

BOUDREAUXS- zinc oxide cream
C.B. Fleet Company, Inc.

Boudreauxs Butt Paste Natural 0132-0334

Drug Facts

Active Ingredient

Zinc Oxide, 16%

Purpose

Skin Protectant

Uses

- Helps treat and prevent diaper rash
- Protects chafed skin due to diaper rash and helps seal out wetness

Warnings

For external use only

When using this product

avoid contact with the eyes

Stop use and ask a doctor

if condition worsens or does not improve after 7 days

Keep out of the reach of children

If swallowed, seek medical help or call Poison Control Center (1-800-222-1222) immediately

Directions for Use

- Change wet and soiled diaper immediately
- Cleanse the diaper area and allow to dry
- Apply ointment liberally and as often as necessary with each diaper change and especially when exposed to wet diapers for prolonged period of time, such as bedtime

Other Information

- Store at room temperature, 15C-25C (59F-77F)

- Remove foil seal from the tube's tip

Inactive Ingredients

aloe barbadensis leaf juice, beeswax, citric acid, copernicia cerifera (carnauba) wax, hydrogenated castor oil, myroxylon pereirae (balsam peru) oil, ricinus communis (castor) seed oil

Questions?

1-855-785-2888 www.buttpaste.com

Principal Display Panel

TREATS & PROTECTS

BOUDREAUX'S
BUTT PASTE

DIAPER RASH OINTMENT
SKIN PROTECTANT/ ZINC OXIDE 16%

WITH NATURAL* ALOE

NET WT.

4OZ (113 g)

TREATS & PROTECTS

BOUDREAU'S BUTT PASTE

DIAPER RASH OINTMENT
SKIN PROTECTANT / ZINC OXIDE 16%

Helps Treat
MILD
Diaper Rash



I'm proud to put my name on the package that you are holding - a highly effective ointment that keeps your baby's butt happy and healthy - without the unwanted ingredients.
Here's to Happy Cheeks!

Dr. Joseph J. Boudreau, P.D.
Pharmacist, Father of 4, Creator of Boudreau's Butt Paste®

Let's kick some rash.*



TREATS & PROTECTS

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Questions? 1-855-795-2888 www.buttpaste.com	
<small>*Other ingredients may not be natural. Natural refers to the source of the listed ingredients and allows for only minimal, non-chemical processing of these ingredients. <small>**Other ingredients may not be plant based. Plant based refers only to the source of the listed ingredients and does not consider any processing of these ingredients.</small></small>	
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OUR FAMILY OF PRODUCTS FOR YOUR BABY'S BOOTY



MAX STRENGTH

MODERATE TO MORE IRRITATED DIAPER RASH



Relieves diaper rash discomfort in 1 use and provides overnight protection.



ORIGINAL

MILD DIAPER RASH



Original pharmacist formulated Butt Paste™ provides Fast Relief from diaper rash discomfort.



SENSITIVE SKIN

MILD DIAPER RASH



Specially formulated for Sensitive Skin.



TREATS & PROTECTS

BOUDREAU'S BUTT PASTE

DIAPER RASH OINTMENT
SKIN PROTECTANT / ZINC OXIDE 16%

WITH
NATURAL ALOE



INSTANT PROTECTION & RELIEVES DISCOMFORT FAST

- Helps Treat Mild Rash
- Plant Based Ingredients:** Natural Aloe, Natural Carnauba Wax & Castor Oil

PETROLATUM FREE

FREE FROM	DYES	TALC
	PARABENS	
	PRESERVATIVES	

NET WT. 4 OZ (113 g)



BOUDREAU'S

zinc oxide cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:0132-0334
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	16 g in 113 g

Inactive Ingredients

Ingredient Name	Strength
ALOE BARBADENSIS LEAF JUICE (UNII: RUE8E6T4NB)	
BEESWAX (UNII: 2Z A36H0S2V)	

CITRIC ACID (UNII: 2968PHW8QP)	
CARNAUBA WAX (UNII: R12CBM0EIZ)	
HYDROGENATED CASTOR OIL (UNII: ZF94AP8MEY)	
BALSAM PERU (UNII: 8P5F881OCY)	
CASTOR OIL (UNII: D5340Y2I9G)	

Product Characteristics

Color	white	Score	
Shape		Size	
Flavor		Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0132-0334-44	113 g in 1 TUBE; Type 0: Not a Combination Product	02/01/2012	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M016	02/01/2012	

Labeler - C.B. Fleet Company, Inc. (003119054)

Revised: 10/2025

C.B. Fleet Company, Inc.