

HEB HEBUDDY- fluoride paste, dentifrice
HEB

5820035 HEB Cavity Protection Bubblegum (8015167)

Active ingredient

Sodium Fluoride 0.24%

Purpose

Anticavity

UseHelps protect against caviites

Warnings

Keep out of reach of children under 6 years of age.If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

Adults and children 2 years of age and older:brush teeth thoroughly preferably after each meal or at least twice a day, or as directed by a dentist or doctor.

- Do not swallow
- To minimize swallowing use a pea-sized amount in children under 6
- Supervise childrens brushing until good habits are established

Children under 2 years of age: consult a dentist or doctor.

Inactive ingredientswater, sorbitol, hydrated silica, glycerin, PEG-12, cellulose gum, flavor, titanium dioxide, sodium benzoate, sodium saccharin, cocamidopropyl betaine, red 40

Other information

Store in a cool dry place. Keep tube capped when not in use.

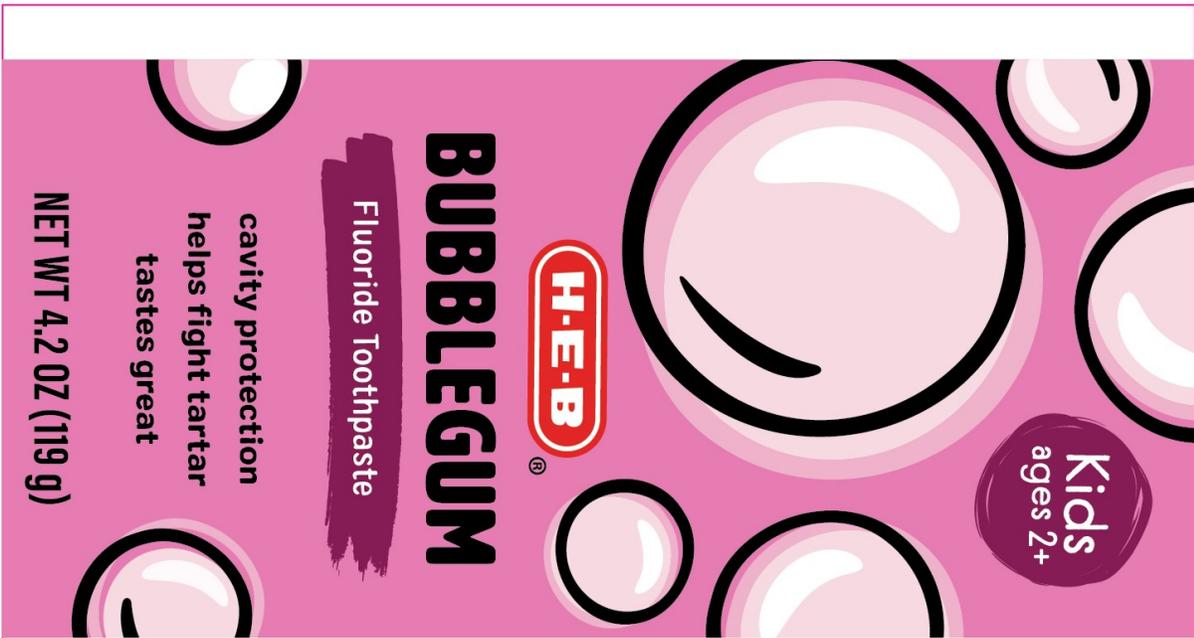
Questions or Comments?

Call **1-877-777-2743**

MADE WITH PRIDE AND CARE FOR H-E-B,

SAN ANTONIO, TX 78204

MADE IN USA



Drug Facts

Active ingredient Purpose
Sodium fluoride 0.243% (0.15% w/v fluoride ion) ... Anticavity

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MADE WITH PRIDE AND CARE FOR H-E-B®
SAN ANTONIO, TX 78204

100% GUARANTEE
If you aren't completely pleased with this product, we'll be happy to replace it or refund your money. You have our word on it.

5820035/1821035R2 11385-2001
0 4 1220 4 3613 2

HEB HEBUDDY

fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37808-167
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	0.15 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
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GLYCERIN (UNII: PDC6A3C0OX)	
WATER (UNII: 059QF0KO0R)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
SORBITOL (UNII: 506T60A25R)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM (UNII: K679OBS311)	
FD&C RED NO. 40 (UNII: WZB9127XOA)	

Product Characteristics

Color	pink	Score	
Shape		Size	
Flavor	BUBBLE GUM	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37808-167-70	12 in 1 CASE	12/01/2012	02/20/2019
1		119 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:37808-167-72	119 g in 1 TUBE; Type 0: Not a Combination Product	12/01/2012	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	12/01/2012	

Labeler - HEB (007924756)

Registrant - Lornamead Products (119559733)

Establishment

Name	Address	ID/FEI	Business Operations
Lornamead Products		119559733	manufacture(37808-167) , pack(37808-167)