

**KIDS CREST ADVANCED SUGAR AND BACTERIA SHIELD- stannous fluoride paste, dentifrice**  
**The Procter & Gamble Manufacturing Company**

---

**Crest Kids Advanced Sugar & Bacteria Shield**

**Drug Facts**

Active ingredient

Stannous fluoride 0.454%  
(0.15% w/v fluoride ion)

**Purposes**

Anticavity, antigingivitis toothpaste

**Use**

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with the harmful effects of plaque associated with gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis

**Warning**

**Keep out of reach of children under 6 yrs. of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 6 yrs. of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician.
- do not swallow
- supervise children's brushing until good habits are established
- children under 6 yrs. of age: ask a dentist

**Other information**

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these

stains which are not harmful or permanent and may be removed by your dentist

- this Crest is specially formulated to help prevent staining
- see your dentist regularly

Inactive ingredients

glycerin, water, sorbitol, hydrated silica, sodium lauryl sulfate, sodium citrate, sodium gluconate, carrageenan, xanthan gum, flavor, sodium saccharin, cocamidopropyl betaine, sodium hydroxide, stannous chloride, sucralose, titanium dioxide

Questions? 1-800-594-4158

DISTR. BY PROCTER & GAMBLE,

CINCINNATI, OH 45202

### **Crest Kids Advanced Sugar & Bacteria Shield**

OUR MOST ADVANCED KID'S FORMULA

KID'S Crest® ADVANCED

FLUORIDE TOOTHPASTE FOR ANTICAVITY AND ANTIGINGIVITIS

ADA

ACCEPTED

AMERICAN

DENTAL

ASSOCIATION

NET WT 4.1 OZ (116 g)

6+ yrs

sugar & Bacteria

SHIELD

2-IN-1

Cavity Protection

System

STRAWBERRY



## Product Information

<div[](https://data.fda.gov/resource/0d979991-972f-4c75-93d2-50a8f044d7e0.json)

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>STANNOUS FLUORIDE</b> (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g

## Inactive Ingredients

Ingredient Name	Strength
<b>GLYCERIN</b> (UNII: PDC6A3C00X)	
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 50CF3O11KX)	
<b>STANNOUS CHLORIDE</b> (UNII: 1BQV3749L5)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>CARRAGEENAN</b> (UNII: 5C69YCD2YJ)	
<b>SODIUM GLUCONATE</b> (UNII: R6Q3791S76)	

**XANTHAN GUM** (UNII: TTV12P4NEE)

**SODIUM LAURYL SULFATE** (UNII: 368GB5141J)

**SORBITOL** (UNII: 506T60A25R)

**SODIUM HYDROXIDE** (UNII: 55X04QC32I)

**SUCRALOSE** (UNII: 96K6UQ3ZD4)

**TITANIUM DIOXIDE** (UNII: 15FIX9V2JP)

**SODIUM CITRATE** (UNII: 1Q73Q2JULR)

**SACCHARIN SODIUM** (UNII: SB8ZUX40TY)

## Product Characteristics

<b>Color</b>	white	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	STRAWBERRY	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:84126-612-85	1 in 1 CARTON	06/01/2024	
1		24 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:84126-612-41	1 in 1 CARTON	06/01/2024	
2		116 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:84126-612-03	3 in 1 CELLO PACK	06/01/2024	
3		1 in 1 CARTON		
3		116 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	06/01/2024	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2026

The Procter & Gamble Manufacturing Company