

JOHNSONS FIRST TOUCH BABY GIFT SET - zinc oxide
Kenvue Brands LLC

Johnson's First Touch Baby Gift Set

DESITIN Maximum Strength Zinc Oxide Diaper Rash

Drug Facts

Active ingredient

Zinc Oxide (40%)

Purpose

Skin Protectant

Uses

- helps treat and prevent diaper rash
- protects chafed skin due to diaper rash and helps seal out wetness

Warnings

For external use only

When using this product

- do not get into eyes

Stop use and ask a doctor if

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- change wet and soiled diapers promptly
- cleanse the diaper area
- allow to dry
- apply paste liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged

Other information

- store at 20°C to 25°C (68°F to 77°F) • may stain clothing

Inactive ingredients

Petrolatum, Cod Liver Oil, Lanolin, Zea Mays (Corn) Starch, Glycerin, Beeswax, Sorbitan Sesquioleate, Pentaerythrityl Tetra-di-t-butyl Hydroxyhydrocinnamate, Tocopheryl Acetate, Fragrance

Questions?

Call toll-free **800-720-3843** or **215-273-8755** (collect)

Distributed by:

Kenvue Brands LLC

Summit, NJ 07901

PRINCIPAL DISPLAY PANEL - Kit Package

World's

1

Baby

& Child

Care

Brand*

Johnson's®

baby

first touch

gift set

value

pack

Step 1

Gently

Cleanse

Step 2

Moisturize

Baby's

Delicate

Skin

Healthy Skin

=

Happier Baby

Our 2 Step bath time

routine formulas

designed to

work together!

a selection of gentle products to cleanse,
moisturize, and care for baby's delicate skin

Hypoallergenic, no parabens or dyes

*Source Euromonitor International

Limited; Beauty and Personal Care 2023

ed. as per Baby and Child-Specific Products

category; all retail channels; value sales at

RSP; 2022 data.

Includes:

JOHNSON'S® HEAD-TO-TOE® wash & shampoo 13.6 FL OZ (400 mL)

DESITIN® Maximum Strength Zinc Oxide Diaper Rash Cream 2 OZ (57 g)

JOHNSON'S® baby lotion 13.6 FL OZ (400 mL)



JOHNSONS FIRST TOUCH BABY GIFT SET

zinc oxide kit

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69968-0906
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Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0906-9	1 in 1 PACKAGE	01/20/2025	

Quantity of Parts

Part #	Package Quantity	Total Product Quantity
Part 1	1 TUBE	57 g
Part 2	1 BOTTLE	400 mL
Part 3	1 BOTTLE	400 mL

Part 1 of 3

DESITIN MAXIMUM STRENGTH ZINC OXIDE DIAPER RASH

zinc oxide paste

Product Information

Item Code (Source)	NDC:69968-0848
Route of Administration	TOPICAL

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	400 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
PENTAERYTHRITOL TETRAKIS(3-(3,5-DI-TERT-BUTYL-4-HYDROXYPHENYL)PROPIONATE) (UNII: 255PIF62MS)	
PETROLATUM (UNII: 4T6H12BN9U)	
COD LIVER OIL (UNII: BBL281NWFQ)	
LANOLIN (UNII: 7EV65EAW6H)	
STARCH, CORN (UNII: O8232NY3SJ)	
GLYCERIN (UNII: PDC6A3C0OX)	
SORBITAN SESQUIOLEATE (UNII: OW8RRI5W5A)	
YELLOW WAX (UNII: 2ZA36HOS2V)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0848-2	1 in 1 CARTON		
1		57 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M016	05/14/2024	

Part 2 of 3

JOHNSONS HEAD TO TOE WASH

baby shampoos [baby products] liquid

Product Information

Route of Administration TOPICAL

Other Ingredients

Ingredient Kind	Ingredient Name	Quantity
INGR	WATER (UNII: 059QF0KO0R)	
INGR	COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
INGR	PEG-80 SORBITAN LAURATE (UNII: 239B50Y732)	
INGR	GLYCERIN (UNII: PDC6A3C0OX)	
INGR	PEG-150 PENTAERYTHRITYL TETRASTEARATE (UNII: 8L4OOQ76AM)	
INGR	PPG-2 HYDROXYETHYL COCAMIDE (UNII: 34N07GUJ3X)	
INGR	PHENOXYETHANOL (UNII: HIE492ZZ3T)	
INGR	SODIUM METHYL COCOYL TAURATE (UNII: JVL98CG53G)	
INGR	SODIUM BENZOATE (UNII: OJ245FE5EU)	
INGR	DECYL GLUCOSIDE (UNII: Z17H97EA6Y)	
INGR	CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
INGR	ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1		400 mL in 1 BOTTLE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
Cosmetic		02/02/2024	

Part 3 of 3

JOHNSONS BABY

lotions, oils, powders, and creams [baby products] lotion

Product Information

Route of Administration TOPICAL

Other Ingredients

Ingredient Kind	Ingredient Name	Quantity
INGR	PHENOXYETHANOL (UNII: HIE492ZZ3T)	
INGR	POLYSORBATE 20 (UNII: 7T1F30V5YH)	
INGR	MAGNESIUM ALUMINUM SILICATE (UNII: 6M3P64V0NC)	
INGR	CARBOMER INTERPOLYMER TYPE A (ALLYL SUCROSE CROSSLINKED) (UNII: 59TL3WG5CO)	
INGR	P-ANISIC ACID (UNII: 4SB6Y7DMM3)	
INGR	SODIUM HYDROXIDE (UNII: 55X04QC32I)	
INGR	XANTHAN GUM (UNII: TTV12P4NEE)	
INGR	ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
INGR	TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
INGR	WATER (UNII: 059QF0KO0R)	
INGR	GLYCERIN (UNII: PDC6A3C0OX)	
INGR	ISOPROPYL PALMITATE (UNII: 8CRQ2TH63M)	
INGR	STEARIC ACID (UNII: 4ELV7Z65AP)	
INGR	GLYCERYL MONOSTEARATE (UNII: 230OU9XXE4)	
INGR	CETYL ALCOHOL (UNII: 936JST6JCN)	
INGR	COCONUT OIL (UNII: Q9L0O73W7L)	
INGR	CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1		400 mL in 1 BOTTLE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
Cosmetic		04/23/2024	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M016	01/20/2025	

Labeler - Kenvue Brands LLC (118772437)