

KIDS CREST BUBBLEGUM FLAVOR- sodium fluoride paste, dentifrice
The Procter & Gamble Manufacturing Company

Kid's Crest Cavity Protection Bubblegum Flavor

Drug Facts

Active ingredient

Sodium fluoride 0.243%
(0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- twist off cap to remove foil seal
- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
 - do not swallow
 - to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, cellulose gum, flavor, sodium phosphate, sodium saccharin, carbomer, red 28

Questions?

1-866-492-7378

MADE IN MEXICO

DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 119 g Tube Label

KID'S
Crest

FLUORIDE ANTICAVITY TOOTHPASTE

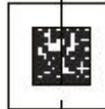
CAVITY PROTECTION

FIGHTS CAVITIES

GENTLE ON TOOTH ENAMEL

BUBBLEGUM FLAVOR

NET WT 4.2 OZ (119 g)



KID'S Crest BUBBLEGUM

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Sodium fluoride 0.243% (0.15% w/v fluoride ion)	Anticavity toothpaste
Use helps protect against cavities	
Warning Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.	
Directions • twist off cap to remove foil seal • adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist • do not swallow • to minimize swallowing use a pea-sized amount in children under 6 • supervise children's brushing until good habits are established • children under 2 yrs.: ask a dentist	
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Questions? 1-800-492-7378	

DO NOT USE IF INNER FOIL IS TORN, CUT OR MISSING.
Also sold as Crest Pro-Health Stages Bubblegum Flavor.

MADE IN MEXICO
DISTR. BY
PROCTER & GAMBLE,
CINCINNATI, OH 45202
www.crest.com
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96502548

KIDS CREST BUBBLEGUM FLAVOR

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37000-839
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
WATER (UNII: 059QF0KO0R)	
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM (UNII: K679OBS311)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
D&C RED NO. 28 (UNII: 767IP0Y5NH)	
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ)	
SODIUM PHOSPHATE (UNII: SE337SVY37)	
CARBOXYPOLYMETHYLENE (UNII: 0A5MM307FC)	

Product Characteristics

Color	pink (with sparkles)	Score	
Shape		Size	
Flavor	BUBBLE GUM	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-839-01	119 g in 1 TUBE; Type 0: Not a Combination Product	04/01/2011	
2	NDC:37000-839-22	1 in 1 CARTON	04/01/2011	
2		62 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	04/01/2011	

Labeler - The Procter & Gamble Manufacturing Company (004238200)