

**ORAJEL KIDS SUPERMAN- anticavity toothpaste gel, dentifrice**  
**Church & Dwight Co., Inc.**

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**Orajel Kids Superman Toothpaste**

Sodium fluoride (0.24%)  
(0.15% w/v fluoride ion)

Anticavity

aids in the prevention of dental decay

**WARNING**

**Keep out of reach of children under 6 years of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

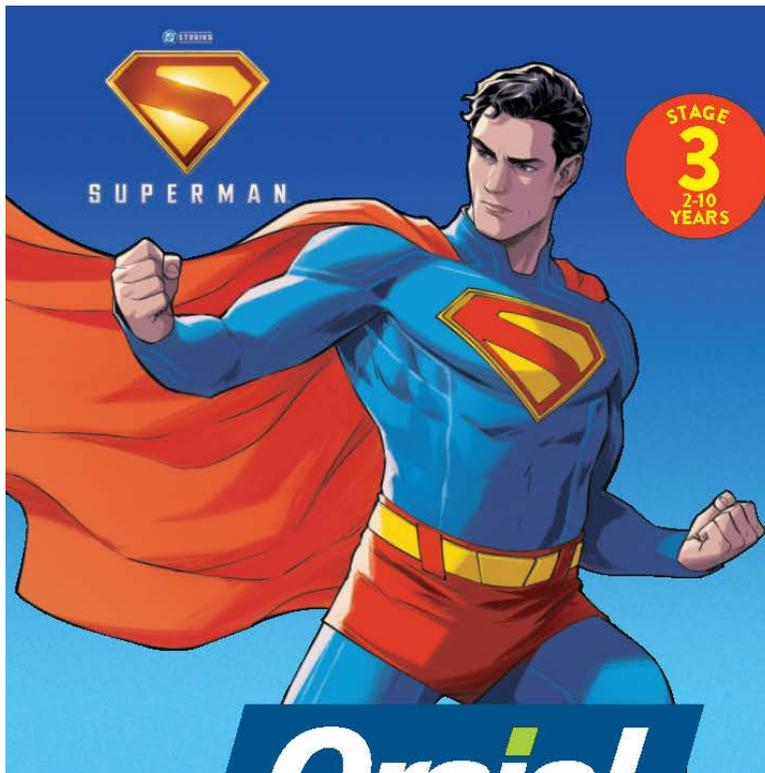
■ twist off cap and remove foil seal ■ do not swallow ■ supervise children as necessary until capable of using without supervision

adults and children 2 years and older: brush teeth thoroughly after meals or at least twice a day, or use as directed by a dentist or physician

children under 6 years: instruct in good brushing and rinsing habits (to minimize swallowing)

children under 2 years: ask a dentist or physician

sorbitol, water, hydrated silica, glycerin, cellulose gum, cocamidopropyl betaine, natural flavor, Stevia rebaudiana leaf extract



**Orajel™**  
**kids**

NATURALLY SOURCED\*

anti-cavity  
**TOOTHPASTE**  
fluoride



NET WT 4.2 OZ (119 g)

Orajel™ fluoride toothpaste protects against cavities, strengthens teeth and helps keep gums healthy.

**Drug Facts**

Active ingredient	Purpose
Sodium fluoride (0.24%) (0.15% w/v fluoride ion)	Anticavity

**Use** aids in the prevention of dental decay

**Warning**

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**Directions**

twist off cap and remove foil seal do not swallow supervise children as necessary until capable of using without supervision

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children under 6 years	instruct in good brushing and rinsing habits (to minimize swallowing)
children under 2 years	ask a dentist or physician

**Inactive ingredients** sorbitol, water, hydrated silica, glycerin, cellulose gum, cocamidopropyl betaine, natural flavor, Stevia rebaudiana leaf extract

**Questions or comments?** Call us at 1-800-952-5080 M-F 9am-5pm ET or visit our website at orajelkids.com



SCAN ME



\*Over 99% Naturally Sourced Ingredients

Tamper Evident: Do not use if inner foil is torn, cut or missing.  
Made in the USA with US and foreign materials  
Manufactured For Church & Dwight Co., Inc. Ewing, NJ 08628  
ORAJEL is a trademark of Church & Dwight Co., Inc.

SUPERMAN and all related characters and elements © & ™ DC and Warner Bros. Entertainment Inc. WB SHIELD: © & ™ WBEL (s25)



OJTU-99903-01 72030824



DC STUDIOS  
SUPERMAN  
STAGE 3 2-10 YEARS  
Oraje™ Kids  
anti-cavity  
TOOTHPASTE

fluoride

NATURAL WATERMELON flavor

NET WT 4.2 OZ (119 g)

## **ORAJEL KIDS SUPERMAN**

anticavity toothpaste gel, dentifrice

### **Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:10237-732
<b>Route of Administration</b>	DENTAL		

### **Active Ingredient/Active Moiety**

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.5 mg in 1 g

### **Inactive Ingredients**

<b>Ingredient Name</b>	<b>Strength</b>
<b>CELLULOSE GUM</b> (UNII: K679OBS311)	
<b>HYDRATED SILICA</b> (UNII: Y607T4G8P9)	
<b>STEVIA REBAUDIANA LEAF</b> (UNII: 6TC6NN0876)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3011KX)	

### **Product Characteristics**

<b>Color</b>		<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	WATERMELON	<b>Imprint Code</b>	
<b>Contains</b>			

### **Packaging**

<b>#</b>	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:10237-732-42	119 g in 1 TUBE; Type 0: Not a Combination Product	01/07/2025	

### **Marketing Information**

<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC Monograph Drug	M021	01/07/2025	

**Labeler** - Church & Dwight Co., Inc. (001211952)

**Establishment**

Name	Address	ID/FEI	Business Operations
Church & Dwight Co., Inc.		043690812	manufacture(10237-732)

Revised: 1/2025

Church & Dwight Co., Inc.