

AVEENO BABY ECZEMA THERAPY MOISTURIZING- oatmeal cream
Johnson & Johnson Consumer Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Aveeno® baby eczema therapy moisturizing cream

Drug Facts

Active ingredient

Colloidal Oatmeal 1%

Purpose

Skin protectant

Uses

Temporarily protects and helps relieve minor skin irritation and itching due to:

- Eczema
- Rashes

Warnings

For external use only.

When using this product

- Do not get into eyes.

Stop use and ask a doctor if

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

Apply as needed

Other information

- To open, twist off cap and remove quality seal.
- Do not use if quality seal is broken.
- For use on mild to moderate eczema or as directed by a physician.
- Store at room temperature.

Inactive ingredients

Water, Glycerin, Panthenol, Distearyltrimonium Chloride, Petrolatum, Isopropyl Palmitate, Cetyl Alcohol, Dimethicone, Avena Sativa (Oat) Kernel Oil, Steareth-20, Benzalkonium Chloride, Ceramide

NP, Sodium Chloride, Avena Sativa (Oat) Kernel Extract

Questions?

866-428-3366; Outside US, dial collect **215-273-8755** www.aveeno.com

Distributed by:

JOHNSON & JOHNSON

CONSUMER INC.

Skillman, NJ 08558

PRINCIPAL DISPLAY PANEL - 206 g Tube Label

RECOMMENDED BY
PEDIATRICIAN
& DERMATOLOGISTS

Aveeno®

baby

NEW

LOOK

Same Great

Formula

eczema

therapy

moisturizing cream

colloidal oatmeal

skin protectant

+ vitamin B 5

clinically proven to

relieve itchy, irritated

skin due to eczema

ACCEPTED

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NATIONALECZEMA.ORG

NATIONAL

ECZEMA

ASSOCIATION

fragrance-free & steroid-free,

hypoallergenic

NET WT. 7.3 OZ. (206g)



eczema therapy

Care for your baby's eczema-prone skin with the soothing power of natural colloidal oatmeal. This breakthrough cream intensely moisturizes and helps prevent the recurrence of extra dry skin from eczema.

pH-balanced • non-greasy
free of parabens, phthalates, phenoxyethanol, steroids

AVEENO® is a Pediatrician and Dermatologist recommended brand

Aveeno®

NEW LOOK
Same Great Formula

baby



eczema therapy

moisturizing cream
colloidal oatmeal
skin protectant
+ vitamin B5
clinically proven to
relieve itchy, irritated
skin due to eczema



fragrance-free & steroid-free
hypoallergenic

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Questions? 866-428-3366; Outside US, dial collect 215-273-8755 www.aveeno.com	

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AVEENO BABY ECZEMA THERAPY MOISTURIZING oatmeal cream

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69968-0404
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
Oatmeal (UNII: 8PI54V663Y) (Oatmeal - UNII:8PI54V663Y)	Oatmeal	10 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
Water (UNII: 059QF0K00R)	
Glycerin (UNII: PDC6A3C0OX)	
Panthenol (UNII: WV9CM0O67Z)	
Distearyldimonium Chloride (UNII: OM9573ZX3X)	
Petrolatum (UNII: 4T6H12BN9U)	
Isopropyl Palmitate (UNII: 8CRQ2TH63M)	
Cetyl Alcohol (UNII: 936JST6JCN)	
Dimethicone (UNII: 92RU3N3Y1O)	
Oat Kernel Oil (UNII: 3UVP41R77R)	
Steareth-20 (UNII: L0Q8IK9E08)	
Benzalkonium Chloride (UNII: F5UM2KM3W7)	
Ceramide NP (UNII: 4370DF050B)	
Sodium Chloride (UNII: 451W47IQ8X)	
Oat (UNII: Z6J799EAJK)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0404-5	141 g in 1 TUBE; Type 0: Not a Combination Product	06/01/2010	
2	NDC:69968-0404-7	206 g in 1 TUBE; Type 0: Not a Combination Product	06/01/2010	
3	NDC:69968-0404-1	14 g in 1 TUBE; Type 0: Not a Combination Product	06/01/2010	
4	NDC:69968-0404-2	354 g in 1 BOTTLE; Type 0: Not a Combination Product	04/01/2013	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part347	06/01/2010	

Labeler - Johnson & Johnson Consumer Inc. (002347102)

Revised: 4/2020

Johnson & Johnson Consumer Inc.