

KIDS CREST BUBBLEGUM FLAVOR- sodium fluoride paste, dentifrice
The Procter & Gamble Manufacturing Company

Kid's Crest

Bubblegum Flavor

Drug Facts

Active ingredient

Sodium fluoride 0.243%

(0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- twist off cap to remove foil seal
- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
 - do not swallow
 - to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, cellulose gum, flavor, sodium phosphate, sodium saccharin, carbomer, red 28

Questions?

1-866-492-7378

MADE IN MEXICO

DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 119 g Tube Label

KID'S
Crest

FLUORIDE ANTICAVITY TOOTHPASTE

CAVITY PROTECTION

FIGHTS CAVITIES

GENTLE ON TOOTH ENAMEL

BUBBLEGUM FLAVOR

NET WT 4.2 OZ (119 g)






BUBBLEGUM

Drug Facts	
Active ingredient	Purpose
Sodium fluoride 0.243% (0.15% w/v fluoride ion)	Anticavity toothpaste
Use helps protect against cavities	
Warning Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.	
Directions • twist off cap to remove foil seal • adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist • do not swallow • to minimize swallowing use a pea-sized amount in children under 6 • supervise children's brushing until good habits are established • children under 2 yrs.: ask a dentist	
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Questions? 1-800-492-7378	

DO NOT USE IF INNER FOIL IS TORN, CUT OR MISSING.
Also sold as Crest Pro-Health Stages Bubblegum Flavor.



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DISTR. BY
PROCTER & GAMBLE,
CINCINNATI, OH 45202
www.crest.com
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96502548

KIDS CREST BUBBLEGUM FLAVOR

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37000-839
Route of Administration	DENTAL		

Active Ingredient/Active Moiety				
Ingredient Name		Basis of Strength	Strength	
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)		FLUORIDE ION	1.5 mg in 1 g	
Inactive Ingredients				
Ingredient Name			Strength	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)				
WATER (UNII: 059QF0KO0R)				
SORBITOL (UNII: 506T60A25R)				
HYDRATED SILICA (UNII: Y6O7T4G8P9)				
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM (UNII: K679OBS311)				
SACCHARIN SODIUM (UNII: SB8ZUX40TY)				
D&C RED NO. 28 (UNII: 767IP0Y5NH)				
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ)				
SODIUM PHOSPHATE (UNII: SE337SVY37)				
CARBOXYPOLYMETHYLENE (UNII: 0A5MM307FC)				
Product Characteristics				
Color	pink (with sparkles)	Score		
Shape		Size		
Flavor	BUBBLE GUM	Imprint Code		
Contains				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-839-01	119 g in 1 TUBE; Type 0: Not a Combination Product	04/01/2011	
2	NDC:37000-839-22	1 in 1 CARTON	04/01/2011	
2		62 g in 1 TUBE; Type 0: Not a Combination Product		
Marketing Information				
Marketing Category	Application Number or Monograph Citation		Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021		04/01/2011	

Labeler - The Procter & Gamble Manufacturing Company (004238200)