

**BRUSH ON BLOCK SHEER GENIUS SPF 50 MINERAL MOISTURE- zinc  
oxide lotion  
SPF Ventures, LLC**

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**Brush On Block Sheer Genius SPF 50 Mineral + Moisture**

**Active Ingredient**

Zinc Oxide 12%

**Purpose**

Sunscreen

**Uses**

- Helps prevent sunburn
- If used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun.

**Warnings**

For external use only

**Do not use**

Do not use on damaged or broken skin.

**When using this product**

When using this product keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor**

Stop use and ask a doctor if rash occurs.

**Keep out of reach of children**

Keep out of reach of children. If product is swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- Apply liberally 15 minutes before sun exposure
- Reapply: After 80 minutes of swimming or sweating; Immediately after towel drying; At least every 2 hours.

Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad

spectrum SPF value of 15 or higher and other sun protection measures including: Limit time in the sun especially from 10am-2pm; Wear long-sleeved shirts, pants, hats and sunglasses; Children under 6 months: ask a doctor.

### **Inactive ingredients**

Allantoin

Aloe Barbadensis Leaf Juice Powder

Bisabolol

Butyloctyl Salicylate

Caprylic/Capric Triglyceride

Caprylyl Glycol

Ceteth-20

Cetyl Alcohol

Ethylhexylglycerin

Glycerin

Glyceryl Stearate

Hexylene Glycol

Isoamyl Laurate

Jojoba Esters

Lecithin

Lysolecithin

Methylpropanediol

PEG-75 Stearate

Phenoxyethanol

Phenylpropanol

Polyglyceryl-2 Dipolyhydroxystearate

Pullulan

Pyrus Malus (Apple) Fruit Extract

Sclerotium Gum

Silica

Sodium Citrate

Sodium Hyaluronate

Sodium Hydroxide

Squalane

Steareth-20

Tetrasodium Glutamate Diacetate

Tocopherol

Water

Xanthan Gum

**Other Information**

Protect the product in this container from excessive heat and direct sun.

**label**

UNTINTED

**DRUG FACTS**

**Active Ingredients**                      **Purpose**  
Zinc Oxide 12%.....Sunscreen

**Uses**  
• Helps prevent sunburn • If used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun.

**Warnings**  
For external use only.  
Do not use on damaged or broken skin.  
When using this product keep out of eyes. Rinse with water to remove.  
Stop use and ask a doctor if rash occurs.  
Keep out of reach of children. If product is swallowed, get medical help or contact a Poison Control Center right away.

**Directions**  
• apply liberally 15 minutes before sun exposure • reapply at least every 2 hours • use a water resistant sunscreen if swimming or sweating • Children under 6 months of age: Ask a doctor.  
• **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum SPF value of 15 or higher and other sun protection measures including:  
• limit time in the sun, especially from 10am - 2pm • wear long-sleeved shirts, pants, hats and sunglasses.

**Inactive Ingredients**  
Allantoin, Aloe Barbadensis Leaf Juice Powder, Bisabolol, Butyloctyl Salicylate, Caprylic/Capric Triglyceride, Caprylyl Glycol, Ceteth-20, Cetyl Alcohol, Ethylhexylglycerin, Glycerin, Glyceryl Stearate, Hexylene Glycol, Isoamyl Laurate, Jojoba Esters, Lecithin, Lysolecithin, Methylpropanediol, PEG-75 Stearate, Phenoxethanol, Phenylpropanol, Polyglyceryl-2 Dipolyhydroxystearate, Pullulan, Pyrus Malus (Apple) Fruit Extract, Sclerotium Gum, Silica, Sodium Hyaluronate, Sodium Hydroxide, Squalane, Steareth-20, Tetraso-dium Glutamate Diacetate, Tocopherol, Water, Xanthan Gum.

**Other Information**  
Protect the product in this container from excessive heat and direct sun.

**Questions or Comments?**  
Contact our specialists at (800) 916-7690.



NO COATING

BRUSH ON BLOCK makes sunscreen that is convenient and so easy to apply that it will quickly become part of your daily routine.

Because the most effective sunscreen is the one you will actually wear.

Our untinted Sheer Genius is a two-in-one product that makes your daily routine a breeze! It offers superior hydration and broad spectrum SPF 50 with no white residue, in one simple step.

*Invisible coverage on all skin tones.*

*Protects skin from free radicals and HEV (blue) light.*

*Superior hydration.*

*Mineral actives protect from 98% of UVB light.*

*Reduces appearance of fine lines, blotchiness and uneven skin tone.*



**SHEER GENIUS  
MINERAL SUNSCREEN  
+MOISTURE**

**50**

BROAD SPECTRUM SPF 50  
DAILY UVA/UVB DEFENSE  
**UNTINTED**

1.7 FL OZ/50 ML



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FSC® C017611

**BRUSH ON BLOCK SHEER GENIUS SPF 50 MINERAL MOISTURE**  
zinc oxide lotion

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:58274-022
<b>Route of Administration</b>	TOPICAL		

**Active Ingredient/Active Moiety**

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
<b>ZINC OXIDE</b> (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	12 g in 100 mL

**Inactive Ingredients**

<b>Ingredient Name</b>	<b>Strength</b>
<b>SODIUM HYDROXIDE</b> (UNII: 55X04QC32I)	
<b>ALOE BARBADENSIS LEAF JUICE POWDER</b> (UNII: ZY81Z83H0X)	
<b>CAPRYLIC/CAPRIC TRIGLYCERIDE</b> (UNII: C9H2L21V7U)	
<b>CETYL ALCOHOL</b> (UNII: 936JST6JCN)	
<b>HEXYLENE GLYCOL</b> (UNII: KEH0A3F75J)	
<b>LYSOPHOSPHATIDYLCHOLINE, SOYBEAN</b> (UNII: CQD833204Z)	
<b>ETHYLHEXYLGLYCERIN</b> (UNII: 147D247K3P)	
<b>PHENOXYETHANOL</b> (UNII: HIE492ZZ3T)	
<b>PHENYLPROPANOL</b> (UNII: 0F897O3O4M)	
<b>POLYGLYCERYL-2 DIPOLYHYDROXYSTEARATE</b> (UNII: 9229XJ4V12)	
<b>TETRASODIUM GLUTAMATE DIACETATE</b> (UNII: 5EHL50I4MY)	
<b>TOCOPHEROL</b> (UNII: R0ZB2556P8)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>GLYCERYL STEARATE</b> (UNII: 230OU9XXE4)	
<b>ISOAMYL LAURATE</b> (UNII: M1SLX00M3M)	
<b>PEG-75 STEARATE</b> (UNII: OT38R0N74H)	
<b>JOJOBA OIL, RANDOMIZED</b> (UNII: 7F0EV20QYL)	
<b>SQUALANE</b> (UNII: GW89575KF9)	
<b>PYRUS MALUS (APPLE) FRUIT</b> (UNII: B423VGH5S9)	
<b>SODIUM HYALURONATE</b> (UNII: YSE9PPT4TH)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>METHYLPROPANEDIOL</b> (UNII: N8F53B3R4R)	
<b>CAPRYLYL GLYCOL</b> (UNII: 00YIU5438U)	
<b>BISABOLOL</b> (UNII: 24WE03BX2T)	
<b>PULLULAN</b> (UNII: 8ZQ0AYU1TT)	
<b>SCLEROTIUM GUM</b> (UNII: 2X51AD1X3T)	
<b>SILICA</b> (UNII: ETJ7Z6XBU4)	
<b>SODIUM CITRATE</b> (UNII: 1Q73Q2JULR)	
<b>STEARETH-20</b> (UNII: L0Q8IK9E08)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>BUTYLOCTYL SALICYLATE</b> (UNII: 2EH13UN8D3)	
<b>ALLANTOIN</b> (UNII: 344S277G0Z)	
<b>CETETH-20</b> (UNII: I835H2IHHX)	
<b>LECITHIN, SOYBEAN</b> (UNII: 1DI56QDM62)	

**Packaging**

<b>#</b>	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:58274-022-01	50 mL in 1 TUBE; Type 0: Not a Combination Product	02/04/2025	

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	02/04/2025	

**Labeler** - SPF Ventures, LLC (055483891)

## Establishment

Name	Address	ID/FEI	Business Operations
Nanophase Technologies Corporation		623502044	manufacture(58274-022)

Revised: 2/2025

SPF Ventures, LLC