

**GOODSENSE HEMORRHOIDAL PAIN RELIEF- glycerin, lidocaine, petrolatum, phenylephrine hcl cream**  
**Perrigo Direct, Inc**

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**GoodSense Hemorrhoidal Pain Relief Cream**

Glycerin 14.4%, Lidocaine 5%, Petrolatum 15%, Phenylephrine HCl 0.25%

Anorectal/Hemorrhoidal

For the temporary relief of pain, soreness, and burning. Helps relieve the local itching and discomfort associated with hemorrhoids. Temporarily shrinks hemorrhoidal tissue. Temporarily provides a coating for the relief of anorectal discomforts. Temporarily protects the inflamed, irritated anorectal surface to help make bowel movements less painful.

**For external use only.**

**Ask a doctor before use if you have:** heart disease, high blood pressure, thyroid disease, diabetes, or difficulty in urination due to enlargement of the prostate gland.

**Ask a doctor or pharmacist before use if you are** presently taking a prescription drug for high blood pressure or depression.

**When using this product:** avoid contact with eyes, do not exceed recommended dosage unless directed by a doctor, do not put this product into rectum by using fingers or any mechanical device or applicator.

**Stop use and ask a doctor if:** rectal bleeding occurs, condition worsens or does not improve within seven (7) days, allergic reaction occurs to ingredients in this product, symptom being treated does not subside or if redness, irritation, swelling, pain or other symptoms develop or increase, symptoms clear up and return within a few days.

Ask a health care professional before use.

If swallowed, seek medical help or contact a Poison Control Center right away.

Adults: when practical, cleanse area with mild soap and warm water and rinse thoroughly. Gently dry by patting or blotting with toilet tissue or soft cloth before applying. Adults and children 12 years and older: apply externally to the affected area up to 4 times a day. Children under 12 years of age: consult a doctor.

Aloe barbadensis leaf extract, BHA, cellulose gum, cetyl alcohol, citric acid, disodium EDTA, ethylhexylglycerin, glyceryl stearate, mineral oil, panthenol, Phenoxyethanol, propyl gallate, propylene glycol, sorbitan olivate, steareth-21, stearyl alcohol, tocopherol, tocopheryl acetate, water, xanthan gum.

GOODSENSE®

NDC 0000-0000-00

Maximum Strength

Hemorrhoidal

# Pain Relief Cream with Lidocaine

Glycerin 14.4% / Protectant • Lidocaine 5% / Local Anesthetic • Petrolatum 15% / Protectant • Phenylephrine HCl 0.25% / Vasoconstrictor

\* Compare to active ingredients  
of Preparation H® Rapid Relief

100%  
SATISFACTION  
GUARANTEED

- Maximum Strength Available without a Prescription
- Rapid Numbing Relief of Pain, Itching & Burning
- Reduces Swelling & Provides a Soothing Protective Layer

1 TUBE | NET WT 1 OZ (28 g)

## Drug Facts (continued)

redness, irritation, swelling, pain or other symptoms develop or increase • symptoms clear up and return within a few days

If pregnant or breast-feeding, ask a health care professional before use. **Keep out of reach of children.** If swallowed, seek medical help or contact a Poison Control Center right away

**Directions** • **adults:** when practical, cleanse area with mild soap and warm water and rinse thoroughly. Gently dry by patting or blotting with toilet tissue or soft cloth before applying • **adults and children 12 years and older:** apply externally to the affected area up to 4 times a day • **children under 12 years of age:** consult a doctor.

## Drug Facts (continued)

### Other information

store at 20° - 25°C (68° - 77°F)

**Inactive ingredients** aloe barbadensis leaf extract, BHA, cellulose gum, cetyl alcohol, citric acid, disodium EDTA, ethylhexylglycerin, glyceryl stearate, mineral oil, panthenol, phenoxyethanol, propyl gallate, propylene glycol, sorbitan olivate, steareth-21, stearyl alcohol, tocopherol, tocopheryl acetate, water, xanthan gum

### Questions or comments?

please call 1-844-987-2727

Distributed by: Perrigo Direct, Inc.  
Peachtree City, GA 30269 • [www.PerrigoDirect.com](http://www.PerrigoDirect.com)  
1-844-987-2727

GoodSense® is a registered trademark of L. Perrigo Company.

Made in the U.S. with domestic and imported components.



\*This product is not manufactured or distributed by GSK Consumer Healthcare Holdings (US) LLC, owner of the registered trademark Preparation H®.

GOODSENSE®  
Maximum Strength

NDC 0000-0000-00

# Hemorrhoidal Pain Relief Cream with Lidocaine

Glycerin 14.4% / Protectant  
Lidocaine 5% / Local Anesthetic  
Petrolatum 15% / Protectant  
Phenylephrine HCl 0.25% /  
Vasoconstrictor

- Maximum Strength Available without a Prescription
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\* Compare to active ingredients  
of Preparation H® Rapid Relief

100%  
SATISFACTION  
GUARANTEED

1 TUBE | NET WT 1 OZ (28 g)

## Drug Facts

### Active ingredients

Glycerin 14.4% .....Protectant  
Lidocaine 5% .....Local anesthetic  
Petrolatum 15% .....Protectant  
Phenylephrine HCl 0.25% .....Vasoconstrictor

### Purpose

### Uses

- for the temporary relief of pain, soreness, and burning
- helps relieve the local itching and discomfort associated with hemorrhoids
- temporarily shrinks hemorrhoidal tissue

## Drug Facts (continued)

- temporarily provides a coating for the relief of anorectal discomforts
- temporarily protects the inflamed, irritated anorectal surface to help make bowel movements less painful

### Warnings

For external use only

Ask a doctor before use if you have

- heart disease • high blood pressure • thyroid disease
- diabetes • difficulty in urination due to enlargement of the prostate gland

## Drug Facts (continued)

Ask a doctor or pharmacist before use if you are presently taking a prescription drug for high blood pressure or depression

**When using this product** • avoid contact with eyes • do not exceed recommended dosage unless directed by a doctor • do not put this product into rectum by using fingers or any mechanical device or applicator

**Stop use and ask a doctor if** • rectal bleeding occurs • condition worsens or does not improve within seven (7) days • allergic reaction occurs to ingredients in this product • symptom being treated does not subside or if

GOODSENSE HEMORRHOIDAL PAIN RELIEF

glycerin, lidocaine, petrolatum, phenylephrine hcl cream

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:50804-317
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety		
Ingredient Name	Basis of Strength	Strength
<b>LIDOCAINE</b> (UNII: 98PI200987) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE	5 g in 100 g
<b>PETROLATUM</b> (UNII: 4T6H12BN9U) (PETROLATUM - UNII:4T6H12BN9U)	PETROLATUM	15 g in 100 g
<b>GLYCERIN</b> (UNII: PDC6A3C0OX) (GLYCERIN - UNII:PDC6A3C0OX)	GLYCERIN	14.4 g in 100 g
<b>PHENYLEPHRINE HYDROCHLORIDE</b> (UNII: 04JA59TNSJ) (PHENYLEPHRINE - UNII:1WS297W6MV)	PHENYLEPHRINE	0.25 g in 100 g

Inactive Ingredients	
Ingredient Name	Strength
<b>.ALPHA.-TOCOPHEROL ACETATE</b> (UNII: 9E8X80D2L0)	
<b>PHENOXYETHANOL</b> (UNII: HIE492ZZ3T)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>CETYL ALCOHOL</b> (UNII: 936JST6JCN)	
<b>CITRIC ACID MONOHYDRATE</b> (UNII: 2968PHW8QP)	
<b>EDETATE DISODIUM</b> (UNII: 7FLD91C86K)	
<b>PANTHENOL</b> (UNII: WW9CM0O67Z)	
<b>BUTYLATED HYDROXYANISOLE</b> (UNII: REK4960K2U)	
<b>ALOE VERA LEAF</b> (UNII: ZY81Z83H0X)	
<b>SORBITAN OLIVATE</b> (UNII: MDL271E3GR)	
<b>STEARETH-21</b> (UNII: 53J3F32P58)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>ETHYLHEXYLGLYCERIN</b> (UNII: 147D247K3P)	
<b>GLYCERYL MONOSTEARATE</b> (UNII: 230OU9XXE4)	
<b>PROPYL GALLATE</b> (UNII: 8D4SNN7V92)	
<b>PROPYLENE GLYCOL</b> (UNII: 6DC9Q167V3)	
<b>CARBOXYMETHYLCELLULOSE SODIUM</b> (UNII: K679OBS311)	
<b>STEARYL ALCOHOL</b> (UNII: 2KR89I4H1Y)	
<b>TOCOPHEROL</b> (UNII: R0ZB2556P8)	
<b>MINERAL OIL</b> (UNII: T5L8T28FGP)	

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:50804-317-01	1 in 1 CARTON	05/01/2025	
1		28 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M015	05/01/2025	

**Labeler** - Perrigo Direct, Inc (076059836)

**Registrant** - Derma Care Research Labs, LLC (116817470)

## Establishment

Name	Address	ID/FEI	Business Operations
Derma Care Research Labs, LLC		116817470	manufacture(50804-317)

Revised: 2/2025

Perrigo Direct, Inc