

COLGATE KIDS MILD BUBBLE FRUIT FLAVOR- sodium fluoride gel, dentifrice
Mission Hills S.A de C.V

Colgate® Kids Fluoride Toothpaste Mild Bubble Fruit® Flavor

Drug Facts

Active ingredient

Sodium fluoride 0.24% (0.15% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

sorbitol, water, hydrated silica, PEG-12, cellulose gum, sodium lauryl sulfate, flavor, sodium saccharin, titanium dioxide, FD&C blue no. 1, D&C yellow no. 10

Questions?

1-800-468-6502

Dist. by:

COLGATE-PALMOLIVE COMPANY

New York, NY 10022

PRINCIPAL DISPLAY PANEL - 130 g Tube Label

Colgate®

Anticavity Fluoride Toothpaste

cavity
protection

Bubble Fruit®

MINECRAFT

Recyclable
Tube

ADA
Accepted
American
Dental
Association ®

NET WT 4.6 OZ (130 g)

Colgate®

Anticavity Fluoride Toothpaste

cavity protection

Bubble Fruit®

MINECRAFT



NET WT 4.6 OZ (130 g)

Discover fun brushing tips and games at www.colgate.com/kids

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Inactive ingredients Sorbitol, Water, Hydrated Silica, PEG-12, Cellulose Gum, Sodium Lauryl Sulfate, Flavor, Sodium Saccharin, Blue 1, Yellow 10.

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TWIST OFF CAP AND REMOVE FOIL SEAL. DO NOT USE IF SEAL IS NOT INTACT.

We've switched to a recyclable tube:
Your community may not yet accept tubes for recycling.
Check locally. Learn more at colgate.com/goodness



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Dist. by:
COLGATE-PALMOLIVE CO.
New York, NY 10022 U.S.A.
Made in Mexico www.colgate.com



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COLGATE KIDS MILD BUBBLE FRUIT FLAVOR

sodium fluoride gel, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:65954-065
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	476 mg in 1 g
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM (UNII: K679OBS311)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
D&C YELLOW NO. 10 (UNII: 35SW5USQ3G)	

Product Characteristics

Color	GREEN	Score	
Shape		Size	
Flavor	FRUIT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:65954-065-46	130 g in 1 TUBE; Type 0: Not a Combination Product	05/05/2020	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	11/11/2016	

Revised: 2/2026

Mission Hills S.A de C.V