

CREST PRO-HEALTH GUM DETOXIFY PLUS- stannous fluoride paste, dentifrice

The Procter & Gamble Manufacturing Company

Crest Pro-Health Gum Detoxify Plus

Drug Facts

Active ingredient

Stannous fluoride 0.454%

(0.15% w/v fluoride ion)

Purposes

Anticavity, antigingivitis, antisensitivity toothpaste

Uses

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with the harmful effects of plaque associated with gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis
- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact

Warning

When using this product do not use for sensitivity longer than four weeks unless recommended by a dentist. Stop use and ask a dentist if the sensitivity problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care. Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 12 yrs. & older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth.
- do not swallow
- children under 12 yrs. of age: ask a dentist

Other information

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these stains which are not harmful or permanent and may be

removed by your dentist

- this Crest is specially formulated to help prevent staining
- see your dentist regularly

Inactive ingredients

water, sorbitol, hydrated silica, sodium lauryl sulfate, sodium gluconate, carrageenan, flavor, sodium citrate, xanthan gum, zinc citrate, sodium saccharin, sodium hydroxide, stannous chloride, sucralose, titanium dioxide

Questions?

1-800-594-4158

DISTR. BY PROCTER & GAMBLE,
CINCINNATI, OH 45202

Crest Pro-Health Gum Detoxify Plus 4.5oz Tube

ADA

Accepted

American Dental Association

LARGE SIZE

CREST

PRO-HEALTH

fluoride toothpaste for

anticavity, antigingivitis

and sensitive teeth

GUM

DETOXIFY

PLUS

DEEP CLEAN

SENSITIVITY

WHITENING

Neutralizes plaque

bacteria, even around the
gumline, for 24 hours*

PREVENTS HARMFUL OXIDANTS
BY REVERSING GINGIVITIS

NET WT 4.5 OZ (127 g)

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:84126-613	
Route of Administration	DENTAL			
Active Ingredient/Active Moiety				
Ingredient Name		Basis of Strength	Strength	
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)		FLUORIDE ION	1.5 mg in 1 g	
Inactive Ingredients				
Ingredient Name			Strength	
SODIUM CITRATE (UNII: 1Q73Q2JULR)				
SUCRALOSE (UNII: 96K6UQ3ZD4)				
STANNOUS CHLORIDE (UNII: 1BQV3749L5)				
WATER (UNII: 059QF0KO0R)				
HYDRATED SILICA (UNII: Y6O7T4G8P9)				
CARRAGEENAN (UNII: 5C69YCD2YJ)				
SODIUM GLUCONATE (UNII: R6Q3791S76)				
XANTHAN GUM (UNII: TTV12P4NEE)				
ZINC CITRATE (UNII: K72I3DEX9B)				
SODIUM LAURYL SULFATE (UNII: 368GB5141J)				
SORBITOL (UNII: 506T60A25R)				
SODIUM HYDROXIDE (UNII: 55X04QC32I)				
SACCHARIN SODIUM (UNII: SB8ZUX40TY)				
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)				
Product Characteristics				
Color	white	Score		
Shape		Size		
Flavor	MINT	Imprint Code		
Contains				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:84126-613-45	1 in 1 CARTON	06/03/2024	
1		127 g in 1 TUBE; Type 0: Not a Combination Product		
Marketing Information				
Marketing Category	Application Number or Monograph Citation		Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021		06/03/2024	

Revised: 3/2025

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