

LAUNCH MEDICAL- lidocaine hydrochloride cream
Sambria Pharmaceuticals, LLC

Drug Facts

Active ingredient

Lidocaine HCL 4.0% w/w

Purpose

External Analgesic

Uses

For temporary relief of pain and itching.

Warnings

- For external use only.
- Avoid contact with eyes.
- Do not use in large quantities, particularly over raw surfaces or blistered areas.
- If condition worsens, or if symptoms persist for more than 7 days or clear up and occur again with a few days, discontinue use of this product and consult a doctor.
- If product is swallowed get medical help or contact a Poison Control Center right away.

Directions

- Apply in a circular motion for 30 to 60 seconds over intact skin.
- For adults and children two-years and older, apply to affected area not more than 3 to 4 times daily.
- Children under 2 years of age consult a physician.

Inactive ingredients

Arnica Montana Flower Extract, C13-14 Isoparaffin, Dimethyl Sulfone (MSM), Emu Oil, Ethoxydiglycol, Ethylhexylglycerin, Glucosamine Sulfate, Glycerin, Isopropyl Palmitate, Laureth-7, Melaleuca Alternifolia (Tea Tree) Leaf Oil, Phenoxyethanol, Polyacrylamide, Propylene Glycol, Sodium Chondroitin Sulfate, Stearic Acid, Triethanolamine, Water

Other information

Protect this product from excessive heat and direct sun.

Questions?

info@sambriapharma.com

(888) 246-6601

Product label



LAUNCH MEDICAL

lidocaine hydrochloride cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:54723-018
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
LIDOCAINE HYDROCHLORIDE (UNII: V13007Z41A) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE HYDROCHLORIDE	4 g in 100 mL

Inactive Ingredients

Ingredient Name	Strength
ARNICA MONTANA FLOWER (UNII: OZ0E5Y15PZ)	
C13-14 ISOPARAFFIN (UNII: E4F12ROE70)	
DIMETHYL SULFONE (UNII: 9H4PO4Z4FT)	
EMU OIL (UNII: 344821WD61)	
DIETHYLENE GLYCOL MONOETHYL ETHER (UNII: A1A1I8X02B)	
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
GLUCOSAMINE SULFATE (UNII: 1FW7WLR731)	
GLYCERIN (UNII: PDC6A3C0OX)	
ISOPROPYL PALMITATE (UNII: 8CRQ2TH63M)	
LAURETH-7 (UNII: Z9S56G8201)	
TEA TREE OIL (UNII: VIF565UC2G)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
POLYACRYLAMIDE (10000 MW) (UNII: E2KR9C9V2I)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
SODIUM CHONDROITIN SULFATE (PORCINE; 5500 MW) (UNII: H5BJH23Z9A)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
TROLAMINE (UNII: 9O3K93S3TK)	

WATER (UNII: 059QF0KO0R)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:54723-018-01	30 mL in 1 JAR; Type 0: Not a Combination Product	02/23/2024	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M015	02/23/2024	

Labeler - Sambria Pharmaceuticals, LLC (078676259)

Establishment

Name	Address	ID/FEI	Business Operations
Southeast Holdings Corp		080504027	manufacture(54723-018)

Revised: 11/2025

Sambria Pharmaceuticals, LLC