

**ORAJEL SUPERMARIO- anticavity toothpaste paste, dentifrice**  
**Church & Dwight Co., Inc.**

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**Orajel Kids Super Mario Anticavity Toothpaste**

**ACTIVE INGREDIENT**

Sodium fluoride (0.24%) (0.15% w/v fluoride ion)

**PURPOSE**

Anticavity

**USE**

aids in the prevention of dental decay

**WARNING**

**Keep out of reach of children under 6 years of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**DIRECTIONS**

■ twist off cap and remove foil seal ■ do not swallow ■ supervise children as necessary until capable of using without supervision

adults and children 2 years and older: brush teeth thoroughly after meals or at least twice a day, or use as directed by a dentist or physician

children under 6 years: instruct in good brushing and rinsing habits (to minimize swallowing)

children under 2 years: ask a dentist or physician

**INACTIVE INGREDIENTS**

Sorbitol (corn), Water, Hydrated Silica (mineral), Glycerin (vegetable), Cellulose Gum (tree pulp/cotton seed), Cocamidopropyl Betaine (coconut-derived), Stevia Rebaudiana Leaf Extract (stevia), Natural flavor.

All inactive ingredients are described in the format "ingredient name (source)".

**SUPER MARIO**

STAGE  
**3**  
2-10 YEARS



**Orajel™**  
*kids*

NATURALLY SOURCED\*

anti-cavity  
**TOOTHPASTE**  
fluoride



NATURAL BERRY

NET WT 4.2 OZ (119 g)



**OUR COMMITMENT**

CERTIFIED RENEWABLE ENERGY  
**Green-e**

PROUD SUPPORTER OF  
**Arbor Day Foundation**

**PLASTIC TUBE**  
how2recycle.info



Orajel™ fluoride toothpaste protects against cavities, strengthens teeth and helps keep gums healthy.

**Drug Facts**

<b>Active Ingredient</b>	<b>Purpose</b>
Sodium fluoride (0.24%) (0.15% w/v fluoride ion)	Anticavity

**Use** aids in the prevention of dental decay

**Warnings**  
Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions** ■ twist off cap and remove foil seal ■ do not swallow ■ supervise children as necessary until capable of using without supervision

adults and children 2 years and older	brush teeth thoroughly after meals or at least twice a day, or use as directed by a dentist or physician
children under 6 years	instruct in good brushing and rinsing habits (to minimize swallowing)
children under 2 years	ask a dentist or physician

**Inactive ingredients** Sorbitol (corn), Water, Hydrated Silica (mineral), Glycerin (vegetable), Cellulose Gum (tree pulp/cotton seed), Cocamidopropyl Betaine (coconut-derived), Stevia Rebaudiana Leaf Extract (stevia), Natural Flavor. All inactive ingredients are described in the format "ingredient name (source)".

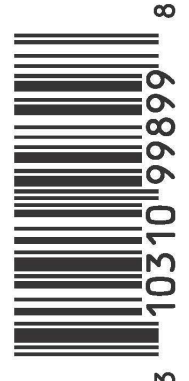
**Questions or comments?** Call us at 1-800-952-5080 M-F 9am-5pm ET or visit our website at [orajelkids.com](http://orajelkids.com)

\*Over 99% Naturally Sourced Ingredients  
Tamper Evident: Do not use if inner foil is torn, cut or missing.  
Made in the USA with US and foreign materials  
Manufactured For Church & Dwight Co., Inc., Ewing, NJ 08628  
ORAJEL is a trademark of Church & Dwight Co., Inc.

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**SCAN ME**

OJTU-99899-01 72027655



SUPER MARIO  
STAGE 3  
2-10 YEARS  
ORAJEL™ KIDS  
anti-cavity  
TOOTHPASTE

fluoride

NATURALLY SOURCED\*

NATURAL BERRY

NET WT 4.2 OZ (119 g)

## **ORAJEL SUPERMARIO**

anticavity toothpaste paste, dentifrice

### **Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:10237-733
<b>Route of Administration</b>	ORAL		

### **Active Ingredient/Active Moiety**

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	2.4 mg in 1 g

### **Inactive Ingredients**

<b>Ingredient Name</b>	<b>Strength</b>
<b>GLYCERIN</b> (UNII: PDC6A3C00X)	
<b>STEVIA REBAUDIANA LEAF/STEM EXTRACT</b> (UNII: 6TC6NN0876)	
<b>CELLULOSE GUM</b> (UNII: K679OBS311)	
<b>WATER</b> (UNII: 059QF0K00R)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3011KX)	
<b>HYDRATED SILICA</b> (UNII: Y607T4G8P9)	

### **Product Characteristics**

<b>Color</b>		<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	BERRY	<b>Imprint Code</b>	
<b>Contains</b>			

### **Packaging**

<b>#</b>	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:10237-733-42	119 g in 1 TUBE; Type 0: Not a Combination Product	09/13/2023	

### **Marketing Information**

<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
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OTC Monograph Drug	M021	09/13/2023	
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**Labeler** - Church & Dwight Co., Inc. (001211952)

**Establishment**

Name	Address	ID/FEI	Business Operations
Church & Dwight Co., Inc.		043690812	manufacture(10237-733)

Revised: 11/2024

Church & Dwight Co., Inc.