

**TOMS NATURAL ANTICAVITY PEPPERMINT FIGHTS CAVITIES FRESHENS BREATH
STRENGTHENS ENAMEL- sodium fluoride paste, dentifrice**

Tom's of Maine, Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Tom's Natural Anticavity Peppermint

Drug Facts

Active ingredient

Sodium fluoride 0.24% (0.15% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or dial (412) 390-3381 right away (Poison Control Center).

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea-sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

hydrated silica, water, sorbitol, glycerin, xylitol, sodium lauryl sulfate, natural flavor¹, xanthan gum, titanium dioxide, sodium hydroxide, carrageenan.

¹ peppermint oil and other natural flavor

Questions?

1-800-FOR-TOMS (1-800-367-8667)

PRINCIPAL DISPLAY PANEL - 113 g Tube Carton

SINCE 1970

**Tom's
OF MAINE®**

New!

Super Value!

**natural
Anticavity
fluoride toothpaste**

fight's cavities
freshens breath
strengthens enamel

NET WT
4 OZ (113g)

peppermint



New!
Super Value!

natural
Anti-Cavity

fluoride toothpaste
fights cavities
freshens breath
strengthens enamel



peppermint

NET WT
4 OZ (113g)

What makes a product good? At Tom's, it includes how we make it.

- No animal testing** or animal ingredients.
- We share every **Ingredient**, its **purpose**, and its **source** at www.tomsofmaine.com.
- Sustainable practices** are a priority in every aspect of our business.
- No artificial colors, flavors, fragrance, or preservatives.**
- We **strive to maximize recycled content** and **recyclability** of our packaging.
- 5%** (12 days) of employee time to volunteering. **10%** of profits to human and environmental goodness.



Tom's of Maine® Factory
Sanford, Maine

A natural anticavity toothpaste at a super value - every day!

Enjoy this great tasting toothpaste from Tom's of Maine. It contains naturally derived silicas to brighten your smile, fluoride to strengthen enamel and help protect against cavities, and natural peppermint to freshen your breath.

Give it a try! We think you'll love it!

Find us on:



NET WT
4 OZ (113g)

New!
Super Value!

natural
Anticavity

fluoride toothpaste
fights cavities
freshens breath
strengthens enamel



peppermint

Drug Facts

Active ingredient Purpose
Sodium fluoride 0.24% (0.15% w/v fluoride ion) Anticavity

Use helps protect against cavities

Warnings

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Directions

Drug Facts (continued)

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Inactive ingredients hydrated silica, water, sorbitol, glycerin, xylitol, sodium lauryl sulfate, natural flavor*, xanthan gum, titanium dioxide, sodium hydroxide, carrageenan.

Questions? 1-800-FOR-TOMS (1-800-367-8667)

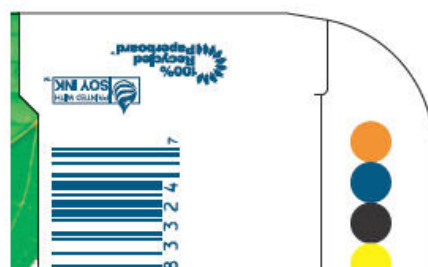


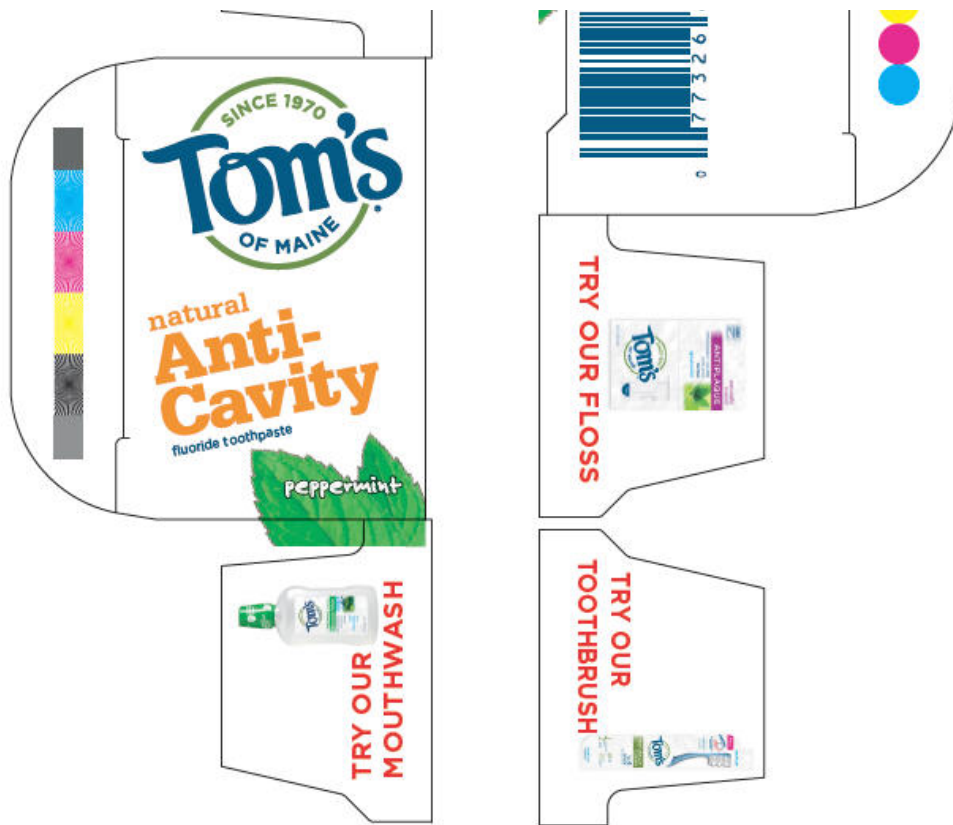
Goodness = Less in Landfills

Recycle Tom's of Maine® and other packaging through the TerraCycle® collection program and earn rewards for your favorite nonprofit or school. Visit www.tomsofmaine.com/terracycle to learn how.

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Made in U.S.A.

*peppermint oil and other natural flavor





TOMS NATURAL ANTICAVITY PEPPERMINT FIGHTS CAVITIES FRESHENS BREATH STRENGTHENS ENAMEL

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51009-198
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
Sodium fluoride (UNII: 8 ZYQ1474W7) (fluoride ion - UNII:Q80 VPU408O)	fluoride ion	0.00243 g in 1 g

Inactive Ingredients

Ingredient Name	Strength
Hydrated Silica (UNII: Y6O7T4G8P9)	
Water (UNII: 059QF0KO0R)	
Sorbitol (UNII: 506T60A25R)	
Glycerin (UNII: PDC6A3C0OX)	
Xylitol (UNII: VCQ006KQ1E)	
Sodium Lauryl Sulfate (UNII: 368GB5141J)	
Peppermint oil (UNII: AV092KU4JH)	
Xanthan gum (UNII: TTV12P4NEE)	
Titanium dioxide (UNII: 15FIX9V2JP)	

Sodium hydroxide (UNII: 55X04QC32I)

Carrageenan (UNII: 5C69YCD2YJ)

Product Characteristics

Color	WHITE	Score	
Shape		Size	
Flavor	PEPPERMINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51009-198-40	1 in 1 CARTON		
1		113 g in 1 TUBE		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	01/01/2014	

Labeler - Tom's of Maine, Inc. (052764354)

Establishment

Name	Address	ID/FEI	Business Operations
Tom's of Maine, Inc.		829517189	MANUFACTURE(51009-198)

Revised: 1/2014

Tom's of Maine, Inc.