

**PROACTIVE SOLUTION CLEANING BAR- salicylic acid soap**  
**Bradford Soap Works, Inc.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

-----

**Proactive - 1209**

**Drug Facts**

**Active Ingredient**

Salicylic Acid 1%

**Purpose**

Acne Treatment

**Use**

for the management of acne

**Directions**

- Sensitivity Test for a New User: Apply product sparingly to one or two small affected areas during the first 3 days. If no discomfort occurs, follow the directions stated below.
- because excessive drying of the skin may occur, start with one application daily, then gradually increase to two times daily if needed or as directed by a doctor.
- if bothersome dryness or peeling occurs, reduce application to once daily or every other day.

**Keep out of reach of children**

**Keep out of reach of children.**

If swallowed get medical help or contact a Poison Control Center right away.

**Stop use and ask a doctor if**

- irritation becomes severe.

**Warnings**

**For external use only**

**Inactive ingredients**

sodium cocoyl, isethionate, stearic acid, water, sodium isethionate, fragrance, cocamidopropyl hydroxysultaine, sodium chloride, galactoarabinan, disodium EDTA, pentasodium pentelate, titanium dioxide

**When using this product**

- do not use this product more than three times a day
- skin irritation and dryness are more likely to occur if you use another topical acne medication at the same time. If irritation occurs, only use one topical acne medication at a time.
- avoid contact with eyes. If contact occurs, rinse eyes thoroughly with water.

**Questions or comments?**

Within US 1-800-950-4695

**Proactiv Cleansing Body Bar**

<p><b>Drug Facts</b>  <b>Active ingredient.....</b>  <b>Purpose</b>          Salicylic acid 1%...Acne Treatment  <b>Use</b> for management of acne  <b>Warnings</b>  <b>For external use only</b>  <b>When using this product</b> • do not use this product more than three times per day. • skin irritation and dryness are more likely to occur if you use another topical acne medication at the same time. If irritation occurs, only use one topical acne medication at a time. • avoid contact with eyes. If contact occurs, rinse eyes thoroughly with water.  <b>Stop use and ask a doctor if</b>          •irritation becomes severe  <b>Keep out of reach of children.</b> If swallowed, get medical help or contact a Poison Control Center right away.</p>	<p><b>Drug Facts</b> (continued)  <b>Directions</b> • Sensitivity Test for a New User: Apply product sparingly to one or two small affected areas during the first 3 days. If no discomfort occurs, follow the directions stated below. • apply a small amount to dampened skin. • cover the entire affected area with a thin layer and rinse thoroughly one to three times daily. • because excessive drying of the skin may occur, start with one application daily, then gradually increase to two or three times daily if needed or as directed by a doctor. • if bothersome dryness or peeling occurs, reduce application to once a day or every other day.</p>	<p>7 35786 02037 8          proactiv®          CLEANSING          BODY BAR          Net wt. 2.7          OZ. 79 g          Salicylic acid          acne treatment</p>	<p>This soap-free cleansing bar contains acne-fighting salicylic acid to help clear pores as well as treat and help prevent new acne blemishes on the face and body. Sulfate-free • dermatologist tested • non-comedogenic  <b>KEY INGREDIENTS:</b>  <b>Salicylic Acid</b> – an acne medicine that penetrates the follicle and encourages the shedding of dead skin cells, helping keep the pores clear of cellular debris. Cleans up acne blemishes and helps prevent new ones from forming.  <b>Cleansing Agent</b> – mild, high-foaming cleansing ingredient derived from coconut oil,</p>
--	--	---	---

		<p>making proactive  Cleansing Body  Bar soap-free and  surfactant-free.  Distributed by  The Proactiv  Company LLC •  100 N Sepulveda  Blvd., El  Segundo, CA  90245 •  proactive.com  Made in the USA  of Foreign and  Domestic  Components •  Proactiv is a  trademark of the  The Proactive  Company  SanL</p> <p style="text-align: right;">PA01113</p>
		<p><b>TIPS</b> Wet hands and work bar until it lathers. Apply to dampened skin, gently massaging in an upward circular motion. Rinse thoroughly with warm water and pat dry with a clean towel. Can be used twice daily. If bothersome dryness or peeling occurs, reduce application use to once a day. Can be used all over the face and body or on targeted areas. If using during the day, follow with a sunscreen.</p>



## PROACTIVE SOLUTION CLEANING BAR

salicylic acid soap

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:11118-1209
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SALICYLIC ACID (UNII: O414PZ4LPZ) (SALICYLIC ACID - UNII:O414PZ4LPZ)	SALICYLIC ACID	1 g in 100 g

### Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0K00R)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
SODIUM CHLORIDE (UNII: 451W47IQ8X)	

TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
EDETATE DISODIUM (UNII: 7FLD91C86K)	
PENTASODIUM PENTETATE (UNII: 961TOZ5L7T)	
SODIUM COCOYL ISETHIONATE (UNII: 518XTE8493)	
SODIUM ISETHIONATE (UNII: 3R36J71C17)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
LOW DENSITY POLYETHYLENE (UNII: J245LN42AD)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11118-1209-1	150 g in 1 BOX; Type 0: Not a Combination Product	09/01/2010	
2	NDC:11118-1209-2	79 g in 1 BOX; Type 0: Not a Combination Product	03/01/2015	

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part358H	09/01/2010	

**Labeler** - Bradford Soap Works, Inc. (001201045)

**Registrant** - Bradford Soap Works, Inc. (001201045)

### Establishment

Name	Address	ID/FEI	Business Operations
Bradford Soap Works, Inc.		001201045	manufacture(11118-1209) , label(11118-1209)

Revised: 11/2019

Bradford Soap Works, Inc.