

WILL RELIEVE ROLL-ON- lidocaine hydrochloride gel
Will Perform, PBC

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Will Relieve™ Roll-On

Drug Facts

Active Ingredient

Lidocaine HCl 4%

Purpose

Topical Analgesic

Use

temporary relief of pain

Warnings

For external use only

Flammable

- keep away from excessive heat or open flame

Do not use

- on large areas of the body or on a cut, irritated or swollen skin
- on puncture wounds
- for more than one week without consulting a doctor

When using this product

- use only as directed. Read and follow all directions and warnings on this carton
- do not allow contact with eyes and mucous membranes
- do not bandage or apply local heat (such as heating pads) or medicated patch to the area of use
- do not use at the same time as other topical analgesics

Stop use and ask a doctor if

- conditions worsen
- redness is present
- irritation develops
- symptoms persist for more than 7 days or clear up and occur again within a few

days

If pregnant or breastfeeding,

- ask a healthcare professional before use

Keep out of reach of children and pets

- if swallowed, get medical help or contact a Poison Control Center right away

Directions

adults and children over 12 years:

- apply a thin layer over the affected area every 6 to 8 hours, not to exceed 3 applications in a 24 hour period

children 12 years or younger:

- ask a doctor

Inactive Ingredients

acrylates/C10-30 alkyl acrylate crosspolymer, alcohol denat., aminomethyl propanol, angelica polymorpha sinensis root extract, arnica montana flower extract, bisabolol, caprylic/capric triglyceride, capryloyl glycerin/sebacic acid copolymer, diheptyl succinate, fragrance, glycerin, water

Distributed by Will Perform, PBC, 4040 Civic Center Drive, #200, San Rafael, CA 94903

PRINCIPAL DISPLAY PANEL - 88 mL Bottle Carton

WILL™
PERFORM
BY SERENA WILLIAMS

FAST ACTING

PAIN RELIEF

ROLL-ON

lidocaine

3 FL OZ (88 mL)



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Child resistant packaging

Distributed by Will Perform, PBC, 4040 Civic Center Drive, #200, San Rafael, CA 94903 hello@willperform.com @willperform

WILL RELIEVE

WILL PERFORM
BY SERENA WILLIAMS

YOUR PAIN RELIEF POWERHOUSE.

FAST ACTING

PAIN RELIEF ROLL-ON
lidocaine



"This is a must-have for fast pain relief. The light, non-sticky formula has a subtle scent and the triple metal rollerballs give an enhanced massage experience."

SERENA WILLIAMS
CO-FOUNDER

WHAT'S INSIDE



LIDOCAINE
Works on nerves to numb pain and provide relief



BOTANICALS
Traditional herbs used for holistic wellness

THE HIGHLIGHTS



Made without Parabens or Phthalates



Leaping Bunny Certified

Neck • Shoulders • Elbows • Back
Wrists • Legs • Knees • Feet



3 FL OZ (88 mL)

Will Relieve Roll-On 3oz



Please Recycle. 2200017.01 1000006

WILL RELIEVE ROLL-ON
lidocaine hydrochloride gel

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:82630-002	
Route of Administration	TOPICAL			
Active Ingredient/Active Moiety				
Ingredient Name		Basis of Strength	Strength	
Lidocaine Hydrochloride (UNII: V13007Z41A) (LIDOCAINE - UNII:98PI200987)		LIDOCAINE HYDROCHLORIDE ANHYDROUS	3.2 g in 88 mL	
Inactive Ingredients				
Ingredient Name				Strength
Water (UNII: 059QF0K00R)				
CARBOMER COPOLYMER TYPE B (ALLYL PENTAERYTHRITOL CROSSLINKED) (UNII: 809Y72KV36)				
Alcohol (UNII: 3K9958V90M)				
Glycerin (UNII: PDC6A3C00X)				
Medium-Chain Triglycerides (UNII: C9H2L21V7U)				
DIHEPTYL SUCCINATE (UNII: 057N7SS26Y)				
CAPRYLOYL GLYCERIN/SEBACIC ACID COPOLYMER (2000 MPA.S) (UNII: N7YC58165T)				
LEVOMENOL (UNII: 24WE03BX2T)				
ANGELICA SINENSIS ROOT (UNII: B66F4574UG)				
AMINOMETHYLPROPANOL (UNII: LU49E6626Q)				
Arnica Montana Flower (UNII: OZ0E5Y15PZ)				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:82630-002-01	1 in 1 CARTON	08/01/2022	
1		88 mL in 1 BOTTLE, WITH APPLICATOR; Type 0: Not a Combination Product		
Marketing Information				
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date	
OTC monograph not final	part348	08/01/2022		

Labeler - Will Perform, PBC (118584310)

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Will Perform, PBC