

**ALMAY SMART SHADE ANTI-AGING SKINTONE MATCHING MAKEUP SPF 20-
titanium dioxide, zinc oxide liquid**

Almay, Inc.

**ALMAY SMART SHADE ANTI-AGING SKINTONE MATCHING MAKEUP SPF 20 -
Light Medium**

Active Ingredients:

Titanium Dioxide: 5.5%

Zinc Oxide 2.4%

Purpose

Sunscreen

Uses:

- Helps prevent sunburn
- If used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings:

- For external use only
- Do not use on damaged or broken skin
- When using this product: Keep out of eyes. Rinse with water to remove.
- Stop use and ask a doctor if a rash occurs
- Keep out of reach of children. If product is swallowed, get medical help or contact a Poison Control center right away

Directions

- Apply liberally 15 minutes before sun exposure
- Use a water resistant sunscreen if swimming or sweating
- Reapply at least every 2 hours
- Children under 6 months: Ask a doctor.

Sun Protection Measures

Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:

- Limit time in the sun, especially from 10 am - 2 pm
- Wear long-sleeved shirts, pants, hats and sunglasses.

Inactive Ingredients

CYCLOPENTASILOXANE, AQUA ((WATER) EAU), DIMETHICONE, PHENYL TRIMETHICONE, PEG-9 POLYDIMETHYLSILOXYETHYL DIMETHICONE, TRIMETHYLSILOXYSILICATE, BUTYLENE GLYCOL, METHYL METHACRYLATE CROSSPOLYMER, SILICA, NYLON-12, TRIBEHENIN, DIMETHICONE/PEG-10/15 CROSSPOLYMER, ALUMINA, TOCOPHERYL ACETATE, NIACINAMIDE, PISUM SATIVUM (PEA) EXTRACT, GLYCINE SOJA (SOYBEAN) OIL, HYDROLYZED RICE PROTEIN, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) SEED EXTRACT, LAMINARIA JAPONICA EXTRACT, NEREOCYSTIS LUETKEANA EXTRACT, MACROCYSTIS PYRIFERA (KELP) EXTRACT, SACCHAROMYCES/MAGNESIUM FERMENT, SACCHAROMYCES/POTASSIUM FERMENT, PALMITOYL HYDROXYPROPYLTRIMONIUM AMYLOPECTIN/GLYCERIN CROSSPOLYMER, SODIUM HYALURONATE, OLIGOPEPTIDE-24, GLYCERIN, PALMITOYL TRIPEPTIDE-5, MELANIN, POLYESTER-1, LAURETH-7, MAGNESIUM SULFATE, POLYGLYCERYL-3 DIISOSTEARATE, METHICONE, TRIETHOXYCAPRYLYLSILANE, POLYSILICONE-11, DISTEARDIMONIUM HECTORITE, ETHYLENE BRASSYLATE, SILICA DIMETHYL Silylate, TRIETHYL CITRATE, TETRASODIUM EDTA, DIPROPYLENE GLYCOL, SODIUM CITRATE, TOCOPHEROL, PENTYLENE GLYCOL, MALTODEXTRIN, SUCROSE DILAURATE, SODIUM COCOYL GLUTAMATE, PHENOXYETHANOL, ETHYLPARABEN, METHYLPARABEN

Keep out of the reach of children. If product is swallowed, get medical help or contact a Poison Control Center right away.

Apply liberally 15 minutes before sun exposure.

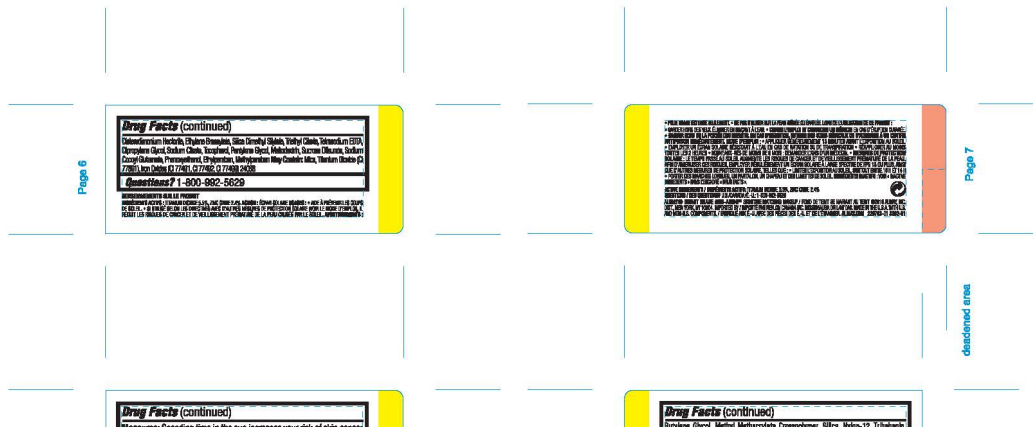
Principal Display Panel

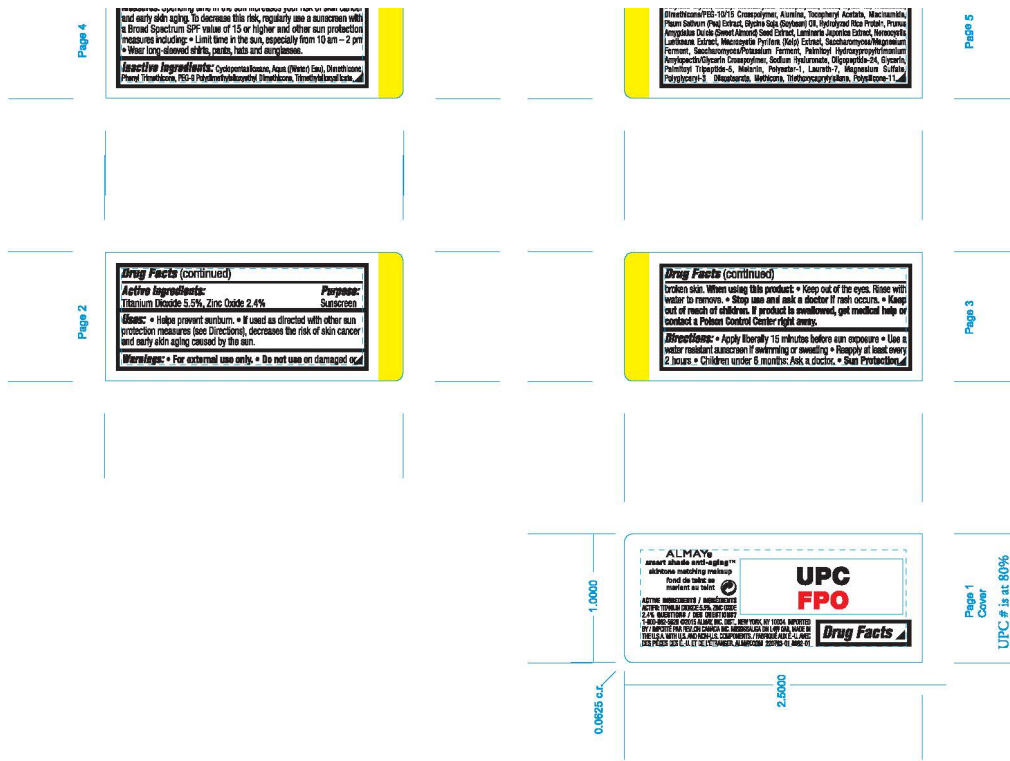
Almay

ALMAY SMART SHADE ANTI-AGING SKINTONE MATCHING MAKEUP SPF 20

1 oz/ 30mL

PROJECT HARVARD
ALMAY SMART SHADE ANTI-AGING
SKINTONE MATCHING MAKEUP (US AND CANADA)
UPC BOOKLET LABEL
YF00880 / 8862-XX
2.5"W x 1"H





Merch Code	Shade Name	Product #	Stock #	UPC
9010017	PEARL	901001	20010	309976419015
9010017	MEDIUM PEARL / MOCHA	901001	20010	309976419022
9010018	MEDIUM / MOCHA	901001	20010	309976419039

SUBSTRATE IS WHITE

BLACK TEXT, RULES AND UPC PRINT:
100% BLACK

CYAN RULES REPRESENT DIE AND MEASUREMENTS: DO NOT PRINT

CYAN DASHED RULES REPRESENT LIVE AREA:
DO NOT PRINT

YELLOW FILL REPRESENTS HINGES:
DO NOT PRINT

REVLON

ART RELEASE: 3/11/2016

BRAND: ALMAY

FRANCHISE: SMART SHADE

DESCRIPTION: SMART SHADE ANTI-AGING SKINTONE MATCHING MAKEUP
BACK BOOKLET LABEL (US)

COMPONENT: Booklet Label

PROGRAM#: 16-8621

PROJECT#: YF00880

STOCK#: 220763-XX

MLI#: 24038

PRODUCT#: 8862-XX

SIZE: 2.5" x 1.0"

UPC: see shade legend

FILE NAME: YF00880-Almy-SS_AntiAge_MU_bklt_Harvard_CS5_3-11-16.ai

ALMAY SMART SHADE ANTI-AGING SKINTONE MATCHING MAKEUP SPF 20

titanium dioxide, zinc oxide liquid

Product Information

Product Type

HUMAN OTC DRUG

Item Code (Source)

NDC:0311-0749

Route of Administration

TOPICAL

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC CATION - UNII:13S1S8SF37)	ZINC CATION	2.4 mg in 1 mL
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	5.5 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
METHICONE (20 CST) (UNII: 6777U11MKT)	
MACROCYSTIS PYRIFERA (KELP) (UNII: K31S3OG5C4)	
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
DIMETHICONE/PEG-10/15 CROSSPOLYMER (UNII: 21AS8B1BSS)	
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
HYDROLYZED RICE PROTEIN (ENZYMATIC; 2000 MW) (UNII: J9JP2XE45M)	
WATER (UNII: 059QF0KO0R)	
PHENYL TRIMETHICONE (UNII: DR0K5NOJ4R)	
GLYCERIN (UNII: PDC6A3C0OX)	
ALUMINUM OXIDE (UNII: LMI26O6933)	
HYALURONATE SODIUM (UNII: YSE9PPT4TH)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
BUTYLENE GLYCOL (UNII: 3XUS85K0RA)	
NYLON-12 (UNII: 446U8J075B)	
PEG-9 POLYDIMETHYLSILOXYETHYL DIMETHICONE (UNII: TYP81E471F)	
TRIMETHYLSILOXYSILICATE (M/Q 0.8-1.0) (UNII: 25LXE464L2)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
TRIBEHENIN (UNII: 8OC9U7TQZ0)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	
NIACINAMIDE (UNII: 25X5118RD4)	
PEA (UNII: W4X7H8GYFM)	
SOYBEAN (UNII: L7HT8F1ZOD)	
ALMOND (UNII: 3Z252A2K9G)	
PALMITOYL TRIPEPTIDE-5 (UNII: 2A3916MQHO)	
MELANIN SYNTHETIC (TYROSINE, PEROXIDE) (UNII: O0CV1RMR44)	
LAURETH-7 (UNII: Z95S6G8201)	
HYDROGEN DIMETHICONE (13 CST) (UNII: 4QGR4P2YOI)	
MAGNESIUM SULFATE, UNSPECIFIED FORM (UNII: DE08037SAB)	
CYCLOPENTASILOXANE (UNII: 0THT5PCI0R)	
FERRIC OXIDE RED (UNII: 1K09F3G675)	
POLYGLYCERYL-3 DIISOSTEARATE (UNII: 46P231IQV8)	
TRIETHOXYCAPRYLYLSILANE (UNII: LDC331P08E)	
DISTEARDIMONIUM HECTORITE (UNII: X687XDK09L)	
ETHYLENE BRASSYLATE (UNII: 9A87HC7ROD)	
TRIETHYL CITRATE (UNII: 8Z96QXD6UM)	
SILICA DIMETHYL Silylate (UNII: EU2PSP0G0W)	
TETRASODIUM EDTA (UNII: MP1J8420LU)	
DIPROPYLENE GLYCOL (UNII: E107L85C40)	
SODIUM CITRATE (UNII: 1Q73Q2JULR)	
TOCOPHEROL (UNII: ROZB2556P8)	
PENTYLENE GLYCOL (UNII: 50C1307PZG)	

MALTODEXTRIN (UNII: 7CVR7L4A2D)
SUCROSE DILAUATE (UNII: 5926LC4S7M)
SODIUM COCOYL GLUTAMATE (UNII: BMT4RCZ3HG)
PHENOXYETHANOL (UNII: HIE492ZZ3T)
ETHYLPARABEN (UNII: 14255EXE39)
METHYLPARABEN (UNII: A2I8C7HI9T)
LAMINARIA JAPONICA (UNII: WE98HW412B)
NEREOCYSTIS LUETKEANA (UNII: 3PC632V63J)
HYDROGENATED SOYBEAN LECITHIN (UNII: H1109Z9J4N)
METHYL METHACRYLATE (UNII: 196OC77688)
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)
SODIUM OLEATE (UNII: 399SL044HN)
MICA (UNII: V8A1AW0880)
EDETATE DISODIUM (UNII: 7FLD91C86K)
PALMITOYL HYDROXYPROPYLTRIMONIUM AMYLOPECTIN/GLYCERIN CROSSPOLYMER (UNII: 7F9WLW26M2)
SACCHAROMYCES CEREVISIAE (UNII: 978D8U419H)
FERROSO FERRIC OXIDE (UNII: XM0M87F357)
1,2-HEXANEDIOL (UNII: TR046Y3K1G)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0311-0749-01	30 mL in 1 TUBE; Type 0: Not a Combination Product	04/16/2016	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	04/16/2016	

Labeler - Almay, Inc. (064988652)

Establishment

Name	Address	ID/FEI	Business Operations
REVLON, INC.		809725570	manufacture(0311-0749)