

**ADVANCED FIRMING AND ANTI WRINKLE- avobenzone, octisalate and octocrylene cream**  
**Rite Aid Corporation**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Renewal™ Advanced Anti-Wrinkle & Firming Day Cream**

**Active ingredient**

Avobenzone 2.0%

Octisalate 5.0%

Octocrylene 5.0%

**Purpose**

Sunscreen

**Uses**

- helps prevent sunburn
- If used as directed with other sun protection measures (*see Directions*), decreases the risk of skin cancer and early skin aging caused by the sun

**Warnings**

**For external use only.**

**Do not use on**

- damaged or broken skin.

**When using this product**

- keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor**

- if rash occurs.

**Keep Out of Reach of Children.**

If swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- Apply liberally 15 minutes before sun exposure.
- Children under 6 months of age: ask a doctor

- **Sun Protection Measures:** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
  - limit time in the sun, especially from 10 a.m. - 2 p.m.
  - wear long-sleeved shirts, pants, hats and sunglasses

### **Other Information**

- protect the product in this container from excessive heat and direct sun

### **Inactive ingredients**

water, cyclopentasiloxane, cyclohexasiloxane, glycerin, titanium dioxide, alumina, simethicone, squalane, glyceryl stearate, PEG-100 stearate, simmondsia chinensis (jojoba) seed oil, beeswax, myristyl myristate, stearic acid, polyglyceryl-10 pentastearate, bhenyl alcohol, sodium steroyl lactylate, tocopheryl acetate (vitamin E), dipalmitoyl hydroxyproline, butylene glycol, carbomer, polysorbate 20, palmitoyl oiligopeptide, palmitoyl tetrapeptide-7, lecithin, soy isoflavones, polysorbate 80, alcohol, propylene glycol, diazolidinyl urea, methylparaben, propylparaben, cetearyl alcohol, steareth-2, phenoxyethanol, polyacrylate-13, polyisobutene, glycine soja (soybean) protein, fragrance, triethanolamine, xanthan gum, retinyl palmitate, allantoin

### **Package/Label Principal Display Panel**

Rite Aid RENEWAL™

advanced anti-wrinkle & firming DAY CREAM Broad Spectrum SPF18 Sunscreen

MOISTURIZE

With Encapsulated Pro-Vitamin A

For Face & Neck

NET WT 1.7 OZ (48 g)

\*Compare to L'Oreal® Advanced Revitalift® Complete Day Cream SPF18 Ingredients

**DISTRIBUTED BY:**



**RITE AID**

**30 HUNTER LANE**

**CAMP HILL, PA 17011**

Manufactured in Israel

37815 83 C2

<p><b>Drug Facts</b></p> <table border="1"> <tr> <th>Active ingredients</th> <th>Purpose</th> </tr> <tr> <td>Avobenzone, 2.0%</td> <td>Sunscreen</td> </tr> <tr> <td>Octisalate, 5.0%</td> <td>Sunscreen</td> </tr> <tr> <td>Octocrylene, 5.0%</td> <td>Sunscreen</td> </tr> </table> <p><b>Uses</b></p> <ul style="list-style-type: none"> <li>helps prevent sunburn</li> <li>If used as directed with other sun protection measures (see Directions) decreases the risk of skin cancer and early skin aging caused by the sun</li> </ul> <p><b>Warnings</b></p> <p>For external use only.</p> <p>Do not use on - damaged or broken skin.</p> <p>When using this product - keep out of eyes. Rinse with water to remove.</p> <p>Stop use and ask a doctor - if rash occurs.</p> <p>Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.</p> <p><b>Directions</b> - Apply liberally 15 minutes before sun exposure.</p> <ul style="list-style-type: none"> <li>Children under 6 months of age, ask a doctor</li> <li>Sun Protection Measures: Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:             <ul style="list-style-type: none"> <li>limit time in the sun, especially from 10 a.m.-2 p.m.</li> <li>wear long-sleeved shirts, pants, hats and sunglasses</li> </ul> </li> </ul> <p><b>Other information</b> - protect the product in this container from excessive heat and direct sun</p> <p><b>Inactive ingredients</b> water, cyclopentasiloxane, cyclohexasiloxane, glycerin, titanium dioxide, alumina, simethicone, squalane, glyceryl stearate, PEG-100 stearate, simmondsia chinensis (jojoba) seed oil, beeswax, myristyl myristate, stearic acid, polyglyceryl-10 pentastearate, behenyl alcohol, sodium stearoyl lactylate, tocopheryl acetate (vitamin E), capalmitoyl hydroxyproline, butylene glycol, carbomer, polysorbate 20, palmitoyl oligopeptide, palmitoyl tetrapeptide-7, lecithin, soy isoflavones, polysorbate 80, alcohol, propylene glycol, diazolidinyl urea, methylbenzothiazylsulfonylethanone, calcium stearate-2, phenoxystyrene, polyacrylate-13, polyisobutane, glycerin soap (soybean) protein, fragrance, triethanolamine, xanthan gum, retinyl palmitate, allantoin.</p> <p>Directions for Use: Every day, smooth gently onto face and neck until thoroughly absorbed. Use in the AM, alone or under makeup.</p>	Active ingredients	Purpose	Avobenzone, 2.0%	Sunscreen	Octisalate, 5.0%	Sunscreen	Octocrylene, 5.0%	Sunscreen	<p><b>Anti-Wrinkle &amp; Firming - An Innovative Technology</b></p> <p>Now experience the advanced actions against the signs of skin aging. New Anti-Wrinkle &amp; Firming Day Cream Broad Spectrum SPF18 Sunscreen, with effective encapsulated Pro-Vitamin A, Matrixyl™ and Sepilift™ will increase cell turnover, reduce wrinkles, firm the skin, and provide 24 hour moisturization.</p>	<p>*Compare to L'Oreal® Advanced Revitalift® Complete Day Cream SPF18 Ingredients</p> 	<p><b>Triple-Action Technology</b></p> <p><b>Advanced Anti-Wrinkle Action:</b> Encapsulated Pro-Vitamin A and Sepilift™ will hasten skin renewal, reducing the amount of fine lines and wrinkles and their depth. Results can be seen in just two weeks. The new technology will continually act to help fight the signs of aging. <b>Innovative Firming:</b> Matrixyl™ has proven to show renewed elastin and collagen fibers*. Skin's surface to remodel, becoming more resilient and toned. <b>Continuous Moisturization &amp; Skin Protection:</b> Provides 24 hour moisturization to soothe dry skin. Broad spectrum UV SPF18 protects the skin and prevents skin damage by UV exposure. *in-vitro testing</p>
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<p><b>Formula Essentials</b></p> <ul style="list-style-type: none"> <li>UV SPF18 sunscreen</li> <li>Dermatologist tested for gentleness</li> <li>Non-greasy</li> <li>Non-Comedogenic</li> </ul> <p><b>Results:</b></p> <ul style="list-style-type: none"> <li>Skin's elasticity is improved:</li> <li>Visible reduction of wrinkles and skin looks smoother</li> <li>Firmer skin</li> </ul>		<p>advanced anti-wrinkle &amp; firming DAY CREAM</p> <p>BROAD SPECTRUM SPF18 SUNSCREEN</p> <p>MOISTURIZE</p> <p>With Encapsulated Pro-Vitamin A For Face &amp; Neck</p>  <p>NET WT 1.7 OZ (48 g)</p>	<p>* This product is not manufactured or distributed by L'Oreal®, owner of the registered trademark Revitalift®.</p> <p>DISTRIBUTED BY: RITE AID 30 HUNTER LANE CAMP HILL, PA 17011 MANUFACTURED IN ISRAEL 37815 83 C2</p>	 <p>IF YOU'RE NOT SATISFIED, WE'LL HAPPILY REFUND YOUR MONEY.</p>							

Carton Label

## ADVANCED FIRMING AND ANTI WRINKLE

avobenzone, octisalate and octocrylene cream

Product Information			
<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:118 22-9 785
<b>Route of Administration</b>	TOPICAL		

Active Ingredient/Active Moiety			
Ingredient Name	Basis of Strength	Strength	
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	2 g in 100 g	
OCTISALATE (UNII: 4X49 Y0596 W) (OCTISALATE - UNII:4X49 Y0596 W)	OCTISALATE	5 g in 100 g	
OCTOCRYLENE (UNII: 5A68 WGF6 WM) (OCTOCRYLENE - UNII:5A68 WGF6 WM)	OCTOCRYLENE	5 g in 100 g	

Inactive Ingredients	
Ingredient Name	Strength
WATER (UNII: 059QF0K00R)	
CYCLOMETHICONE 5 (UNII: 0 TH15PC10R)	
CYCLOMETHICONE 6 (UNII: XHK3U310BA)	
GLYCERIN (UNII: PDC6A3C0OX)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
ALUMINUM OXIDE (UNII: LM26O6933)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
SQUALANE (UNII: GW89575KF9)	
GLYCERYL MONOSTEARATE (UNII: 230OU9XXE4)	
PEG-100 STEARATE (UNII: YD01N1999R)	
JOJOBA OIL (UNII: 724GKU717M)	
YELLOW WAX (UNII: 2ZA36H0S2V)	
MYRISTYL MYRISTATE (UNII: 4042ZC00DY)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
DOCOSANOL (UNII: 9G10E216XY)	

SODIUM STEAROYL LACTYLATE (UNII: IN99IT31LN)
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)
DIPALMITOYL HYDROXYPROLINE (UNII: E6AHA53N1H)
BUTYLENE GLYCOL (UNII: 3XUS85K0RA)
POLYSORBATE 20 (UNII: 7T1F30V5YH)
PALMITOYL OLIGOPEPTIDE (UNII: HO4ZT5S86C)
PALMITOYL TETRAPEPTIDE-7 (UNII: Q41S464P1R)
LECITHIN, SOYBEAN (UNII: 1DI56QDM62)
SOY ISOFLAVONES (UNII: 71B37NR06D)
POLYSORBATE 80 (UNII: 6OZP39ZG8H)
ALCOHOL (UNII: 3K9958V90M)
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)
DIAZOLIDINYL UREA (UNII: H5RIZ3MPW4)
METHYL PARABEN (UNII: A2I8C7HI9T)
PROPYL PARABEN (UNII: Z8IX2SC1OH)
CETOSTEARYL ALCOHOL (UNII: 2DMT128MIS)
STEARETH-2 (UNII: V56DFE46J5)
PHENOXYETHANOL (UNII: HIE492ZZ3T)
SOYBEAN (UNII: L7HT8FIZOD)
TROLAMINE (UNII: 9O3K93S3TK)
XANTHAN GUM (UNII: TTV12P4NEE)
VITAMIN A PALMITATE (UNII: 1D1K0N0VVC)
ALLANTOIN (UNII: 344S277G0Z)
CARBOMER COPOLYMER TYPE B (ALLYL PENTAERYTHRITOL CROSSLINKED) (UNII: 809Y72KV36)
POLYISOBUTYLENE (1000 MW) (UNII: 5XB3A63Y52)

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11822-9785-2	1 in 1 CARTON		
1		48 g in 1 JAR		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	05/17/2012	

**Labeler** - Rite Aid Corporation (014578892)