

**SENSODYNE PRONAMEL CLINICAL ENAMEL STRENGTH FRESH BREATH-  
potassium nitrate, sodium fluoride paste, dentifrice  
Haleon US Holdings LLC**

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***Drug Facts***

***Active ingredients***

Potassium nitrate 5%

Sodium fluoride 0.25% (0.15% w/v fluoride ion)

***Purposes***

Antihypersensitivity

Anticavity

***Uses***

- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact.
- aids in the prevention of dental cavities.

***Warnings***

**Stop use and ask a dentist if**

- the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.
- pain/sensitivity still persists after 4 weeks of use.

**Keep out of reach of children.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

***Directions***

- **adults and children 12 years of age and older:**
  - apply at least a 1-inch strip of the product onto a soft bristle toothbrush.
  - brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing.
- **children under 12 years of age:** Consult a dentist or doctor.

***Other information***

- do not store above 25°C (77°F)

### ***Inactive ingredients***

water, sorbitol, hydrated silica, glycerin, PEG-8, sodium lactate, flavor, cocamidopropyl betaine, xanthan gum, silica, titanium dioxide, sodium saccharin, PVM/MA copolymer, sodium hydroxide

### ***Questions or comments?***

**1-866-844-2797**

### **Additional Information**

**ALWAYS FOLLOW THE LABEL**

**SENSODYNE PRONAMEL CLINICAL ENAMEL STRENGTH**

CLINICALLY PROVEN **ENAMEL STRENGTHENING**

**REPAIRS**

**66%** of enamel microdamage in the most vulnerable areas of your teeth<sup>^</sup>

**24/7 PROTECTION**

against early stage cavities, sensitivity and future enamel damage<sup>\*\*</sup>

To help protect teeth for life<sup>\*\*</sup>

**LEAVES YOUR MOUTH**

feeling clean and fresh

**FRESH MINT**

<sup>\*</sup>Vs. your mouth's natural defenses.

<sup>\*\*</sup>With twice daily brushing.

<sup>^</sup>Acid weakened enamel. On average as shown in 7 day lab test.

### **Principal Display Panel**

TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PROTECTION

**SENSODYNE PRONAMEL**

**3x STRONGER ENAMEL PROTECTION\***

CLINICAL ENAMEL STRENGTH

#1 DENTIST RECOMMENDED BRAND FOR ENAMEL EROSION

**FRESH BREATH**

**NET WT 3.4 OZ (96.4 g)**

HALEON

TOOTHPASTE FOR SENSITIVE TEETH  
AND CAVITY PREVENTION



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## SENSODYNE PRONAMEL CLINICAL ENAMEL STRENGTH FRESH BREATH

potassium nitrate, sodium fluoride paste, dentifrice

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:0135-7753
Route of Administration	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	50 mg in 1 g
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	SODIUM FLUORIDE	1.5 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
GLYCERIN (UNII: PDC6A3C0OX)	
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)	
SODIUM LACTATE (UNII: TU7HW0W0QT)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
XANTHAN GUM (UNII: TTV12P4NEE)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
METHYL VINYL ETHER AND MALEIC ACID COPOLYMER (1750000 WAMW) (UNII: 9F20VSM0VU)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	

### Product Characteristics

Color	white	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

### Packaging

		Marketing Start	Marketing End
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#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0135-7753-01	1 in 1 CARTON	12/01/2025	
1		96.4 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	12/01/2025	

**Labeler -** Haleon US Holdings LLC (079944263)

Revised: 12/2025

Haleon US Holdings LLC