

UP AND UP ANTISEPTIC- cetylpyridinium chloride rinse
Target Corporation

Up and Up Antiseptic Oral Rinse

Active ingredient

Cetylpyridinium Chloride

Purpose

Antigingivitis/Antiplaque

Uses

- Helps prevent gingivitis, an early form of gum disease and bleeding gums
- Helps control plaque that leads to gingivitis and bleeding gums

Warnings

Warnings

Stop use and ask a dentist if

- Gingivitis, bleeding, or redness persists for more than 2 weeks.
- You have painful or swollen gums, pus from the gum line, loose teeth, or increasing spacing between the teeth. These may be signs or symptoms of periodontitis, a serious form of gum disease.

Keep out of reach of children under 6 years of age.

If more than used for rinsing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

Adults and Children 12 years and older: Vigorously swish 20 milliliters (4 teaspoonfuls) of rinse between your teeth twice a day for 30 seconds and then spit out. Do not swallow the rinse.

Children 6 years to under 12 years: Supervise use.

Children under 6 years: Do not use.

Other information

- This rinse is not intended to replace brushing or flossing
- Do not use if the printed safety seal on the bottle's neck is missing

Inactive ingredients

Citric Acid, Disodium Phosphate, Flavor, Glycerin, Lemon Oil, Poloxamer 407, Spearmint Oil, Stevia Rebaudiana, Water, Xylitol

Drug Facts

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Cetylpyridinium Chloride 0.1%.....	Antigingivitis/Antiplaque

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See bottom of bottle for expiration date and lot number.

Compare to active ingredient in TheraBreath™ Deep Clean Oral Rinse - Fresh Mint*


Antiseptic Oral Rinse

CPC 0.1% Antigingivitis/ Antiplaque Rinse
Crisp Mint Flavor


- Kills germs that cause bad breath, plaque and gingivitis
- Dye free, sulfate free



up&up



Non-Burning



Alcohol Free

16 FL OZ (473 mL)


*This product is not manufactured or distributed by Church & Dwight Co., Inc., owner of the registered trademark TheraBreath®.

Satisfaction guaranteed – Love it or your money back.

We welcome any questions you may have at [Target.com/comments](https://www.target.com/comments) or 1-800-910-6874.

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UP AND UP ANTISEPTIC

cetylpyridinium chloride rinse

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:82442-807
Route of Administration	ORAL		

Active Ingredient/Active Moiety		
Ingredient Name	Basis of Strength	Strength
CETYLPIRIDINIUM CHLORIDE (UNII: D9OM4SK49P) (CETYLPIRIDINIUM - UNII:CUB7J10JV3)	CETYLPIRIDINIUM CHLORIDE	0.02 g in 20 mL

Inactive Ingredients	
Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C0OX)	
STEVIA REBAUDIUNA LEAF (UNII: 6TC6NN0876)	
SPEARMINT OIL (UNII: C3M81465G5)	
LEMON OIL (UNII: I9GRO824LL)	
POLOXAMER 407 (UNII: TUF21VW3M2)	
WATER (UNII: 059QF0KO0R)	
XYLITOL (UNII: VCQ006KQ1E)	
CITRIC ACID (UNII: 2968PHW8QP)	
DISODIUM PHOSPHATE (UNII: 22ADO53M6F)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:82442-807-16	473 mL in 1 BOTTLE; Type 0: Not a Combination Product	09/01/2025	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	09/01/2025	

Labeler - Target Corporation (006961700)

Revised: 1/2026

Target Corporation