KIEHLS SINCE 1851 ACTIVATED SUN PROTECTOR BROAD SPECTRUM SPF 30 SUNSCREEN WATER RESISTANT 80 MINUTES- avobenzone, homosalate, octisalate, octocrylene and oxybenzone lotion L'Oreal USA Products Inc

Drug Facts

Active ingredient

Avobenzone 2.24%

Homosalate 8%

Octisalate 2.4%

Octocrylene 4.48%

Oxybenzone 2.88%

Purpose

Sunscreen

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

For external use only

Do not use

on damaged or broken skin

When using this product

keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if

rash occurs

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center right away.

Directions

For sunscreen use:

- apply liberally 15 minutes before sun exposure
- reapply:
 - after 80 minutes of swimming or sweating
 - immediately after towel drying
 - at least every 2 hours
- **Sun Protection Measures**. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
 - limit time in the sun, especially from 10 a.m. 2 p.m.
 - wear long-sleeved shirts, pants, hats, and sunglasses
- children under 6 months of age: Ask a doctor

Other information

protect the product in this container from excessive heat and direct sun

Inactive ingredients

water, alcohol denat., dimethicone, cyclopentasiloxane, acrylates/dimethicone copolymer, phenoxyethanol, caprylyl glycol, sodium polyacrylate, silica, acrylates/C10-30 alkyl acrylate crosspolymer, tocopherol, menthyl lactate, disodium EDTA

Questions or comments?

Call toll free 1-800-946-4453



ACTIVATED SUN PROTECTOR™

SUNSCREEN

Broad Spectrum SPF 30

Water-Light Lotion for Face and Body

Cooling and Refreshing Weightless Defense

UVA/UVB Protection with Patented Sun-Filter Technology

> Water Resistant (80 minutes)

Our refreshingly weightless sunscreen lotion is formulated with an advanced sum-filter system that provides broad spectrum protection, and transforms to a unique, water-like texture on skin. With antioxidant Vitamin E, our formula helps to reinforce the skin's natural defense and neutralize skin-damaging free radicals. Fragrance-Free. Paraben-Free. Non-Comedogenic. Photo Stable. Safe for Sensitive Skin.

5.0 fl. oz. - 150 ml

Drug Facts

Active ingredients	Pumosa
Active ingradients Avobenzone 2.24%	Sunscreen
Homosalate 8%	Sunscreen
Octisalate 2.4%	
Octocrylene 4.48%	Sunscreen
Oxybenzone 2.88%	Sunscreen

Uses
• helps prevent sunburn
• if used as directed with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun

For external use only

Do not use on damaged or broken skin When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a dector if rash occurs
Keep out of reach of children. If swallowed, get medical help or contact a Polson
Control Center right away.

Directions

For sunscrean use:

- apply liberally 15 minutes before sun exposure
- reapply:
 after 80 minutes of swimming or sweating

- immediately after towel drying
 at least every 2 hours

 Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
- limit time in the sun, especially from 10 a.m. 2 p.m.
 wear long-sleeved shirts, pants, hats and sunglasses
 children under 6 months of age: Ask a doctor

Other information - protect the product in this container from excessive heat and direct sun

Inactive ingredients
water, alcohol denat., dimethicone, cyclopentasiloxane, acrylates/
dimethicone copolymer, phenoxysthanol, caprylyl glycol, sodium
polyacrylate, silica, acrylates/C10-30 alkyl acrylate crosspolymer,
tocopherol, menthyl lactate, disodium EDTA

Questions or comments? Call toll free 1-800-948-4453

Frnia 685705 F.I.L. Code D172621/1 US 8,557,227

KIEHL'S SINCE 1851 LLC, NEW YORK, NY 10014

MADE IN U.S.A. • www.kiehls.com
Dist., Kiehl's Canada, Montreal H4T 1K5
100 ne Danton 92969 Levallois Perret Cedex
TSA 10007 F 92667 ASNIERES CEDEX



1979974



ACTIVATED SUN PROTECTOR™

SUNSCREEN

Broad Spectrum SPF 30

Water-Light Lotion for Face and Body

Cooling and Refreshing Weightless Defense

UVA/UVB Protection with Patented Sun-Filter Technology

> Water Resistant (80 minutes)

Our refreshingly weightless sunscreen lotion is formulated with an advanced sun-filter system that provides broad spectrum protection, and transforms to a unique, water-like texture on skin. With antioxidant Vitamin E, our formula helps to reinforce the skin's natural defense and neutralize skin-damaging free radicals. Fragrance-Free. Paraben-Free. Non-Comedogenic. Photo Stable. Safe for Sensitive Skin.

5.0 fl. oz. - 150 ml

Drug Facts

Active ingredients Avobenzone 2.24%	Purpose
Avobenzone 2.24%	Sunscreen
Hornosalate 8%	
Octisalate 2.4%	Sunscreen
Octocrylene 4.48%	Sunscreen
Oxybenzone 2.88%	Sunscreen

- **Uses** helps prevent sunburn** helps prevent sunburn** if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

For external use only

Do not use on damaged or broken skin When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a dector if rash occurs
Keep out of reach of children. If swallowed, get medical help or contact a Polson
Control Center right away.

Directions

For sunscrean use:

- apply liberally 15 minutes before sun exposure
- reapply:
 after 80 minutes of swimming or sweating
- immediately after towel drying
- It least every 2 hours
 at least every 2 hours
 Sun Protection Measures. Spending time in the sun increases your risk of skin
 cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a
 Broad Spectrum SPF value of 15 or higher and other an protection measures including:
- limit time in the sun, especially from 10 a.m. 2 p.m.
 wear long-sleeved shirts, pants, hats and sunglasses
- . children under 6 months of age: Ask a doctor

Other information - protect the product in this container from excessive heat and direct sun

Inactive ingredients
water, alcohol denat., dimethicone, cyclopentasiloxane, acrylates/
dimethicone copolymer, phenoxysthanol, caprylyl glycol, sodium
polyacrylate, silica, acrylates/C10-30 alkyl acrylate crosspolymer,
tocopherol, menthyl lactate, disodium EDTA

Questions or comments? Call toll free 1-800-948-4453

Fmla 685705 F.I.L. Code D172621/1 US 8,557,227

MIEHL'S SINCE 1851 LLC, NEW YORK, NY 10014

MADE IN U.S.A. • www.kichls.com

Dist., Kichl's Canads, Montreal H4T 1K5
106 rue Danton 92991 Levallois Perret Cedex
TSA 10007 F 92667 ASNIERES CEDEX

12M 1979974

KIEHLS SINCE 1851 ACTIVATED SUN PROTECTOR BROAD SPECTRUM SPF 30 SUNSCREEN WATER RESISTANT 80 MINUTES

avobenzone, homosalate, octisalate, octocrylene and oxybenzone lotion

Product Information

Product Type HUMAN OTC DRUG	Item Code (Source)	NDC:49967-971
-----------------------------	--------------------	---------------

Route of Administration TOPICAL

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	22.4 mg in 1 mL
HOMOSALATE (UNII: V06SV4M95S) (HOMOSALATE - UNII: V06SV4M95S)	HOMOSALATE	80 mg in 1 mL
OCTISALATE (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	24 mg in 1 mL
OCTOCRYLENE (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	44.8 mg in 1 mL
OXYBENZONE (UNII: 9500S7VE0Y) (OXYBENZONE - UNII:9500S7VE0Y)	OXYBENZONE	28.8 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength			
WATER (UNII: 059QF0KO0R)				
ALCOHOL (UNII: 3K9958V90M)				
DIMETHICONE (UNII: 92RU3N3Y1O)				
CYCLOMETHICONE 5 (UNII: OTHT5PCIOR)				
PHENOXYETHANOL (UNII: HIE492ZZ3T)				
CAPRYLYL GLYCOL (UNII: 00YIU5438U)				
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)				
TOCOPHEROL (UNII: R0ZB2556P8)				
MENTHYL LACTATE, (-)- (UNII: 2BF9E65L7I)				

l	Packaging				
	# Item Code Package Description		Marketing Start Date	Marketing End Date	
	1	NDC:49967-971- 01	150 mL in 1 TUBE; Type 0: Not a Combination Product	02/15/2015	

Marketing Information			
Marketing Application Number or Monograph Category Citation		Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	02/15/2015	

Labeler - L'Oreal USA Products Inc (002136794)

Establishment				
Name	Address	ID/FEI	Business Operations	
L'Oreal USA, Inc.		185931458	manufacture(49967-971)	

Revised: 12/2023 L'Oreal USA Products Inc