

**KEEPS CLIMAX DELAY- lidocaine hydrochloride liquid**  
**Cosco International, Inc.**

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**Keeps Climax Delay Spray**

***Drug Facts***

***Active Ingredient.....Purpose***

Lidocaine HCL 9.6%.....Male Genital Desensitizer

***Uses***

For temporary male genital desensitization, helping to slow the onset of ejaculation.

***Warnings***

**For external use only.**

**When using this product**

avoid contact with eyes.

**Stop use and ask a doctor if**

- you or your partner develop a rash or irritation, such as burning or itching.
- this product does not provide relief if used as directed. Premature ejaculation may be due to a condition requiring medical supervision.

**Keep out of reach of children.**

If swallowed, get medical help, or contact a Poison Control Center immediately.

**Directions**

Apply 3 or more sprays, not to exceed 10, to head and shaft of penis before intercourse, or use as directed by a doctor. Wash product off after intercourse.

**Other information**

Store at room temperature 68°F to 77°F

**Inactive ingredients**

Alcohol, Benzyl Alcohol, Ethoxydiglycol, Isopropyl Myristate, Panthenol, Phenoxyethanol, Polysorbate 20, Tocopheryl Acetate, Water

**Keeps®**

# Climax Delay Spray

**MALE GENITAL  
DESENSITIZER**

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9.6% Lidocaine Spray

**0.18 fl oz | 5.2 mL**

**DIRECTIONS:** Apply 3 or more sprays, not to exceed 10, to head and shaft of penis before intercourse, or use as directed by a doctor. Wash product off after intercourse.

**WARNINGS:** For external use only. Keep out of reach of children. Premature ejaculation may be due to a condition requiring medical supervision. If this product, used as directed, does not provide relief, discontinue use and consult a doctor. Avoid contact with the eyes. If you or your partner develop a rash or irritation, such as burning or itching, discontinue use. If symptoms persist, consult a doctor.

Distributed by Thirty Madison Inc.  
183 Madison Ave., New York, NY 10016

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<p style="text-align: center;">01</p> <p style="text-align: center;">KEEPS STC</p>	<p><b>DRUG FACTS</b> (continued)</p> <p><b>Keep out of reach of children.</b> If swallowed, get medical help, or contact a Poison Control Center immediately.</p> <p><b>Directions</b> Apply 3 or more sprays, not to exceed 10, to head and shaft of penis before intercourse, or use as directed by a doctor. Wash product off after intercourse.</p> <p><b>Other information</b> Store at room temperature 68°F to 77°F</p> <p><b>Inactive ingredients</b> alcohol, benzyl alcohol, ethoxydiglycol, isopropyl myristate, panthenol, phenoxyethanol, polysorbate 20, tocopheryl acetate, water</p>	<p><b>Keeps®</b></p> <p>Distributed by Thirty Madison Inc. 183 Madison Ave. New York, NY 10016</p> <p><a href="http://www.keeps.com">www.keeps.com</a></p> <p><b>Questions?</b> Call 1-833-745-3377 Monday-Friday 8am-8pm EST</p> <p>3 71713 10061 6</p>	<p><b>Keeps®</b></p> <h1 style="margin: 0;">Climax Delay Spray</h1> <p><b>MALE GENITAL DESENSITIZER</b></p> <hr style="width: 20%; margin: auto;"/> <p><b>1 BOTTLE   40 SPRAYS</b></p> <p>9.6% Lidocaine Spray Developed and Made in USA</p> <p><b>0.18 fl oz   5.2 mL</b></p>	<p><b>DRUG FACTS</b></p> <p><b>Active ingredient</b> Lidocaine HCL 10mg</p> <p><b>Purpose</b> Male Genital Desensitizer</p> <p><b>Uses</b> For temporary male genital desensitization, helping to slow the onset of ejaculation.</p> <p><b>Warnings</b> <b>For external use only.</b></p> <p><b>When using this product</b> avoid contact with eyes.</p> <p><b>Stop use and ask a doctor if</b></p> <ul style="list-style-type: none"> <li>- you or your partner develop a rash or irritation, such as burning or itching.</li> <li>- this product does not provide relief if used as directed. Premature ejaculation may be due to a condition requiring medical supervision.</li> </ul>
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<b>KEEPS CLIMAX DELAY</b>			
lidocaine hydrochloride liquid			
<b>Product Information</b>			
<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:52261-0801
<b>Route of Administration</b>	TOPICAL		

Active Ingredient/Active Moiety		
Ingredient Name	Basis of Strength	Strength
<b>LIDOCAINE HYDROCHLORIDE ANHYDROUS</b> (UNII: EC2CNF7XFP) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE HYDROCHLORIDE ANHYDROUS	0.0096 kg in 1 kg

Inactive Ingredients	
Ingredient Name	Strength
<b>ALCOHOL</b> (UNII: 3K9958V90M)	
<b>BENZYL ALCOHOL</b> (UNII: LKG8494WBH)	
<b>DIETHYLENE GLYCOL MONOETHYL ETHER</b> (UNII: A1A18X02B)	
<b>ISOPROPYL MYRISTATE</b> (UNII: ORE8K4LNJS)	
<b>PANTHENOL</b> (UNII: WW9CM0067Z)	
<b>PHENOXYETHANOL</b> (UNII: HIE492ZZ3T)	
<b>POLYSORBATE 20</b> (UNII: 7T1F30V5YH)	
<b>.ALPHA.-TOCOPHEROL ACETATE</b> (UNII: 9E8X80D2L0)	
<b>WATER</b> (UNII: 059QF0KO0R)	

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:52261-0801-1	1 in 1 CARTON	06/01/2024	
1		0.00052 kg in 1 BOTTLE, SPRAY; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M017	06/01/2024	

**Labeler** - Cosco International, Inc. (016433141)

**Registrant** - Cosco International, Inc. (016433141)

Establishment			
Name	Address	ID/FEI	Business Operations
Cosco International, Inc.		016433141	manufacture(52261-0801) , label(52261-0801) , pack(52261-0801)