instrumental test on 22 women

**BUILDABLE MEDIUM
COVERAGE**

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C12-15 Alkyl Ethylhexanoate, Butyro-
spermum Parkii (Shea) Butter, Cetyl Peg/
Ppg-10/1 Dimethicone, C20-40 Pareth-3,
Caprylyl Glycol, Phenoxyethanol, Silica,
Lauroyl Lysine, Bht, Tocopheryl Acetate,
Fragrance (Parfum), Linalool, Ascorbyl
Palmitate, Camellia Sinensis Leaf Extract,
Chamomilla Recutita (Matricaria) Flower
Extract, Ginkgo Biloba Leaf Extract,
Lavandula Angustifolia (Lavender) Flower/
Leaf/Stem Extract, Tocopherol, Geraniol,
Limonene, Pentaerythrityl Tetra-Di-T-Butyl
Hydroxyhydrocinnamate, Citric Acid. [+/-:
Bismuth Oxychloride (CI 77163), Iron
Oxides (CI 77491, CI 77492, CI 77499),
Titanium Dioxide (CI 77891)].

N° 13890/Z

benefit



hello
happy

air stick
foundation

1

weightless medium
coverage stick
foundation broad
spectrum SPF 20
sunscreen

8.5 g Net wt. 0.3 oz.

Drug Facts

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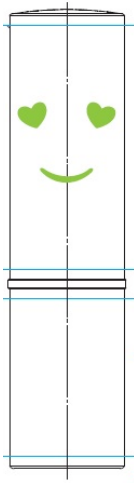


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225 BUSH STREET, 20TH FLOOR,
SAN FRANCISCO, CA 94104, USA
Made in USA




FM220US







26819US



benefit


hello happy
 air stick foundation

weightless medium coverage stick
foundation broad spectrum SPF 20 sunscreen

25mm

Glide on Air.
This medium coverage stick foundation feels silky-smooth, weightless & breathable. It blends & buds seamlessly for a natural-looking—Not cakey—complexion.

♥ **Soft, lightweight powders & shea butter** help create a light-as-air feel & silky-smooth glide

♥ Happy blend of chamomile & botanical extracts and a light lavender scent

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94% said it felt weightless*
99% said it glides on skin*
92% said it looks seamless*
*Self-evaluation by 100 women ages 18-34

♥

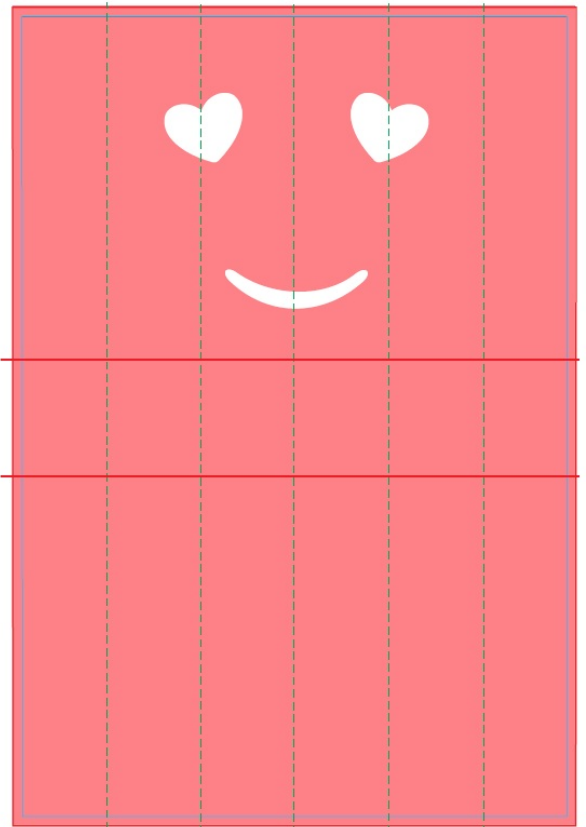
Natural, matte finish
16-hour** longwear
waterproof***

**In-restaurant test on 20 women
***In-restaurant test on 22 women

To use: Blend onto clean, moisturized face. Layer to build coverage.

Warning: Avoid contact with eyes. Use only on the face and neck. Discontinue use if signs of irritation occur.

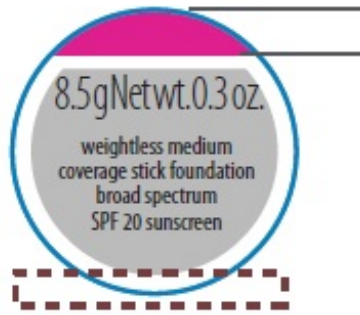
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PANEL 1

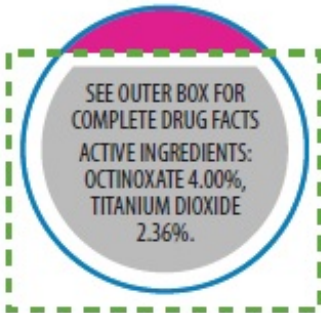


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PANEL 2



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PANEL 3



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BENEFIT HELLO HAPPY AIR FOUNDATION SHADE 1

octinoxate, titanium dioxide stick

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:66472-068
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	40 mg in 1 g
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	23.6 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
HYDROGENATED POLYBUTENE (1300 MW) (UNII: 7D1YQ9Y5EZ)	
HIGH DENSITY POLYETHYLENE (UNII: UG00KM4WR7)	
POLY(METHYL METHACRYLATE; 450000 MW) (UNII: Z47NNT4J11)	
C12-15 ALKYL ETHYLHEXANOATE (UNII: GQJ580CH83)	
SHEA BUTTER (UNII: K49155WL9Y)	
C20-40 PARETH-3 (UNII: 68103A23TQ)	
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
LAUROYL LYSINE (UNII: 113171Q70B)	
BUTYLATED HYDROXYTOLUENE (UNII: 1P9D0Z171K)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	
LINALOOL, (+/-)- (UNII: D81QY6I88E)	
ASCORBYL PALMITATE (UNII: QN83US2B0N)	
GREEN TEA LEAF (UNII: W2ZU1RY8B0)	
CHAMOMILE (UNII: FGL3685T2X)	
GINKGO (UNII: 19FUJ2C58T)	
TOCOPHEROL (UNII: R0ZB2556P8)	
GERANIOL (UNII: L837108USY)	
LIMONENE, (+)- (UNII: GFD7C86Q1W)	
PENTAERYTHRITOL TETRAKIS(3-(3,5-DI-TERT-BUTYL-4-HYDROXYPHENYL)PROPIONATE) (UNII: 255PIF62MS)	
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
BISMUTH OXYCHLORIDE (UNII: 4ZR792I587)	
FERRIC OXIDE RED (UNII: 1K09F3G675)	
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)	
FERROSFERRIC OXIDE (UNII: XM0M87F357)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:66472-068-01	8.5 g in 1 TUBE; Type 0: Not a Combination Product	04/01/2020	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	04/01/2020	

Labeler - Benefit Cosmetics, LLC (070826813)

Revised: 1/2020

Benefit Cosmetics, LLC