SUNSET NOVELTIES HERQUAKE- numbing lubricant liquid
Private Label Productions LLC

PLP-Sunset Novelties 118 mL Lubricant

Active Ingredient(s)

Lidocaine HCl 3.5%

Purpose

External Analgesic

Use

For temporary relief of pain, soreness or burning in the perianal area.

Warnings

For external use only. Do not use this product with a mechanical device.

Certain persons can develop allergic reactions to ingredients in this product. If the symptom being treated does not subside or if redness, irritation, swelling, pain or other symptoms develop or increase, discontinue use and consult a doctor.

Do not exceed the daily recommended dosage.

In case of any bleeding, discontinue use and consult a doctor.

Keep this and all drugs out of reach of children. In case of accidential overdose, seek medical help or call a Poison Control Center right away.

As with any drug, consult a health care professional if you are pregnant or nursing. Ask a health care professional before using this product.

Keep out of reach of childeren.

Directions

Apply to any area of the body where you desire extra moisture. Secure cap.

Apply externally to the affected area up to 6 times

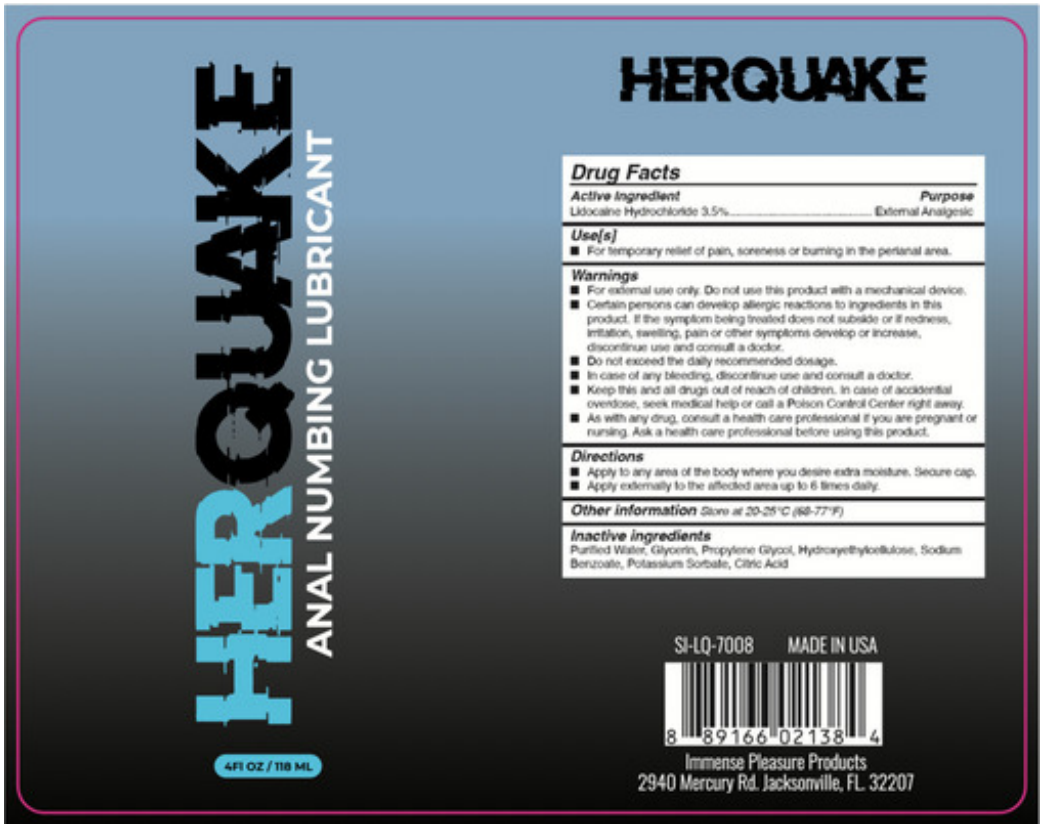
Other information

Store at 20-25°C (68-77°F)

Inactive ingredients

Purified Water, Glycerin, Propylene Glycol, Hydroxyethylcellulose, Sodium Benzoate, Potassium Sorbate, Citric Acid

Package Label - Principal Display Panel



118 mL NDC:77632-121-11

SUNSET NOVELTIES HERQUAKE

numbing lubricant liquid

Product Information			
Product Type	HUMAN OTC DRUG	**Item Code (Source)**	NDC:77632-121
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety		
Ingredient Name	**Basis of Strength**	**Strength**
LIDOCAINE HYDROCHLORIDE (UNII: V13007Z41A) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE HYDROCHLORIDE ANHYDROUS	3.5 mg in 100 mL

Inactive Ingredients	
Ingredient Name	**Strength**
ANHYDROUS CITRIC ACID (UNII: XF417D3PSL)	
POTASSIUM SORBATE (UNII: 1VPU26JZZ4)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	

HYDROXYETHYLCELLULOSE (UNII: T4V6TWG28D)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
WATER (UNII: 059QF0KO0R)	
GLYCERIN (UNII: PDC6A3C0OX)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:77632-121-11	118 mL in 1 BOTTLE; Type 0: Not a Combination Product	02/01/2025	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M017	02/01/2025	

Labeler - Private Label Productions LLC (046278265)

Revised: 2/2025

Private Label Productions LLC