

COLGATE JUNIOR MIXED KIDS BUBBLE FRUIT FLUORIDE- sodium fluoride paste, dentifrice
Mission Hills S.A de C.V

Colgate® Junior Mixed Kids Bubble Fruit® Fluoride Toothpaste
Drug Facts

Active ingredient

Sodium fluoride 0.24% (0.15% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

sorbitol, water, hydrated silica, PEG-12, cellulose gum, sodium lauryl sulfate, flavor, sodium saccharin, mica, titanium dioxide, D&C yellow no. 10, FD&C blue no. 1

Questions?

1-800-468-6502

Dist. by:

COLGATE-PALMOLIVE COMPANY

New York, NY 10022 U.S.A.

PRINCIPAL DISPLAY PANEL - 130 g Tube Carton - FIRE TRUCK

Colgate®

Anticavity Fluoride Toothpaste

ADA

Accepted

American

Dental

Association ®

NET WT 4.6 OZ (130 g)

Kids

Cavity

Protection

Bubble Fruit®

TURN this

CARTON

into a

FIRE TRUCK

Fights

Cavities

✓

Clinically

Proven

Enamel

Safe



PRINCIPAL DISPLAY PANEL - 130 g Tube Carton - Princess Carriage

Colgate®
Anticavity Fluoride Toothpaste

**ADA
Accepted
American
Dental
Association ®**

NET WT 4.6 OZ (130 g)

**Kids
Cavity
Protection
Bubble Fruit®**

**Turn this
Carton
into a Princess
Carriage**

**Fights
Cavities**

✓
**Clinically
 Proven**
**Enamel
 Safe**



PRINCIPAL DISPLAY PANEL - 130 g Tube Carton - SHELLRAISER

Colgate®
 Anticavity Fluoride Toothpaste

**ADA
 Accepted
 American
 Dental
 Association ®**

NET WT 4.6 OZ (130 g)

**Kids
 Cavity
 Protection**

Bubble Fruit®

**TURN this
CARTON
into a
SHELLRAISER**

**Fights
Cavities**

✓
**Clinically
Proven**

**Enamel
Safe**



PRINCIPAL DISPLAY PANEL - 130 g Tube Carton - Bubble Fruit

Colgate®
Fluoride Toothpaste

NET WT 4.6 OZ (130 g)

ADA

Accepted
American
Dental
Association ®

KIDS
cavity
protection

- sugar free • paraben free
- no artificial preservatives

Bubble Fruit®



COLGATE JUNIOR MIXED KIDS BUBBLE FRUIT FLUORIDE

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:65954-607
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	476 mg in 1 g
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
D&C YELLOW NO. 10 (UNII: 35SW5USQ3G)	

Product Characteristics

Color	GREEN	Score	
Shape		Size	
Flavor	FRUIT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:65954-607-46	1 in 1 CARTON	12/07/2017	
1		130 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	06/26/2017	

Labeler - Mission Hills S.A de C.V (812312122)**Registrant** - Mission Hills, S.A. de C.V. (812312122)**Establishment**

Name	Address	ID/FEI	Business Operations
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Mission Hills, S.A. de C.V.	812312122	ANALYSIS(65954-607) , MANUFACTURE(65954-607) , PACK(65954-607) , LABEL(65954-607)
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Revised: 4/2019

Mission Hills S.A de C.V