

COLGATE OPTIC WHITE HIGH IMPACT FLUORIDE- sodium monofluorophosphate paste, dentifrice

Team Technologies, Inc

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Colgate Optic White High Impact Fluoride Toothpaste

Drug Facts

Active ingredient

Sodium monofluorophosphate 0.76% (0.12% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

propylene glycol, calcium pyrophosphate, PVP, PEG/PPG-116/66 copolymer, PEG-12, glycerin, flavor, hydrogen peroxide, sodium lauryl sulfate, silica, tetrasodium pyrophosphate, sodium saccharin, disodium pyrophosphate, sucralose, phosphoric acid, BHT, water

Questions?

1-800-468-6502

Dist. by:

COLGATE-PALMOLIVE COMPANY

New York, NY 10022

PRINCIPAL DISPLAY PANEL - 85 g Tube Carton

Colgate®

**OPTIC
WHITE®**

PLATINUM™
ANTICAVITY FLUORIDE TOOTHPASTE

**NET WT
3.0 OZ (85 g)**

NEW

HIGH IMPACT WHITE™

**4 SHADES
VISIBLY WHITER*
STARTS WORKING IN 3 DAYS**

**ENAMEL SAFE
GLISTENING MINT**

Some people may experience tooth sensitivity or gum discomfort when using whitening products. This discomfort is temporary and not harmful. If you experience more than mild tooth sensitivity, stop use and consult your dentist.

Drug Facts (continued)

Directions
 adults and children 2 years of age and older brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
 children 2 to 6 years use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
 children under 2 years ask a dentist or physician

Inactive ingredients propylene glycol, calcium pyrophosphate, PVP, PEG/PPG-118/66 copolymer, PEG-12, glycerin, flavor, hydrogen peroxide, sodium lauryl sulfate, silica, tetrasodium pyrophosphate, sodium saccharin, disodium pyrophosphate, sucralose, phosphoric acid, BHT, water

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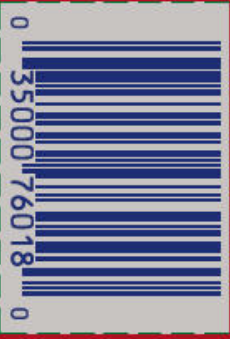
Drug Facts

Active ingredient	Purpose
Sodium monofluorophosphate 0.78% (0.12% w/v fluoride ion)	Anticavity

Use helps protect against cavities

Warnings
 Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

www.colgateopticwhite.com
 Made in Mexico
 Dist. by:
COLGATE-PALMOLIVE COMPANY
 New York, NY 10022
GLUTEN FREE



NEW

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 PLATINUM™
 ANTICAVITY FLUORIDE TOOTHPASTE

HIGH IMPACT WHITE™

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Colgate®

OPTIC WHITE®
 PLATINUM™

HIGH IMPACT WHITE™

4 SHADES

Whitens Teeth & Shades Visible Results*



Professionally recommended whitening ingredient, hydrogen peroxide.



Enamel safe for daily use.



SAVE WATER
 www.colgate.com/savewater
 Turning off your water while brushing your teeth can save up to 4 gallons of water each time you brush!

*When brushing twice daily for six weeks.

NEW

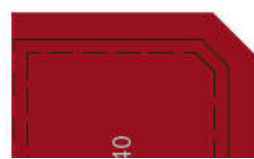
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 ANTICAVITY FLUORIDE TOOTHPASTE

NET WT 3.0 OZ (85 g)





COLGATE OPTIC WHITE HIGH IMPACT FLUORIDE

sodium monofluorophosphate paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:67659-341(NDC:65954-167)
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	401 mg in 1 g
CALCIUM PYROPHOSPHATE (UNII: X69NU20D19)	
POVIDONE K15 (UNII: E54VE15114)	
PEG/PPG-116/66 COPOLYMER (UNII: JP0CK963E0)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
GLYCERIN (UNII: PDC6A3C0OX)	
HYDROGEN PEROXIDE (UNII: BBX060AN9V)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM ACID PYROPHOSPHATE (UNII: H5WVD9LZUD)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
PHOSPHORIC ACID (UNII: E4GA8884NN)	
BUTYLATED HYDROXYTOLUENE (UNII: 1P9D0Z171K)	
WATER (UNII: 059QF0K00R)	

Product Characteristics

Color	white	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:67659-341-03	127 g in 1 TUBE; Type 0: Not a Combination Product	07/25/2016	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part355	09/01/2015	

Labeler - Team Technologies, Inc (192339703)**Registrant** - Team Technologies, Inc (192339703)

Establishment

Name	Address	ID/FEI	Business Operations
Team Technologies, Inc		079337800	repack(67659-341) , relabel(67659-341)

Revised: 7/2016

Team Technologies, Inc