

**SENSODYNE WHITEN AND SHINE- stannous fluoride paste, dentifrice**  
**SENSODYNE FRESH CLEAN- stannous fluoride paste, dentifrice**  
**Haleon US Holdings LLC**

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## **Drug Facts**

### ***Active ingredient***

Stannous fluoride 0.454% (0.15% w/v fluoride ion)

### ***Purposes***

Anticavity

Antihypersensitivity

### ***Uses***

- aids in the prevention of dental cavities.
- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact.

### ***Warnings***

#### **Stop use and ask a dentist if**

- the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.
- pain/sensitivity still persists after 4 weeks of use.

#### **Keep out of reach of children.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

### ***Directions***

- **adults and children 12 years of age and older:**
  - apply at least a 1-inch strip of the product onto a soft bristle toothbrush.
  - brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing.
- **children under 12 years of age:** Consult a dentist or doctor.

### ***Other information***

- products containing stannous fluoride may produce surface staining of the teeth. Adequate toothbrushing may prevent these stains which are not harmful or

permanent and may be removed by your dentist.

- this product is specifically formulated to help prevent staining.
- do not store above 30°C (86°F)

### ***Inactive ingredients***

glycerin, PEG-8, hydrated silica, pentasodium triphosphate, perlite, flavor, sodium lauryl sulfate, silica, polyacrylic acid, cocamidopropyl betaine, sodium saccharin, blue 1

### ***Questions or comments?***

**1-866-844-2797**

### **Additional Information (Fresh Clean)**

**ALWAYS FOLLOW THE LABEL**

**SENSODYNE**

**CLINICAL REPAIR**

CLINICALLY PROVEN

**SENSITIVITY RELIEF**

**ACTIVATES**

Formula activates as soon as you begin to brush your teeth\*

**REPAIRS**

Forms a protective layer inside and over exposed sensitive areas\*\* to block the nerves from sensitivity triggers

**PROTECTS**

Clinically proven to provide long-lasting sensitivity relief and help prevent the pain from coming back\*\*

**SUPERIOR CLEANING ACTION**

**through stain removal\*\*\***

**Gentle on sensitive teeth**

\*for substantial sensitivity relief in 3 days

\*\*with continued twice daily brushing

\*\*\*vs Sensodyne Repair & Protect Deep Repair

### **Additional Information (Whiten & Shine)**

**ALWAYS FOLLOW THE LABEL**

**SENSODYNE**

**CLINICAL REPAIR**

CLINICALLY PROVEN

**SENSITIVITY RELIEF**

**ACTIVATES**

Formula activates as soon as you begin to brush your teeth\*

**REPAIRS**

Forms a protective layer inside and over exposed sensitive areas\*\* to block the nerves from sensitivity triggers

**PROTECTS**

Clinically proven to provide long-lasting sensitivity relief and help prevent the pain from coming back\*\*

**SUPERIOR WHITENING ACTION**

**through stain removal\*\*\***

**Gentle on sensitive teeth**

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\*\*\*vs Sensodyne Repair & Protect Deep Repair

**Principal Display Panel- Whiten & Shine**

**NEW**

**HALEON**

TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION

**SENSODYNE**

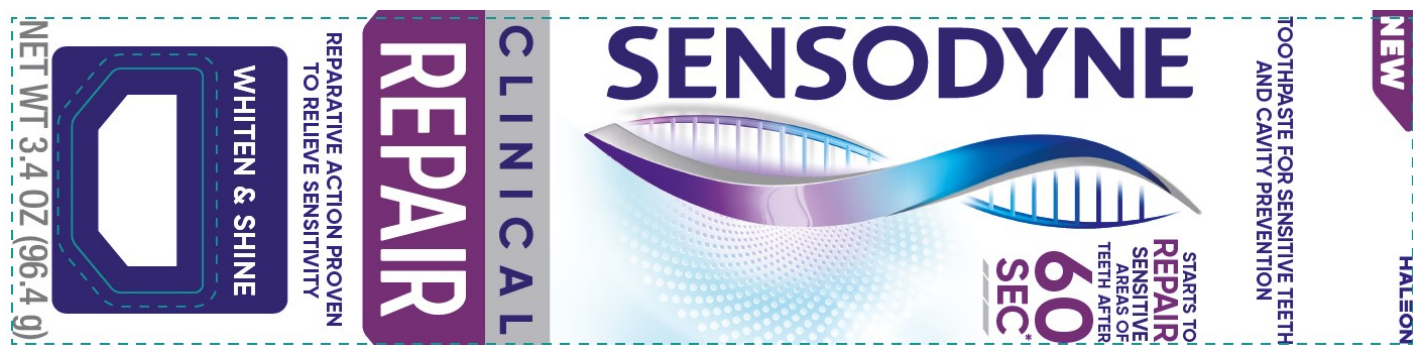
STARTS TO REPAIR SENSITIVE AREAS OF THE TEETH AFTER 60 SEC\*

CLINICAL REPAIR

REPARATIVE ACTION PROVEN TO RELIEVE SENSITIVITY

**WHITEN & SHINE**

NET WT 3.4 OZ (96.4 g)



## Principal Display Panel- Fresh Clean

**NEW**

**HALEON**

TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION

**SENSODYNE**

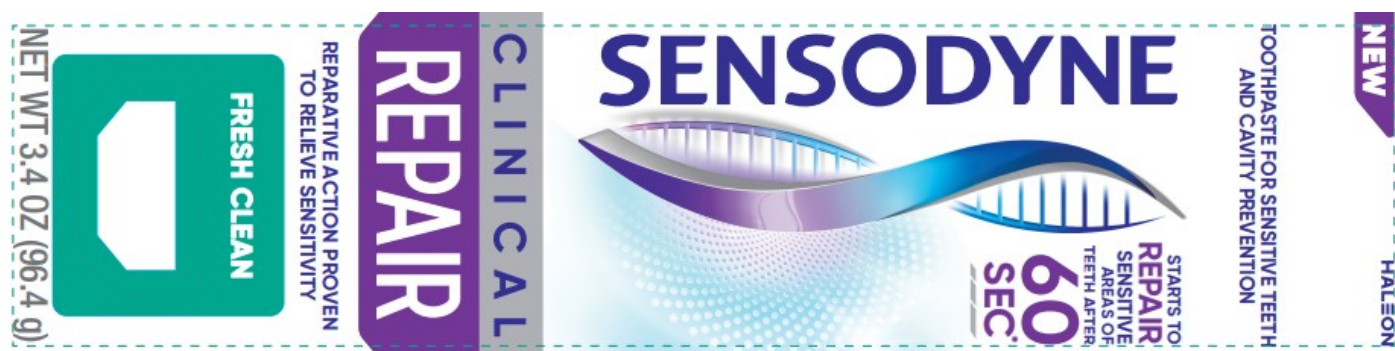
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**FRESH CLEAN**

NET WT 3.4 OZ (96.4 g)



## SENSODYNE WHITEN AND SHINE

stannous fluoride paste, dentifrice

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:0135-5913
Route of Administration	ORAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
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STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	15 mg in 1 g
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**Inactive Ingredients**

Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C0OX)	
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SODIUM TRIPOLYPHOSPHATE ANHYDROUS (UNII: 9SW4PFD2FZ)	
PERLITE (UNII: 0SG101ZGK9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
POLYACRYLIC ACID (250000 MW) (UNII: 9G2MAD7J6W)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
BASIC BLUE 1 (UNII: 92N74OA24D)	

**Product Characteristics**

Color	blue	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0135-5913-01	1 in 1 CARTON	12/01/2025	
1		65 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:0135-5913-02	1 in 1 CARTON	12/01/2025	
2		96 g in 1 TUBE; Type 0: Not a Combination Product		

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	12/01/2025	

**SENSODYNE FRESH CLEAN**

stannous fluoride paste, dentifrice

**Product Information**

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:0135-5912
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Route of Administration		ORAL		
Active Ingredient/Active Moiety				
Ingredient Name		Basis of Strength	Strength	
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)		FLUORIDE ION	15 mg in 1 g	
Inactive Ingredients				
Ingredient Name			Strength	
GLYCERIN (UNII: PDC6A3C0OX)				
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)				
HYDRATED SILICA (UNII: Y6O7T4G8P9)				
SODIUM TRIPOLYPHOSPHATE ANHYDROUS (UNII: 9SW4PFD2FZ)				
PERLITE (UNII: 0SG101ZGK9)				
SODIUM LAURYL SULFATE (UNII: 368GB5141J)				
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)				
POLYACRYLIC ACID (250000 MW) (UNII: 9G2MAD7J6W)				
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)				
SACCHARIN SODIUM (UNII: SB8ZUX40TY)				
BASIC BLUE 1 (UNII: 92N740A24D)				
Product Characteristics				
Color	blue	Score		
Shape		Size		
Flavor	MINT	Imprint Code		
Contains				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0135-5912-01	1 in 1 CARTON	12/01/2025	
1		23 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:0135-5912-02	1 in 1 CARTON	12/01/2025	
2		65 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:0135-5912-03	1 in 1 CARTON	12/01/2025	
3		96 g in 1 TUBE; Type 0: Not a Combination Product		
Marketing Information				
Marketing Category		Application Number or Monograph Citation	Marketing Start Date	Marketing End Date

OTC Monograph Drug	M022	12/01/2025	
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**Labeler** - Haleon US Holdings LLC (079944263)

Revised: 12/2025

Haleon US Holdings LLC