

SHADED- titanium dioxide, zinc oxide cream
Potency No. 710 LLC

Active Ingredients:

Titanium Dioxide 8% Zinc Oxide 3.8%

Purpose:

Sunscreen

Uses:

Helps prevent sunburn. If used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun.

Warnings:

For external use only. Do not use on damaged or broken skin. Stop use and ask a doctor if rash occurs. When using this product, keep out of eyes. Rinse with water to remove. Keep out of the reach of children. If swallowed, get medical help or contact a poison control center right away.

Warnings:

Keep out of reach of children

Directions:

- Apply liberally 15 minutes before sun exposure.
- Reapply: • After 80 minutes of swimming or sweating • Immediately after towel drying • At least every 2 hours •
- Children under 6 months: Ask a doctor • Sun Protection Measures: Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including: •Limit time in the sun, especially from 10 am-2 pm
- Wear long-sleeved shirts, pants, hats, and sunglasses

Inactive Ingredients:

Alumina, Cyclohexasiloxane, Cyclopentasiloxane, Dimethicone, Dimethicone Crosspolymer, Dimethicone/Vinyl Dimethicone Crosspolymer, Dimethiconol, Iron Oxide (CI 77491), Lauryl PEG/PPG-18/18 Methicone, Hydrogen Dimethicone, PEG-10 Dimethicone, Tetrahexyldecyl Ascorbate, Tocopheryl Acetate

Other Information:

- Protect this product from excessive heat and direct sun.
- May stain some fabrics.
- Cleanse thoroughly at nighttime.
- PA +++

DRUG FACTS

ACTIVE INGREDIENTS:
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Zinc Oxide 3.8%

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DIRECTIONS:

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POTENCY

No. 710

SHADED

MINERAL SPF 40

FACE

TINTED
TITANIUM + ZINC OXIDES
ANTIOXIDANTS C & E

SPF 40 BROAD SPECTRUM
WATER RESISTANT
(80 MINS)

Potency No. 710 | Hollywood, CA | POTENCY710.com



net wt. 1.80z | 53 g

SHADED

titanium dioxide, zinc oxide cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:85319-203(NDC:58892-203)
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	80 mg in 1 g
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	38 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
CYCLOHEXASILOXANE (UNII: XHK3U310BA)	
DIMETHICONE CROSSPOLYMER (UNII: UF7620L1W6)	
ALUMINA (UNII: LMI26O6933)	
CYCLOPENTASILOXANE (UNII: 0THT5PCI0R)	
DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER (SOFT PARTICLE) (UNII: 9E4CO0W6C5)	
CI 77491 (UNII: 1K09F3G675)	
DIMETHICONOL (2000 CST) (UNII: T74O12AN6Y)	
ALPHA-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	
LAURYL PEG/PPG-18/18 METHICONE (UNII: ZJ5S27D9NX)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
CI 77499 (UNII: XM0M87F357)	
PEG-10 DIMETHICONE (600 CST) (UNII: 8PR7V1SVM0)	
TETRAHEXYLDECYL ASCORBATE (UNII: 9LBV3F07AZ)	
HYDROGEN DIMETHICONE (20 CST) (UNII: 12Z59IF64N)	
CI 77492 (UNII: EX438O2MRT)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:85319-203-50	53 g in 1 BOTTLE, PUMP; Type 0: Not a Combination Product	08/14/2020	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	08/14/2020	

Labeler - Potency No. 710 LLC (100056294)

Establishment

Name	Address	ID/FEI	Business Operations
Custom Analytics LLC		144949372	analysis(85319-203)

Establishment

Name	Address	ID/FEI	Business Operations
Fragrance Manufacturing Inc.		793406000	manufacture(85319-203)

Establishment

Name	Address	ID/FEI	Business Operations
Fallien Cosmeceuticals Ltd.		958388357	relabel(85319-203)