

**GOOD SENSE PAIN RELIEF ROLL ON- lidocaine hcl liquid**  
**Geiss, Destin & Dunn, Inc**

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**GoodSense Pain Relief Roll-on**

Lidocaine HCl 4%

Topical anesthetic

For the temporary relief of pain and itching due to sunburn, minor burns, insect bites, minor cuts, scrapes, and minor skin irritations.

For the temporary relief of pain

**For external use only.**

**Flammable.** Keep away from excessive heat or open flame.

**Do not use** in large quantities, particularly over raw surfaces or blistered areas.

**When using this product** avoid contact with eyes. Rinse with water if contact occurs. Do not apply to wounds or damaged skin. Do not bandage tightly.

**Stop use and ask a doctor** if the condition worsens or symptoms persist for more than 7 days or clear up and occur again within a few days, and redness or irritation develops.

**Keep out of reach of children.** If the product is swallowed, get medical help or contact a Poison Control Center right away.

Acrylates/C10-30 alkyl acrylate crosspolymer, alcohol denat., aloe barbadensis leaf extract, aminomethyl propanol, C30-45 alkyl cetearyl dimethicone crosspolymer, caprylyl methicone, cetearyl alcohol, ceteth-20 phosphate, dicetyl phosphate, dimethicone, disodium EDTA, ethylhexylglycerin, glycerin stearate, methylparaben, steareth-21, water.

Ask a health professional before use.

### Drug Facts

**Active ingredient**

Lidocaine HCl 4%

**Purpose**

Topical anesthetic

**Use** For the temporary relief of pain.**Warnings****For external use only.****Flammable.** Keep away from excessive heat or open flame.**Do not use** in large quantities, particularly over raw surfaces or blistered areas.**When using this product**

- avoid contact with eyes. In case of contact with eyes, flush thoroughly with water
- do not apply to wounds or damaged skin
- do not bandage tightly

**Stop use and ask a doctor if**

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days
- redness or irritation develops

**If pregnant or breast-feeding,** ask a health professional before use.**Keep out of the reach of children.** If product is swallowed, get medical help or contact a Poison Control Center right away.**Directions**

- **adults and children 12 years and older:** • clean affected area before applying product • apply to affected area not more than 3 to 4 times daily
- **children under 12 years old:** ask a doctor

**Other information** Store at 15°C - 30°C (59°F - 86°F)**Inactive ingredients**

acrylates/C10-30 alkyl acrylate crosspolymer, alcohol denat., aloe barbadensis leaf extract, aminomethyl propanol, C30-45 alkyl cetearyl dimethicone crosspolymer, caprylyl methicone, cetearyl alcohol, ceteth-20 phosphate, dicetyl phosphate, dimethicone, disodium EDTA, ethylhexylglycerin, glyceryl stearate, methylparaben, steareth-21, water

**Questions or comments?**

please call 1-844-987-2727

\*This product is not manufactured or distributed by Chatten, Inc.®, owner of the registered trademark Aspercreme®

Made in the U.S. with domestic and imported components.



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Distributed by:  
Perrigo Direct, Inc.  
Peachtree City, GA 30269  
www.PerrigoDirect.com  
1-844-987-2727

GoodSense® is a registered trademark of L. Perrigo Company.

GOODSENSE®

**Maximum Strength<sup>†</sup>****Pain Relief Roll-On**  
with Lidocaine HClLidocaine HCl 4% /  
Topical Anesthetic• **Maximum Strength Available without a Prescription**• **Penetrates for Fast, Targeted Relief**• **Numbs Away Pain**• **No Greasy Residue**• **No Mess Applicator**

NET WT 2.5 OZ (71 g)

GOODSENSE®

NDC 50804-187-02

**Maximum Strength<sup>†</sup>****Pain Relief Roll-On**  
with Lidocaine HCl

Lidocaine HCl 4% / Topical Anesthetic

• **Maximum Strength Available without a Prescription**• **Penetrates for Fast, Targeted Relief**• **Numbs Away Pain**• **No Greasy Residue**• **No Mess Applicator**<sup>†</sup>Among OTC topical analgesics\* **Compare to active ingredient in Aspercreme®**

NET WT 2.5 OZ (71 g)



NET WT 2.5 OZ (71 g)

NOT ACTUAL SIZE

GOODSENSE®



ACTUAL SIZE

## GOOD SENSE PAIN RELIEF ROLL ON

lidocaine hcl liquid

### Product Information

**Product Type**

HUMAN OTC DRUG

**Item Code (Source)**

NDC:50804-187

**Route of Administration**

TOPICAL

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>LIDOCAINE HYDROCHLORIDE</b> (UNII: V13007Z 41A) (LIDOCAINE - UNII: 98PI200987)	LIDOCAINE HYDROCHLORIDE ANHYDROUS	4 g in 100 g

### Inactive Ingredients

Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>ACRYLATES/C10-30 ALKYL ACRYLATE CROSSPOLYMER (60000 MPA.S)</b> (UNII: 8Z5ZAL5H3V)	
<b>ALCOHOL</b> (UNII: 3K9958V90M)	

<b>AMINOMETHYL PROPANOL</b> (UNII: LU49E6626Q)	
<b>C30-45 ALKYL CETEARYL DIMETHICONE CROSSPOLYMER</b> (UNII: 4ZK9VP326R)	
<b>ALOE VERA LEAF</b> (UNII: ZY81Z83H0X)	
<b>CETEARYL ALCOHOL</b> (UNII: 2DMT128M1S)	
<b>CETETH-20 PHOSPHATE</b> (UNII: 921FTA1500)	
<b>DICETYL PHOSPHATE</b> (UNII: 2V6E5WN99N)	
<b>DIMETHICONE 200</b> (UNII: RGS4T2AS00)	
<b>EDETATE DISODIUM</b> (UNII: 7FLD91C86K)	
<b>STEARETH-21</b> (UNII: 53J3F32P58)	
<b>GLYCERYL STEARATE</b> (UNII: 230OU9XXE4)	
<b>METHYLPARABEN</b> (UNII: A2I8C7HI9T)	
<b>ETHYLHEXYLGLYCERIN</b> (UNII: 147D247K3P)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:50804-187-02	71 g in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	06/27/2025	

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M017	12/04/2020	

**Labeler -** Geiss, Destin & Dunn, Inc (076059836)

Revised: 7/2025

Geiss, Destin & Dunn, Inc