

**NORMS MEDICATED WIPES- witch hazel cloth**  
**Totally Normal Company**

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**Norms Medicated Wipe™**

**Active ingredient**

Witch hazel, 50%

**Purpose**

Astringent

**Uses**

- helps relieve the itching and discomfort associated with hemorrhoids
- temporarily relief of irritation and burning
- aids in protecting irritated anorectal areas

**Warnings**

**For external use only**

- do not exceed the recommended daily dosage unless directed by a doctor
- do not put this product into the rectum by using fingers or any mechanical device or applicator

**Stop use and ask a doctor if**

- condition worsens or does not improve within 7 days
- bleeding occurs

**If pregnant or breastfeeding** ask a health professional before use.

**Keep out of reach of children**

**Keep out of reach of children** - If swallowed, seek medical help or contact Poison Control Center right away.

**Directions**

- Adults: open the lid on the top of the wipes pouch.
- Grab the top wipe at the edge of the centerfold and pull out of the pouch.
- Use the wipe to clean the affected area by gently wiping, patting, or blotting.
- If necessary, repeat until the area is clean. Dispose of the wipe in the trash; do not flush.
- Use up to 6 times daily, or after each bowel movement, and before applying topical

hemorrhoidal treatments.

- Children under 12 years of age: Consult your pediatrician

### **Inactive ingredients**

Aloe Barbadensis Leaf Juice, Citric Acid, Cocamidopropyl Betaine, Diazolidinyl Urea, Glycerin, Methylparaben, Propylene Glycol, Sodium Citrate, Water

### **Other information**

- Store at room temperature
- Flush one wipe at the time for best results

### **PRINCIPAL DISPLAY PANEL**

MAXIMUM STRENGTH

**Norms™**

It's totally normal

75% of Americans experience hemorrhoids.

**48 Medicated Wipes**

For Hemorrhoid Wipes and Vaginal Care

6 x 5 IN. (15.2 x 12.7 CM)

FLUSHABLE & SEPTIC SAFE



# Norms™

## Medicated Wipe

**Wipe Out**

1 INDIVIDUALLY WRAPPED FLUSHABLE WIPE | 6 × 5 IN. (15.2 × 12.7 CM)

Combine this Wipe with our Spray or Cream for the full Norms™ treatment

Questions?  
Contact us at [www.GetNorms.com](http://www.GetNorms.com)  
or call 323-207-6468

Distributed by:  
Totally Normal Company  
Los Angeles, CA 90068

FLUSHABLE  
& PLANT-BASED

### Drug Facts

**Active ingredient:** Witch hazel, 50% **Uses:** • Helps relieve the itching and discomfort associated with hemorrhoids • Temporary relief of irritation and burning • Aids in protecting irritated anorectal areas **Warnings:** For external use only. When using this product • Do not exceed recommended daily dosage unless directed by a doctor • Do not put this product into the rectum by using fingers or any mechanical device or applicator. Stop use and ask a doctor if • Condition worsens or does not improve within seven days • If bleeding occurs. If pregnant or breastfeeding • Ask a health care professional before use. Keep out of reach of children. If swallowed, seek medical help or contact Poison Control Center right away. **Directions:** Adults: • Apply up to 6 times daily or after each bowel movement and before applying topical hemorrhoidal treatments and then discard all matter is removed from the area • Children under 12 years of age: Consult your pediatrician. **Other information:** • Store at room temperature • Flush one wipe at a time for best results. **Inactive ingredients:** aloe barbadensis leaf juice, citric acid, cocamidopropyl betaine, diazolidinyl urea, glycerin, methylparaben, propylene glycol, sodium citrate, water.

**NORMS MEDICATED WIPES**

witch hazel cloth

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:85996-001
<b>Route of Administration</b>	TOPICAL		

## Active Ingredient/Active Moiety

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
<b>WITCH HAZEL</b> (UNII: 101I4J0U34) (WTCH HAZEL - UNII:101I4J0U34)	WTCH HAZEL	0.5 g in 1 g

## Inactive Ingredients

<b>Ingredient Name</b>	<b>Strength</b>
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3O11KX)	
<b>DIAZOLIDINYL UREA</b> (UNII: H5RIZ3MPW4)	
<b>METHYLPARABEN</b> (UNII: A2I8C7HI9T)	
<b>ALOE VERA LEAF</b> (UNII: ZY81Z83H0X)	
<b>PROPYLENE GLYCOL</b> (UNII: 6DC9Q167V3)	
<b>CITRIC ACID MONOHYDRATE</b> (UNII: 2968PHW8QP)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>SODIUM CITRATE</b> (UNII: 1Q73Q2JULR)	
<b>WATER</b> (UNII: 059QF0KO0R)	

## Packaging

<b>#</b>	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:85996-001-02	48 g in 1 POUCH; Type 0: Not a Combination Product	08/06/2025	
2	NDC:85996-001-01	1 g in 1 PACKET; Type 0: Not a Combination Product	08/06/2025	

## Marketing Information

<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC Monograph Drug	M015	08/06/2025	

**Labeler** - Totally Normal Company (138411054)

**Registrant** - Totally Normal Company (138411054)

## Establishment

<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
Diamond Wipes International, Inc		161104729	manufacture(85996-001)

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Revised: 7/2025

Totally Normal Company