

**SHADED- titanium dioxide, zinc oxide cream**  
**Potency No. 710 LLC**

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**Active Ingredients:**

Titanium Dioxide 8% Zinc Oxide 3.8%

**Purpose:**

Sunscreen

**Warning:**

For External Use Only

**Warning:**

- For External Use Only
- Keep Out of Reach of Children

**Warning:**

Keep out of reach of children

**Directions:**

Apply liberally 15 minutes before sun exposure

Alumina, Cyclohexasiloxane, Cyclopentasiloxane, Dimethicone, Dimethicone Crosspolymer, Dimethicone/Vinyl Dimethicone Crosspolymer, Dimethiconol, Iron Oxide (CI 77491), Lauryl PEG/PPG-18/18 Methicone, Hydrogen Dimethicone, PEG-10 Dimethicone, Tetrahexyldecyl Ascorbate, Tocopheryl Acetate

SAMPLE NOT FOR RESALE

POTENCY

No. 710

SHADED

MINERAL SPF 40

FACE

TINTED

TITANIUM + ZINC OXIDES  
ANTIOXIDANTS C & E

SPF 40 BROAD SPECTRUM  
WATER RESISTANT  
(80 MINS)

[www.Potency710.com](http://www.Potency710.com)



### SHADED

titanium dioxide, zinc oxide cream

#### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:85319-203(NDC:58892-203)
<b>Route of Administration</b>	TOPICAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	80 mg in 1 g
<b>ZINC OXIDE</b> (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	38 mg in 1 g

**Inactive Ingredients**

Ingredient Name	Strength
<b>ALUMINA</b> (UNII: LMI26O6933)	
<b>DIMETHICONE</b> (UNII: 92RU3N3Y1O)	
<b>DIMETHICONE CROSSPOLYMER</b> (UNII: UF7620L1W6)	
<b>CI 77491</b> (UNII: 1K09F3G675)	
<b>LAURYL PEG/PPG-18/18 METHICONE</b> (UNII: ZJ5S27D9NX)	
<b>HYDROGEN DIMETHICONE (20 CST)</b> (UNII: 12Z59IF64N)	
<b>TETRAHEXYLDECYL ASCORBATE</b> (UNII: 9LBV3F07AZ)	
<b>CYCLOHEXASILOXANE</b> (UNII: XHK3U310BA)	
<b>DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER (SOFT PARTICLE)</b> (UNII: 9E4CO0W6C5)	
<b>DIMETHICONOL (2000 CST)</b> (UNII: T74O12AN6Y)	
<b>CI 77499</b> (UNII: XM0M87F357)	
<b>CI 77492</b> (UNII: EX438O2MRT)	
<b>PEG-10 DIMETHICONE (600 CST)</b> (UNII: 8PR7V1SVM0)	
<b>CYCLOPENTASILOXANE</b> (UNII: 0THT5PCI0R)	
<b>ALPHA-TOCOPHEROL ACETATE</b> (UNII: 9E8X80D2L0)	

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:85319-203-15	1.5 g in 1 PACKET; Type 0: Not a Combination Product	05/18/2020	

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	05/18/2020	

**Labeler** - Potency No. 710 LLC (100056294)**Establishment**

Name	Address	ID/FEI	Business Operations
Custom Analytics LLC		144949372	analysis(85319-203)

**Establishment**

Name	Address	ID/FEI	Business Operations
Fragrance Manufacturing Inc.		793406000	manufacture(85319-203)

# Establishment

Name	Address	ID/FEI	Business Operations
Fallien Cosmeceuticals Ltd.		958388357	relabel(85319-203)

Revised: 12/2025

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