

NORMS MEDICATED WIPES- witch hazel cloth
Totally Normal Company

Norms Medicated Wipe™

Active ingredient

Witch hazel, 50%

Purpose

Astringent

Uses

- helps relieve the itching and discomfort associated with hemorrhoids
- temporarily relief of irritation and burning
- aids in protecting irritated anorectal areas

Warnings

For external use only

- do not exceed the recommended daily dosage unless directed by a doctor
- do not put this product into the rectum by using fingers or any mechanical device or applicator

Stop use and ask a doctor if

- condition worsens or does not improve within 7 days
- bleeding occurs

If pregnant or breastfeeding ask a health professional before use.

Keep out of reach of children

Keep out of reach of children - If swallowed, seek medical help or contact Poison Control Center right away.

Directions

- Adults: open the lid on the top of the wipes pouch.
- Grab the top wipe at the edge of the centerfold and pull out of the pouch.
- Use the wipe to clean the affected area by gently wiping, patting, or blotting.
- If necessary, repeat until the area is clean. Dispose of the wipe in the trash; do not flush.
- Use up to 6 times daily, or after each bowel movement, and before applying topical

hemorrhoidal treatments.

- Children under 12 years of age: Consult your pediatrician

Inactive ingredients

Aloe Barbadensis Leaf Juice, Citric Acid, Cocamidopropyl Betaine, Diazolidinyl Urea, Glycerin, Methylparaben, Propylene Glycol, Sodium Citrate, Water

Other information

- Store at room temperature
- Flush one wipe at the time for best results

PRINCIPAL DISPLAY PANEL

MAXIMUM STRENGTH

Norms™

It's totally normal

75% of Americans experience hemorrhoids.

48 Medicated Wipes

For Hemorrhoid Wipes and Vaginal Care

6 x 5 IN. (15.2 x 12.7 CM)

FLUSHABLE & SEPTIC SAFE

Norms™

Medicated Wipe

Wipe Out

1 INDIVIDUALLY WRAPPED FLUSHABLE WIPE | 6 × 5 IN. (15.2 × 12.7 CM)

Combine this Wipe with our Spray or Cream for the full Norms™ treatment

FLUSHABLE & PLANT-BASED
 Distributed by: Totally Normal Company
 Los Angeles, CA 90068
 Contact us at www.GetNorms.com
 or call 323-207-6468
 Questions?

Drug Facts

Active ingredient: Witch hazel, 50% **Uses:** • Helps relieve the itching and discomfort associated with hemorrhoids • Temporary relief of irritation and burning • Aids in protecting irritated anorectal areas **Warnings:** For external use only. When using this product • Do not exceed recommended daily dosage unless directed by a doctor • Do not put this product into the rectum by using fingers or any mechanical device or applicator. **Stop use and ask a doctor if:** • Condition worsens or does not improve within seven days • If bleeding occurs. **If pregnant or breastfeeding:** • Ask a health care professional before use. **Keep out of reach of children.** If swallowed, seek medical help or contact Poison Control Center right away. **Directions:** Adults: • Apply up to 6 times daily or after each bowel movement and before applying topical hemorrhoidal treatments and then discard • Cleanse the area by gently wiping, patting or blotting. If necessary, repeat until all matter is removed from the area • Children under 12 years of age: Consult your pediatrician. **Other information:** • Store at room temperature • Flush one wipe at a time for best results. **Inactive ingredients:** aloe barbadensis leaf juice, citric acid, cocamidopropyl betaine, diazolidinyl urea, glycerin, methylparaben, propylene glycol, sodium citrate, water.

witch hazel cloth

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:85996-001
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
WITCH HAZEL (UNII: 101I4J0U34) (WTCH HAZEL - UNII:101I4J0U34)	WTCH HAZEL	0.5 g in 1 g

Inactive Ingredients

Ingredient Name	Strength
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
DIAZOLIDINYL UREA (UNII: H5RIZ3MPW4)	
METHYLPARABEN (UNII: A2I8C7HI9T)	
ALOE VERA LEAF (UNII: ZY81Z83H0X)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
GLYCERIN (UNII: PDC6A3C0OX)	
WATER (UNII: 059QF0KO0R)	
SODIUM CITRATE (UNII: 1Q73Q2JULR)	
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:85996-001-02	48 g in 1 POUCH; Type 0: Not a Combination Product	08/06/2025	
2	NDC:85996-001-01	1 g in 1 PACKET; Type 0: Not a Combination Product	08/06/2025	
3	NDC:85996-001-03	3 g in 1 CARTON; Type 0: Not a Combination Product	08/06/2025	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M015	08/06/2025	

Labeler - Totally Normal Company (138411054)

Registrant - Totally Normal Company (138411054)

Establishment

Name	Address	ID/FEI	Business Operations
Diamond Wipes International, Inc		161104729	manufacture(85996-001)

Revised: 8/2025

Totally Normal Company