

**UPSIDE DOWN PAIN RELIEF- benzocaine, glycerin aerosol, spray**  
**Fridababy, LLC**

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**Directions**

**Adults:** •When practical, cleanse the affected area with mild soap and warm water, and rinse thoroughly. •Gently pat dry before use. •Hold the can upside-down and point spray nozzle 6 to 12 inches from affected area. •Apply externally up to 6 times daily or after each bowel movement.

**Children under 12 years of age:** consult a doctor.

**Warnings**

**For external use only**

**FLAMMABLE.** Do not use near heat, flame, or fire or while smoking.

**When using this product** ■ Use only as directed. ■ Do not exceed recommended daily dosage unless directed by a doctor. ■ Intentional misuse by deliberately concentrating or inhaling the contents can be harmful or fatal. ■ Do not put this product into the rectum by using fingers or any mechanical device or applicator.

**Stop use and ask a doctor if**

■ Condition worsens or does not improve within 7 days. ■ Bleeding occurs

■ Certain persons can develop allergic reactions to ingredients in this product. If the symptoms being treated does not subside or if redness, irritation, swelling, pain, or other symptoms develop or increase, discontinue use and consult a doctor. ■ Avoid spraying in eyes. ■ Contents under pressure. Do not puncture or incinerate. ■ Do not store at temperature above 120°F. Keep out of reach of children. ■ If swallowed, get medical help or contact a Poison Control Center right away.

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## Inactive Ingredients

aloe barbadensis leaf juice, citric acid, dimethyl ether, dipropylene glycol, ethanol, polyethylene glycol, potassium sorbate, PPG-3 methyl ether, sodium benzoate, witch hazel extract

## Uses

■ Helps relieve discomfort  
in the perianal area. ■ Temporarily protects  
inflamed perianal skin.

## Purpose

Local anesthetic

Protectant

Upside Sown Pain Relief Spray

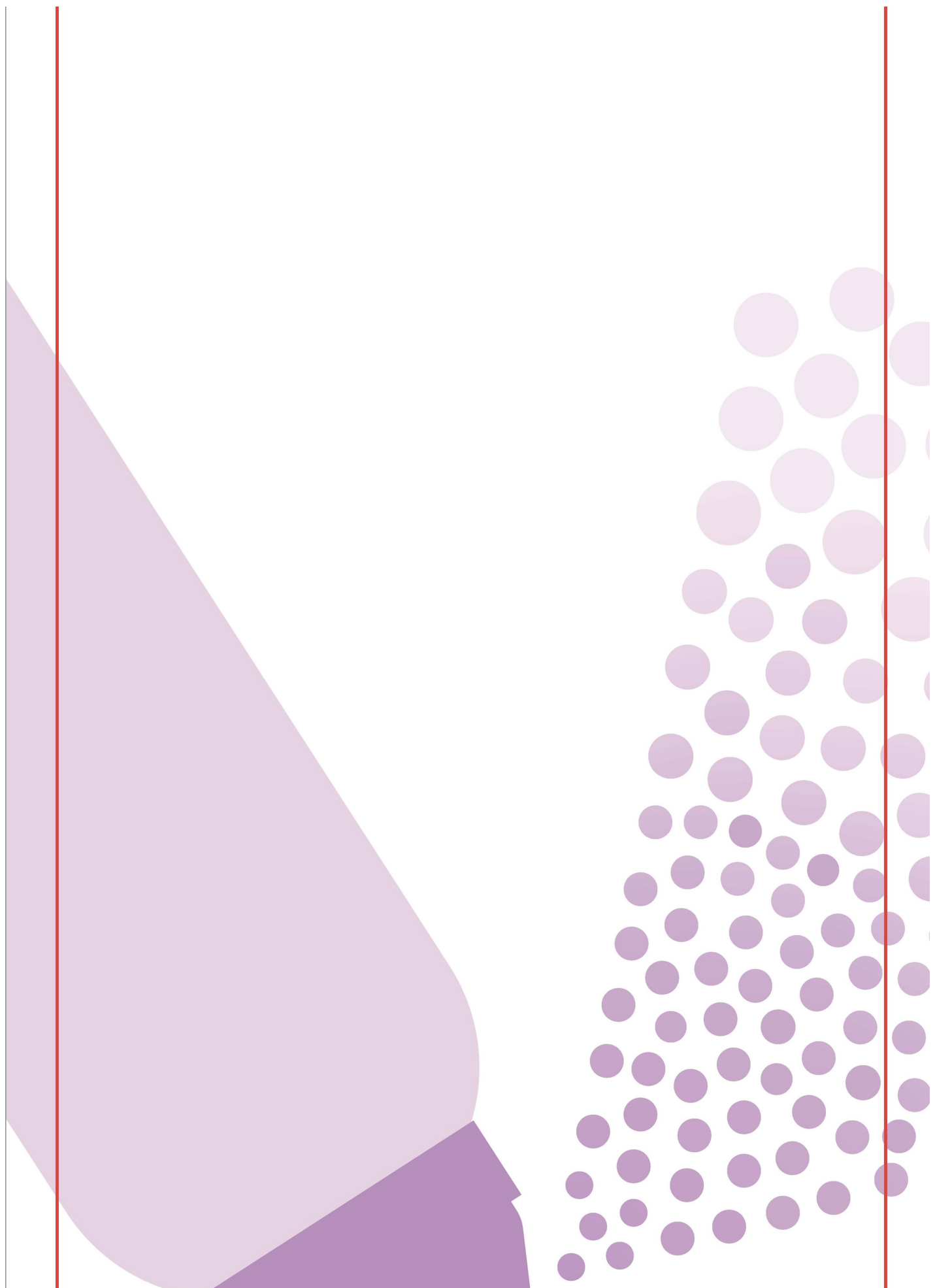
3.5 oz



# frida

## Upside Down Pain Relief Spray

Ease pain + protect skin  
to promote healing





## HOSPITAL STRENGTH

Gynecologist tested

Benzocaine + Aloe mist

Postpartum

3.5 OZ

### UPSIDE DOWN PAIN RELIEF

benzocaine, glycerin aerosol, spray

#### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:72705-300
Route of Administration	TOPICAL		

#### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
GLYCERIN (UNII: PDC6A3C0OX) (GLYCERIN - UNII:PDC6A3C0OX)	GLYCERIN	20 mg in 1 g
BENZOCAINE (UNII: U3RSY48JW5) (BENZOCAINE - UNII:U3RSY48JW5)	BENZOCAINE	20 mg in 1 g

#### Inactive Ingredients

Ingredient Name	Strength
HAMAMELIS VIRGINIANA ROOT BARK/STEM BARK (UNII: T7S323PKJS)	

<b>POTASSIUM SORBATE</b> (UNII: 1VPU26JZZ4)	
<b>ALOE BARBADENSIS LEAF JUICE</b> (UNII: RUE8E6T4NB)	
<b>CITRIC ACID</b> (UNII: 2968PHW8QP)	
<b>SODIUM BENZOATE</b> (UNII: OJ245FE5EU)	
<b>ALCOHOL 95%</b> (UNII: 7528N5H79B)	
<b>DIMETHYL ETHER</b> (UNII: AM13FS69BX)	
<b>POLYETHYLENE GLYCOL 300</b> (UNII: 5655G9Y8AQ)	
<b>PPG-3 METHYL ETHER</b> (UNII: 1827NY57O3)	

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:72705-300-01	1 in 1 CARTON	08/15/2025	
1		99.2 g in 1 CANISTER; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M015	08/15/2025	

**Labeler -** Fridababy, LLC (783729598)

## Establishment

Name	Address	ID/FEI	Business Operations
Piedmont LLC dba Voyant Beauty		078482780	manufacture(72705-300)

## Establishment

Name	Address	ID/FEI	Business Operations
Fridababy, LLC		783729598	label(72705-300)

Revised: 8/2025

Fridababy, LLC