

MAXOCAINE TOPICAL ANESTHETIC ANORECTAL- lidocaine cream
PRIME COMMERCE, LLC

MAXOCAINE Topical Anesthetic Anorectal

Drug Facts

Active Ingredient:

Lidocaine 5.0% w/w

Purpose

Topical Anesthetic

Use(s):

For the temporary relief of pain and discomfort associated with anorectal disorders.

Warnings:

- **For external use only**
- Avoid contact with eyes.
- Do not exceed recommended daily dosage unless directed by physician.

Stop use and consult physician

if rectal bleeding occurs, if allergic reaction develops, if condition worsens or does not improve within seven days.

Keep out of reach of children.

If swallowed, consult physician.

Directions:

When practical, cleanse the affected area with mild soap and warm water, then rinse thoroughly. Gently dry by patting or blotting with toilet tissue or soft cloth before application of this product.


- **Adults and children 12-years and over:** apply externally to the affected area up to five times per day.
- **Children under 12-years:** Consult a physician.

Other Ingredients:


Acrylates C10-30 Alkyl Acrylate Crosspolymer, Aloe Barbadensis Leaf (Aloe Vera Gel) Juice, Aqua (Deionized Water), Arnica Montana Extract, Boswellia Serrata Extract,

Cannabis Sativa (Hemp) Seed Oil, Cetyl Alcohol, Dimethicone, Ethylhexylglycerin, Ilex Paraguariensis (Yerba Mate) Extract, Isopropyl Myristate, methylsulfonylmethane (MSM), Phenoxyethanol, Polysorbate-20, Stearic Acid, Triethanolamine.

Package Labeling:



MAXOCAINE



**TOPICAL ANESTHETIC
ANORECTAL CREAM**

2 FL OZ e 59 ML

5% LIDOCAINE
HEMP EXTRACT

1120 MG

LIDO-HEMP

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Drug Facts (continued)

does not improve within seven days. ■ Keep out of reach of children. If swallowed, consult physician.



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Mfg. for Prime Commerce
Frisco, TX 75033 MADE IN USA



MAXOCAINE TOPICAL ANESTHETIC ANORECTAL

lidocaine cream

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:72188-076
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety		
Ingredient Name	Basis of Strength	Strength
LIDOCAINE (UNII: 98PI200987) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE	50 mg in 1 mL

Inactive Ingredients	
Ingredient Name	Strength
CARBOMER INTERPOLYMER TYPE A (ALLYL SUCROSE CROSSLINKED) (UNII: 59TL3WG5CO)	
ALOE VERA LEAF (UNII: ZY81Z83H0X)	
WATER (UNII: 059QF0KO0R)	
ARNICA MONTANA WHOLE (UNII: O80TY208ZW)	
INDIAN FRANKINCENSE (UNII: 4PW41QCO2M)	
CANNABIS SATIVA SEED OIL (UNII: 69VJ1LPN1S)	
CETYL ALCOHOL (UNII: 936JST6JCN)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
ILEX PARAGUARIENSIS LEAF (UNII: 1Q953B4O4F)	
ISOPROPYL MYRISTATE (UNII: 0RE8K4LNJS)	
DIMETHYL SULFONE (UNII: 9H4PO4Z4FT)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
POLYSORBATE 20 (UNII: 7T1F30V5YH)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
TROLAMINE (UNII: 9O3K93S3TK)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:72188-076-59	59 mL in 1 JAR; Type 0: Not a Combination Product	05/15/2025	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M015	05/15/2025	

Labeler - PRIME COMMERCE, LLC (016785608)**Registrant** - Pure Source, LLC (080354456)

Revised: 5/2025

PRIME COMMERCE, LLC