

**NO7 LIFTING AND FIRING FOUNDATION SUNSCREEN SPF 15 NEW IVORY 10-
octinoxate and titanium dioxide emulsion**

Boots Retail USA Inc

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Carton and bottle labelling

Active Ingredients

Purpose

Octinoxate 5%

Sunscreens

Titanium Dioxide 1.6%

Uses

- Provides moderate protection against adverse effects of the sun
- Higher SPF gives more protection

Warnings

For external use only

When using this product

Keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash or irritation develops and lasts

Keep out of reach of children.

If swallowed get medical help.

Directions

- Use as a normal foundation
- Apply evenly at least 15 minutes before sun exposure
- Reapply as needed
- Not intended for children under the age of 12
- Not intended for protection while sunbathing

Other information

Do not store above 30°C or 86°F

Inactive ingredients

Aqua (Water), Cyclopentasiloxane, Butylene glycol, Cyclohexasiloxane, Ethylhexyl stearate, Dimethicone, Mica, Phenyl trimethicone, Disteardimonium hectorite, Dimethicone copolyol, Magnesium sulfate, Glycerin, Phenoxyethanol, Cetyl PEG/PPG-10/1 Dimethicone, Dipalmitoyl hydroxyproline, Hexyl laurate, Polyglyceryl-4 isostearate, Propylene carbonate, Aluminum stearate, Alumina, Triethoxycaprylylsilane, Methylparaben, Isopropyl palmitate, Butylparaben, Ethylparaben, Lupinus albus seed extract, Lecithin, Tetrasodium EDTA, Carbomer, Propylparaben, Isobutylparaben, Polysorbate 20, BHT, Palmitoyl oligopeptide, Palmitoyl tetrapeptide-3, CI 77891 (Titanium dioxide), CI 77492 (Iron oxides), CI 77491 (Iron oxides), CI 77499 (Iron oxides)

Questions? 1-866-75-BOOTS

More than make-up

Give your skin an extra lift with this incredibly clever foundation. Bursting with beauty benefits, it combines naturally flawless cover with a gentle firming effect. It hides blemishes and evens out skin

tone, while minimising the appearance of lines and wrinkles, to leave your skin looking younger.

Fragrance free, silky and lightweight, with SPF 15. Moisturises for up to 8 hours to keep your skin supple and radiant, without blocking pores.

Ready to face the day ...

Shake well before use.

Dot a little where you need it most, usually your cheeks, nose and chin. Blend smoothly and evenly with your fingers or a sponge, working downwards and outwards from the centre of your face.

Non-pore blocking

www.boots.com

Mfd in France for BBI Ltd NG2 3AA. UK

Dist in the USA by Boots Retail USA Inc Stamford CT 06901

Bottle label

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Carton label

No7

Lifting and Firming

Foundation

Gently lifts and firms your skin

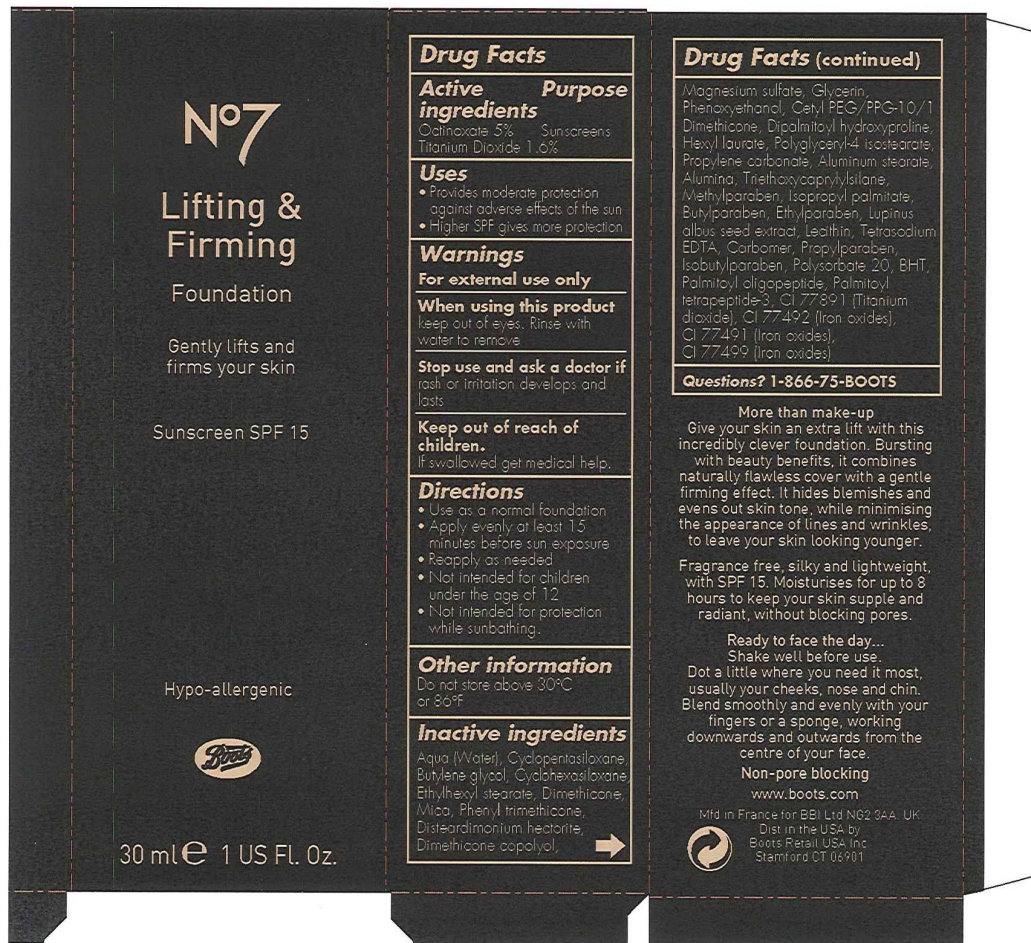
Sunscreen SPF 15

Hypo-allergenic

Boots

30ml e 1 US Fl. Oz

Lifting and Firming Fnd New Ivory carton.jpg



Bottle label

Lifting and Firming

Foundation

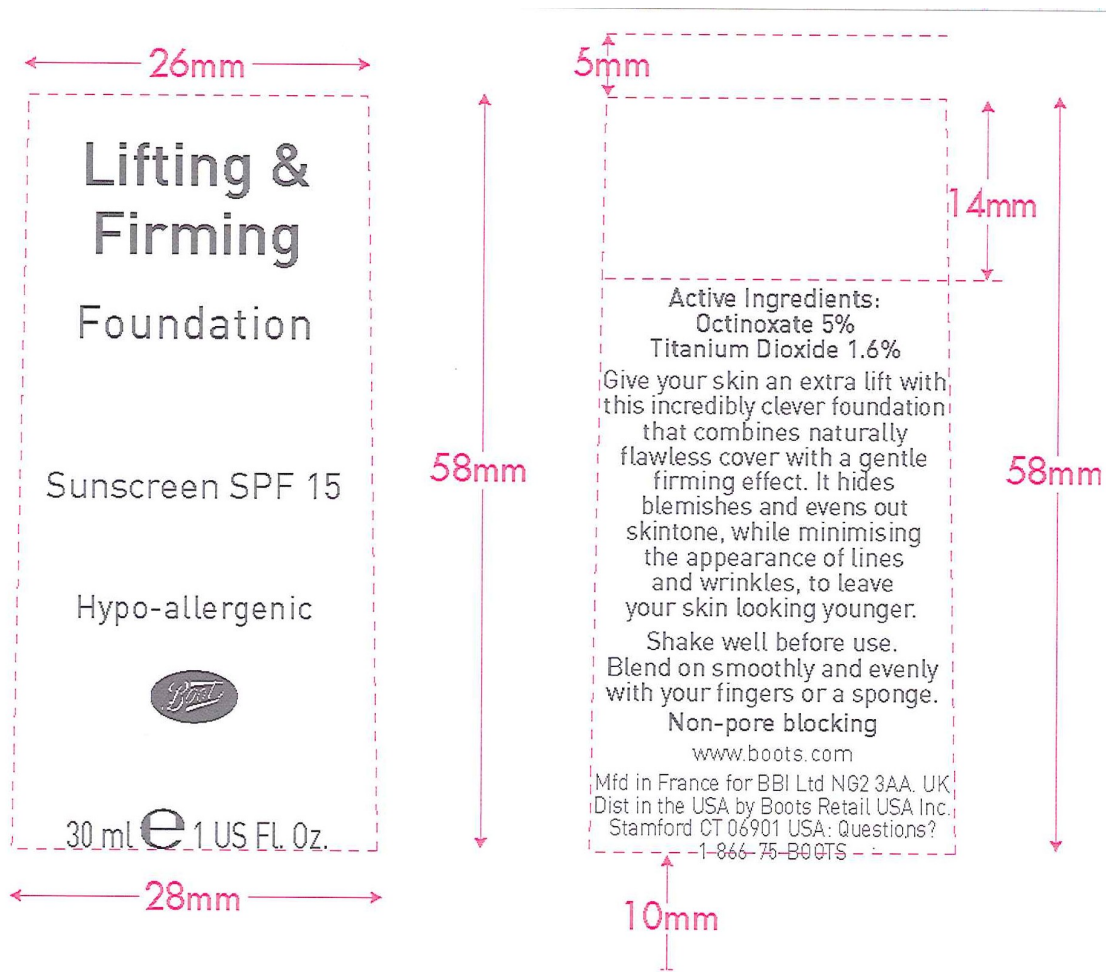
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Lifting and Firming Fdn New Ivory bottle labels.jpg



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Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:68472-078
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	1.5 mL in 30 mL
TITANIUM DIOXIDE (UNII: 15FIX9 V2JP) (TITANIUM DIOXIDE - UNII:15FIX9 V2JP)	TITANIUM DIOXIDE	0.48 mL in 30 mL

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0K00R)	
CYCLOMETHICONE 5 (UNII: 0THF5PCI0R)	
BUTYLENE GLYCOL (UNII: 3XUS85K0RA)	
CYCLOMETHICONE 6 (UNII: XHK3U310BA)	

DIMETHICONE (UNII: 92RU3N3Y1O)
PHENYL TRIMETHICONE (UNII: DR0K5NOJ4R)
MAGNESIUM SULFATE (UNII: DE08037SAB)
GLYCERIN (UNII: PDC6A3C0OX)
PHENOXYETHANOL (UNII: HIE492ZZ3T)
HEXYL LAURATE (UNII: 4CG9F9W01Q)
PROPYLENE CARBONATE (UNII: 8D08K3S51E)
ALUMINUM STEARATE (UNII: U6XF9NP8HM)
ALUMINUM OXIDE (UNII: LM26O6933)
OCTYLTRIETHOXYSILANE (UNII: LDC331P08E)
METHYL PARABEN (UNII: A2I8C7HI9T)
ISOPROPYL PALMITATE (UNII: 8CRQ2TH63M)
BUTYL PARABEN (UNII: 3QPI1U3FV8)
ETHYL PARABEN (UNII: 14255EXE39)
LECITHIN, SOYBEAN (UNII: 1DI56QDM62)
CARBOMER HOMO POLYMER TYPE C (UNII: 4Q93RCW27E)
PROPYL PARABEN (UNII: Z8IX2SC1OH)
POLYSORBATE 20 (UNII: 7T1F30V5YH)
BUTYLATED HYDROXYTOLUENE (UNII: 1P9D0Z171K)
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)
FERRIC OXIDE RED (UNII: 1K09F3G675)
FERROSO FERRIC OXIDE (UNII: XM0M87F357)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:68472-078-01	1 in 1 CARTON		
1		30 mL in 1 BOTTLE, GLASS		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	01/25/2010	

Labeler - Boots Retail USA Inc (143151533)

Registrant - The Boots Company PLC (218622660)

Establishment

Name	Address	ID/FEI	Business Operations
BCM Cosmetique SAS		275359578	manufacture