

**ORIBE SERENE SCALP ANTI DANDRUFF- oribe serene scalp anti
dandruff lotion
Oribe Hair Care LLC**

DRUG FACTS

Active Ingredients

Salicylic Acid 2.0%

Uses

For the relief of the symptoms of dandruff

Purpose

Dandruff Shampoo

Warnings

For external use only

When using this product

- Avoid contact with the eyes.
- If contact occurs, rinse thoroughly with water

Keep out of reach of children.

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If condition worsens or does not improve after regular use of this product as directed, consult a doctor.

Directions

For best results use at least twice a week or as directed by a doctor

Other Information

Protect this product from excessive heat and direct sun.

Inactive Ingredients

Aqua/Water/Eau, Sodium C14-16 Olefin Sulfonate, Cocamidopropyl Betaine, Glycerin, Acrylates Copolymer, Disodium Laureth Sulfosuccinate, Sodium Lauroyl Sarcosinate, Citrullus Lanatus (Watermelon) Fruit Extract, Litchi Chinensis Fruit Extract,

Leontopodium Alpinum Extract, Biotin, Niacinamide, Panthenol, Tocopheryl Acetate, Vaccinium Myrtillus Fruit Extract, Saccharum Officinarum (Sugarcane) Extract, Citrus Aurantium Dulcis (Orange) Fruit Extract, Citrus Limon (Lemon) Fruit Extract, Acer Saccharum (Sugar Maple) Extract, Acacia Seyal Gum Extract, Pisum Sativum (Pea) Sprout Extract, Hydrolyzed Quinoa, Hydrolyzed Vegetable Protein PG-Propyl Silanetriol, Ascorbic Acid, Aspartic Acid, Alanine, Arginine, Glycine, Histidine, Isoleucine, Phenylalanine, Proline, Serine, Threonine, Valine, Sodium PCA, PCA, Capryloyl/Caproyl Methyl Glucamide, Polysorbate 20, PEG-8 Laurate, Potassium Hydroxide, Guar Hydroxypropyltrimonium Chloride, Bis-Cetearyl Amodimethicone, Linoleamidopropyl PG-Dimonium Chloride Phosphate, Silicone Quaternium-22, Cetyl Triethylmonium Dimethicone PEG-8 Succinate, Laureth-4, Polyglyceryl-3 Caprate, Quaternium-95, PEG/PPG-18/18 Dimethicone, Cetareth-25, Cetareth-7, Sodium Lactate, Dipropylene Glycol, Propanediol, Tetrasodium EDTA, Synthetic Fluorphlogopite, Tin Oxide, Citric Acid, Potassium Sorbate, Sodium Benzoate, Chlorphenesin, Phenoxyethanol, Parfum/Fragrance, Hexyl Cinnamal, Limonene, Linalool, CI 77891 (Titanium Dioxide)

Questions or Comments?

1-888-ORIBE-99 / info@oribe.com

Principal Display Panel

ORIBE

Serene Scalp Anti-Dandruff Shampoo
401237153

Final for Release

WHIP SMART

DATE: ORIBE
 PRODUCT: 1 LITER BOTTLE MAX DECO AREAS
 DATE: 06.27.2012
 JOB#: ORIBE106

APPROVED: [Signature]
 PREPARED BY: [Signature]

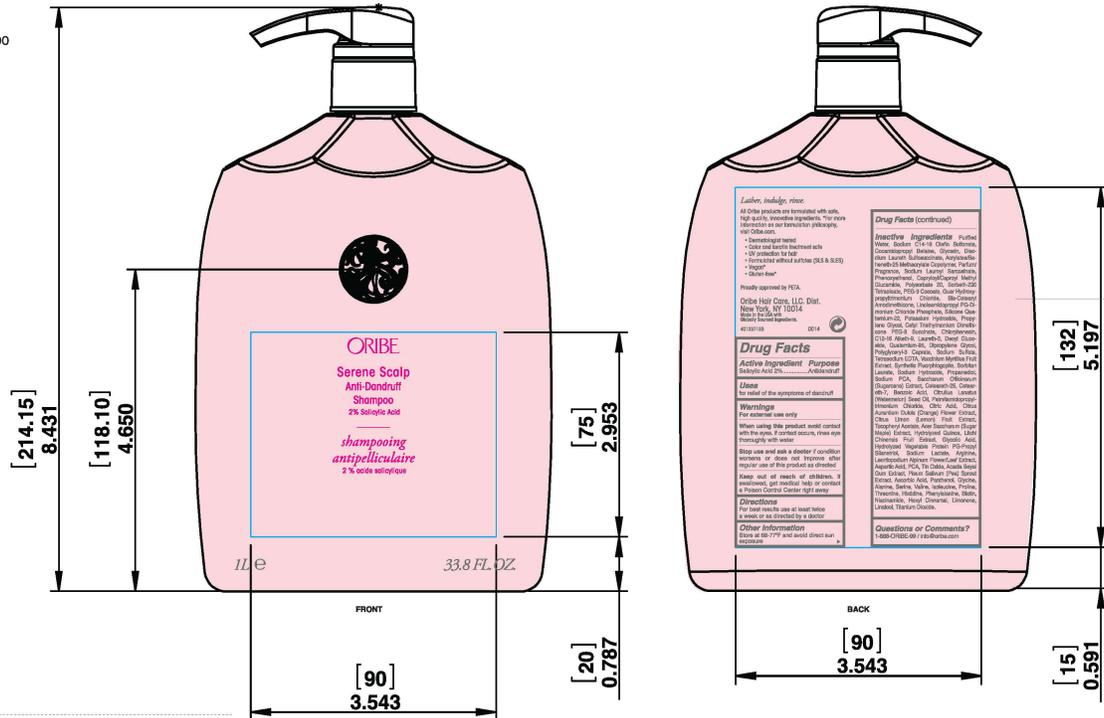
SIGNATURE: _____ DATE: _____

[] DENOTES MAX DECO AREA

COMMENTS:

855 Howard Avenue
 New York, NY 10014
 phone: (212) 333-3333
 fax: (212) 333-3333
 website: www.oribeparis.com

Shipping Comments:
 Ship to: [Signature]
 Ship to: [Signature]



SCALE: 100%

CLIENT: Orbe

DATE: June 2014

COMPONENT DESCRIPTION: 80ml x 1000ml - Serene Scalp Anti-Dandruff Shampoo

FORMULA #: 100227120-014

COMPONENT CODE: 401237153

COLORS:

- Hotfoil Stamp: Custom Orbe Gold - Crown 212
- SILKSCREEN PANTONE 424C

• Bottle Color: ORIBE CUSTOM PINK

ORIBE SERENE SCALP ANTI DANDRUFF

oribe serene scalp anti dandruff lotion

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:71438-010
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SALICYLIC ACID (UNII: O414PZ4LPZ) (SALICYLIC ACID - UNII:O414PZ4LPZ)	SALICYLIC ACID	2 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
SODIUM C14-16 OLEFIN SULFONATE (UNII: O9W3D3YF5U)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
DISODIUM LAURETH SULFOSUCCINATE (UNII: D6DH1DTN7E)	
SODIUM LAUROYL SARCOSINATE (UNII: 632GS99618)	
CITRULLUS LANATUS VAR. LANATUS WHOLE (UNII: 3J516254YO)	
LITCHI CHINENSIS WHOLE (UNII: 47EV26G96N)	
LEONTOPODIUM ALPINUM FLOWER (UNII: MWN6IZU3XM)	

BIOTIN (UNII: 6SO6U10H04)
NIACINAMIDE (UNII: 25X5118RD4)
PANTHENOL (UNII: WV9CM0067Z)
TOCOPHEROL (UNII: ROZB2556P8)
VACCINIUM MYRTILLUS WHOLE (UNII: EE76EZ4QNZ)
SACCHARUM OFFICINARUM WHOLE (UNII: 3Z20C92XNB)
ACACIA SENEGAL WHOLE (UNII: QP4QYZ033C)
PISUM SATIVUM WHOLE (UNII: J21YE3W98E)
ASCORBIC ACID (UNII: PQ6CK8PD0R)
ASPARTIC ACID (UNII: 30KYC7MIAI)
ALANINE (UNII: OF5P57N2ZX)
ARGININE (UNII: 94ZLA3W45F)
GLYCINE (UNII: TE7660XO1C)
HISTIDINE (UNII: 4QD397987E)
VALINE (UNII: HG18B9YRS7)
POLYSORBATE 20 (UNII: 7T1F30V5YH)
PEG-8 LAURATE (UNII: 762O8IWA10)
POTASSIUM HYDROXIDE (UNII: WZH3C48M4T)
GUAR HYDROXYPROPYLTRIMONIUM CHLORIDE (1.7 SUBSTITUENTS PER SACCHARIDE) (UNII: B16G315W7A)
LAURETH-4 (UNII: 6HQ855798J)
QUATERNIUM-91 (UNII: 00J8H295NB)
CITRIC ACID ACETATE (UNII: DSO12WL7AU)
POTASSIUM SORBATE (UNII: 1VPU26JZZ4)
SODIUM BENZOATE (UNII: OJ245FE5EU)
PHENOXYETHANOL (UNII: HIE492ZZ3T)
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:71438-010-12	1 in 1 CARTON	11/20/2017	
1		120 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M032	11/20/2017	

ORIBE SERENE SCALP ANTI DANDRUFF

oribe serene scalp anti dandruff lotion

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:71438-020
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Route of Administration TOPICAL

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SALICYLIC ACID (UNII: O414PZ4LPZ) (SALICYLIC ACID - UNII:O414PZ4LPZ)	SALICYLIC ACID	2 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
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COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
DISODIUM LAURETH SULFOSUCCINATE (UNII: D6DH1DTN7E)	
SODIUM LAUROYL SARCOSINATE (UNII: 632GS99618)	
CITRULLUS LANATUS VAR. LANATUS WHOLE (UNII: 3J5I6254YO)	
LITCHI CHINENSIS WHOLE (UNII: 47EV26G96N)	
LEONTOPODIUM ALPINUM FLOWER (UNII: MWN6IZU3XM)	
BIOTIN (UNII: 6SO6U10H04)	
NIACINAMIDE (UNII: 25X51I8RD4)	
PANTHENOL (UNII: WW9CM0067Z)	
TOCOPHEROL (UNII: R0ZB2556P8)	
VACCINIUM MYRTILLUS WHOLE (UNII: EE76EZ4QNZ)	
SACCHARUM OFFICINARUM WHOLE (UNII: 3Z20C92XNB)	
ACACIA SENEGAL WHOLE (UNII: QP4QYZ033C)	
PISUM SATIVUM WHOLE (UNII: J21YE3W98E)	
ASCORBIC ACID (UNII: PQ6CK8PD0R)	
ASPARTIC ACID (UNII: 30KYC7MIAI)	
ALANINE (UNII: OF5P57N2ZX)	
ARGININE (UNII: 94ZLA3W45F)	
GLYCINE (UNII: TE7660XO1C)	
HISTIDINE (UNII: 4QD397987E)	
VALINE (UNII: HG18B9YRS7)	
POLYSORBATE 20 (UNII: 7T1F30V5YH)	
PEG-8 LAURATE (UNII: 762O8IWA10)	
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GUAR HYDROXYPROPYLTRIMONIUM CHLORIDE (1.7 SUBSTITUENTS PER SACCHARIDE) (UNII: B16G315W7A)	
LAURETH-4 (UNII: 6HQ855798J)	
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PHENOXYETHANOL (UNII: HIE492ZZ3T)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	

Packaging

#	Item Code	Package Description	Marketing Start	Marketing End
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#	Item Code	Package Description	Date	Date
1	NDC:71438-020-12	1 in 1 CARTON	11/20/2017	
1		100 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M032	11/20/2017	

Labeler - Oribe Hair Care LLC (008843347)

Registrant - Oribe Hair Care LLC (008843347)

Revised: 1/2026

Oribe Hair Care LLC