

NATURES WILLOW BALM ROLL ON PAIN RELIEF- menthol liquid

WB Ventures LLC

Nature's Willow Balm Roll On Pain Relief

Active Ingredient

Menthol 3%

Purpose

External Analgesic

Uses

For the temporary relief of minor aches and pains of muscles and joints associated with

- arthritis
- simple backache
- strains

Warnings

For external use only

Do not use on wounds or damaged skin

When using this product

avoid contact with eyes

do not bandage tightly

Stop use and ask a doctor if

conditions worsen

symptoms persist for more than 7 days or clear up and occur again within a few days

If pregnant or breast-feeding, ask a health professional before use

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away

Directions

Adults and children 2 years of age and older: Apply to affected area not more than 3 to 4 times daily.

Children under 2 years of age: do not use, consult a physician.

Inactive Ingredients

Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Alcohol Denat., Camphor, Carbomer, Ceteareth-20, Cetearyl Alcohol, Eucalyptus Globulus Leaf Oil, Ethylhexylglycerin, Glyceryl Stearate SE, Helianthus Annuus (Sunflower) Seed Oil, Helichrysum Gymnocephalum Oil, Isopropyl Palmitate, Lavandula Angustifolia (Lavender) Oil, Mentha Spicata Herb Oil, Pelargonium Graveolans Oil, Phenoxyethanol, Propanediol, Prunus Amygdalus (Sweet Almond) Oil, Salix Alba (Willow) Bark Extract, Simmondsia Chinensis (Jojoba) Seed Oil, Sodium Hydroxide, Stearic Acid, Water/Aqua/Eau

Distributed by WB Ventures LLC, Cincinnati, OH 45212

For more information or to report a serious adverse event contact 1-888-609-4556

Packaging Label

NATURE'S WILLOW

EST.



2009

Willow Balm

Menthol 3%
Topical Analgesic

Roll-On
**PAIN
RELIEF**

mess free relief for all your
muscle and joint aches & pains

3.1 FL OZ (91 mL)

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CINCINNATI, OH 45212
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CONTACT 1-800-609-4556
MADE IN CANADA US PAT.
8765194

NaturesWillow.com

NATURES WILLOW BALM ROLL ON PAIN RELIEF

menthol liquid

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:73498-029
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety		
Ingredient Name	Basis of Strength	Strength
MENTHOL (UNII: L7T10EIP3A) (MENTHOL - UNII:L7T10EIP3A)	MENTHOL	30 mg in 1 mL

Inactive Ingredients	
Ingredient Name	Strength
PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL (UNII: 66YXD4DKO9)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
GLYCERYL STEARATE SE (UNII: FCZ5MH785I)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL (UNII: 3W1JG795YI)	
SALIX ALBA WHOLE (UNII: V8UV0R324S)	
ALCOHOL (UNII: 3K9958V90M)	
CETEARETH-20 (UNII: YRC528SWJY)	
WATER (UNII: 059QF0KO0R)	
ACRYLATES/C10-30 ALKYL ACRYLATE CROSSPOLYMER (60000 MPA.S AT 0.5%) (UNII: YY2H MJ9NZF)	
SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL (UNII: 724GKU717M)	
CAMPHOR (NATURAL) (UNII: N20HL7Q941)	
CARBOMER (UNII: 0A5MM307FC)	
ISOPROPYL PALMITATE (UNII: 8CRQ2TH63M)	
HELICHRYSUM GYMNOCEPHALUM WHOLE (UNII: 0369G6I64W)	
PELARGONIUM GRAVEOLENS FLOWER OIL (UNII: 3K0J1S7QGC)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
CETEARYL ALCOHOL (UNII: 2DMT128M1S)	
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
LAVANDULA ANGUSTIFOLIA (LAVENDER) OIL (UNII: ZBP1YXW0H8)	
EUCALYPTUS GLOBULUS LEAF OIL (UNII: 2R04ONI662)	

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:73498-029-01	91 mL in 1 TUBE, WTH APPLICATOR; Type 0: Not a Combination Product	07/29/2025	

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M017	07/29/2025	

Labeler - WB Ventures LLC (067482664)