

**KY DURATION FOR HIM- benzocaine gel**  
**RB Health (US) LLC**

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**KY<sup>®</sup> Duration<sup>®</sup> Gel for Him**

***Drug Facts***

**Active ingredient**

Benzocaine USP 7%

**Purpose**

Male Genital Desensitizer

**Uses**

- helps in the prevention of premature ejaculation
- helps in temporarily prolonging the time until ejaculation

**Warnings**

**For external use only**

Premature ejaculation may be due to a condition requiring medical supervision. If this product, used as directed, does not provide relief, discontinue use and consult a doctor.

**Avoid contact with the eyes**

If you or your partner develop a rash or irritation, such as burning or itching, discontinue use. If symptoms persist, consult a doctor.

**If pregnant or breastfeeding,** ask a health professional before use

**Keep out of reach of children.**

If swallowed, get medical help or contact a poison Control Center right away.

**Directions**

- apply a small amount to the head and shaft of the penis before intercourse, or use as directed by a doctor. Wash product off after intercourse.
- use only on intact, non-inflamed skin
- allow gel to dry prior to intercourse
- **not suitable for oral use**
- use as directed, not more than four times per day

**Other information**

- store between 20-25°C (68-77°F)

- compatible with latex condoms
- child resistant closure. Instructions for opening are included in the leaflet.
- read the enclosed leaflet to achieve best results

### **Inactive Ingredients**

carbomer homopolymer type B, polyethylene glycol

### **Questions?**

**1-800-756-5488**

**Dist. by:**RB Health (US)  
Parsippany, NJ 07054-0224

### **PRINCIPAL DISPLAY PANEL 5.0 mL Can Label**

36  
pumps

KY<sup>®</sup>  
EST  
1904

duration<sup>®</sup>

gel for him

male genital desensitizer  
Benzocaine USP 7%

latex condom compatible

don't  
stop

36 Pumps 0.16 fl oz (5.0 mL)

36  
pumps



duration®

gel for him

male genital desensitizer

Benzocaine USP 7%

latex condom compatible



don't  
stop

36 Pumps 0.16 fl oz (5.0 mL)



enjoy the moment longer

3116008 051320

don't  
stop  
don't  
stop  
don't

K-Y® Duration Gel helps him last longer by temporarily prolonging the time until ejaculation. Don't stop the exploration with a formula designed to help the pleasure last even longer. More pleasure. Now we're talking.

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**Drug Facts (continued)**

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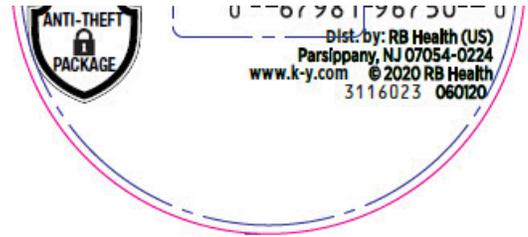
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## KY DURATION FOR HIM

benzocaine gel

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:72854-683
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>BENZOCAINE</b> (UNII: U3RSY48JW5) (BENZOCAINE - UNII:U3RSY48JW5)	BENZOCAINE	7 g in 100 mL

### Inactive Ingredients

Ingredient Name	Strength
<b>CARBOMER HOMOPOLYMER TYPE B (ALLYL PENTAERYTHRITOL OR ALLYL SUCROSE CROSSLINKED)</b> (UNII: K6MOM3T5YL)	
<b>POLYETHYLENE GLYCOL, UNSPECIFIED</b> (UNII: 3WJQ0SDW1A)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:72854-683-01	1 in 1 CARTON	09/01/2020	
1		5 mL in 1 CAN; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M017	09/01/2020	

**Labeler** - RB Health (US) LLC (081049410)