

**KY DURATION FOR HIM- benzocaine gel**  
**RB Health (US) LLC**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**KY® Duration® Gel for Him**

**Drug Facts**

**Active ingredient**

Benzocaine USP 7%

**Purpose**

Male Genital Desensitizer

**Uses**

- helps in the prevention of premature ejaculation
- helps in temporarily prolonging the time until ejaculation

**Warnings**

**For external use only**

Premature ejaculation may be due to a condition requiring medical supervision. If this product, used as directed, does not provide relief, discontinue use and consult a doctor.

**Avoid contact with the eyes**

If you or your partner develop a rash or irritation, such as burning or itching, discontinue use. If symptoms persist, consult a doctor.

**If pregnant or breastfeeding,** ask a health professional before use

**Keep out of reach of children.**

If swallowed, get medical help or contact a poison Control Center right away.

**Directions**

- apply a small amount to the head and shaft of the penis before intercourse, or use as directed by a doctor. Wash product off after intercourse.
- use only on intact, non-inflamed skin
- allow gel to dry prior to intercourse
- **not suitable for oral use**
- use as directed, not more than four times per day

**Other information**

- store between 20-25°C (68-77°F)
- compatible with latex condoms
- child resistant closure. Instructions for opening are included in the leaflet.
- read the enclosed leaflet to achieve best results

**Inactive Ingredients**

carbomer homopolymer type B, polyethylene glycol

**Questions?**

**1-800-756-5488**

**Dist. by:** RB Health (US)  
Parsippany, NJ 07054-0224

**PRINCIPAL DISPLAY PANEL 5.0 mL Can Label**

36

pumps

KY®

EST

1904

duration®

gel for him

male genital desensitizer

Benzocaine USP 7%

latex condom compatible

don't

stop

36 Pumps 0.16 fl oz (5.0 mL)

36  
pumps



duration®

gel for him

male genital desensitizer

Benzocaine USP 7%

latex condom compatible



don't  
stop

36 Pumps 0.16 fl oz (5.0 mL)



enjoy the moment longer

3116008 051320

don't  
stop  
don't  
stop  
don't

K-Y® Duration Gel helps him last longer by temporarily prolonging the time until ejaculation. Don't stop the exploration with a formula designed to help the pleasure last even longer. More pleasure. Now we're talking.

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**Drug Facts (continued)**

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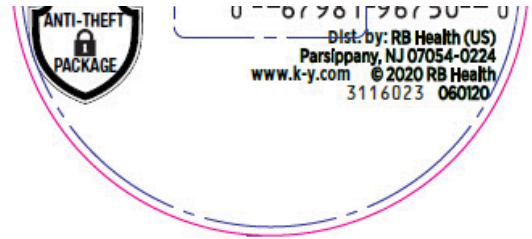
**Questions?** 1-800-756-5488



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## KY DURATION FOR HIM

benzocaine gel

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:72854-683
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>Benzocaine</b> (UNII: U3RSY48JW5) (Benzocaine - UNII:U3RSY48JW5)	Benzocaine	7 g in 100 mL

### Inactive Ingredients

Ingredient Name	Strength
<b>CARBOMER HOMOPOLYMER TYPE B (ALLYL PENTAERYTHRITOL OR ALLYL SUCROSE CROSSLINKED)</b> (UNII: K6MOM3T5YL)	
<b>POLYETHYLENE GLYCOL, UNSPECIFIED</b> (UNII: 3WJQ0SDW1A)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:72854-683-01	1 in 1 CARTON	09/01/2020	
1		5 mL in 1 CAN; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part348	09/01/2020	

**Labeler** - RB Health (US) LLC (081049410)

