

COUNTER BEAUTY DAILY SHEER DEFENSE SPF 25- zinc oxide lotion
G2G Ventures, PBC

Counter Beauty Daily Sheer Defense SPF 25

Zinc Oxide 14.96%

Sunscreen

- Helps prevent sunburn.
- If used as directed with other sun protection measure (**see Directions**), decreases the risk of skin cancer and early skin aging caused by sun.

For external use only.

On damaged or broken skin.

rash occurs.

Keep out of eyes. Rinse with water to remove.

If swallowed, get medical help or contact Poison Control Center right away.

- Apply liberally 15 minutes before sun exposure.
- Reapply at least every 2 hours.
- Use a water-resistant sunscreen if swimming or sweating.
- Children under 6: Ask a doctor.
 - **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
 - limit time in the sun, especially from 10 a.m.-2 p.m.
 - wear long-sleeved shirts, pants, hats, and sunglasses.
- protect the product in this container from excessive heat and direct sun.

Water, Coco-Caprylate, Caprylic/Capric Triglyceride, Glycerin, Squalane, Pentylene Glycol, Cetearyl Alcohol, Coconut Alkanes, Arachidyl Alcohol, Coco-Glucoside, Phenoxyethanol, Behenyl Alcohol, Arachidyl Glucoside, Isostearic Acid, Lecithin, Polyglyceryl-3 Polyricinoleate, Polyhydroxystearic Acid, Xanthan Gum, Tocopherol, Phytic Acid, Helianthus Annuus (Sunflower) Seed oil, Cichorium Intybus (Chicory) Root Extract, Coco-Caprylate/Caprate, Ethylhexylglycerin, Sodium Hyaluronate.

Drug Facts
Active ingredient.....Purpose
Zinc Oxide 14.96%.....Sunscreen

Uses
• Helps prevent sunburn.
• If used as directed with other sun protection measures (**see Directions**), decreases the risk of skin cancer and early skin aging caused by sun.

Warnings
For external use only.
Do not use on damaged or broken skin.
When using this product, keep out of eyes. Rinse with water to remove.
Stop use and ask a doctor if rash occurs.
Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions
• Apply liberally and evenly 15 minutes before sun exposure.
• Reapply at least every 2 hours.
• Use a water-resistant sunscreen if swimming or sweating.
• Children under 6 months: Ask a doctor.
• **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
• limit time in the sun, especially from 10 a.m. – 2 p.m.
• wear long-sleeved shirts, pants, hats, and sunglasses.

Other information
• protect the product in this container from excessive heat and direct sun.

Inactive ingredients Water, Coco-Caprylate, Caprylic/Capric Triglyceride, Squalane, Glycerin, Pentylene Glycol, Cetearyl Alcohol, Coconut Alkanes, Arachidyl

Drug Facts (continued)
Alcohol, Coco-Glucoside, Phenoxethanol, Behenyl Alcohol, Tocopherol, Polyhydroxystearic Acid, Polyglyceryl-3 Polyricinoleate, Xanthan Gum, Arachidyl Glucoside, Phytic Acid, Isostearic Acid, Lecithin, Cichorium Intybus (Chicory) Root Extract, Helianthus Annuus (Sunflower) Seed Oil*, Coco-Caprylate/Caprate, Ethylhexylglycerin, Sodium Hyaluronate.

Questions?
(866) 850-0305
Serious side effects associated with the use of this product may be reported to this number.

*Organic

PAPER
PAPIER
BOX
BOITE

PLASTIC
PLASTIQUE
BOTTLE
BOUTEILLE

~50% of the plastic in product container made with post-consumer recycled (PCR) resin.

MADE IN THE USA OF GLOBAL INGREDIENTS
Dist. by Counter Beauty
Santa Monica, CA 90404
counter.com

COUNTER.

25
SPF

DAILY SHEER DEFENSE
BROAD SPECTRUM SPF 25

50 ml
1.69 fl. oz.

BEAUTY BETTER

WE ARE LEADING A MOVEMENT TO A FUTURE WHERE ALL BEAUTY IS CLEAN BEAUTY.

#BEAUTYBETTER
COUNTER.COM

COUNTER BEAUTY DAILY SHEER DEFENSE SPF 25

zinc oxide lotion

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:84435-100
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	14.96 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
POLYGLYCERYL-3 PENTARICINOLEATE (UNII: 7Q0OK5DOT4)	
TOCOPHEROL (UNII: R0ZB2556P8)	
WATER (UNII: 059QF0KO0R)	
CETEARYL ALCOHOL (UNII: 2DMT128M1S)	

ARACHIDYL GLUCOSIDE (UNII: 6JVV35J0OJ)	
POLYHYDROXYSTEARIC ACID (2300 MW) (UNII: YXH47AOU0F)	
CAPRYLIC/CAPRIC TRIGLYCERIDE (UNII: C9H2L21V7U)	
ARACHIDYL ALCOHOL (UNII: 1QR1QRA9BU)	
ISOSTEARIC ACID (UNII: X33R8U0062)	
COCO-CAPRYLATE (UNII: 4828G836N6)	
COCONUT ALKANES (UNII: 1E5KJY107T)	
CICHORIUM INTYBUS (CHICORY) ROOT OLIGOSACCHARIDES (UNII: 38AFY41EAR)	
XANTHAN GUM (UNII: TTV12P4NEE)	
COCO-CAPRYLATE/CAPRATE (UNII: 8D9H4QU99H)	
BEHENYL ALCOHOL (UNII: 9G10E216XY)	
LECITHIN, SOYBEAN (UNII: 1DI56QDM62)	
PHYTIC ACID (UNII: 7IGF0S7R8I)	
GLYCERIN (UNII: PDC6A3C0OX)	
PENTYLENE GLYCOL (UNII: 50C1307PZG)	
COCO GLUCOSIDE (UNII: ICS790225B)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
SQUALANE (UNII: GW89575KF9)	
HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL (UNII: 3W1JG795YI)	
SODIUM HYALURONATE (UNII: YSE9PPT4TH)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:84435-100-02	1 in 1 CARTON	07/01/2025	
1	NDC:84435-100-01	50 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	07/01/2025	

Labeler - G2G Ventures, PBC (119279220)

Revised: 7/2025

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