DOUBLE WEAR LIGHT STAY IN PLACE MAKEUP SPF 10- titanium dioxide liquid ESTEE LAUDER INC.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

ACTIVE INGREDIENT: TITANIUM DIOXIDE 1%

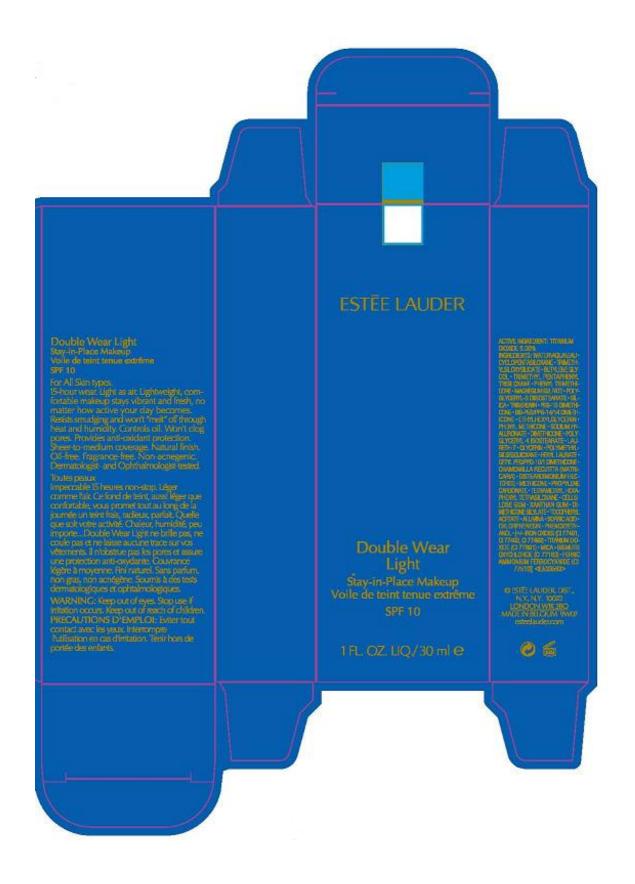
WARNING: KEEP OUT OF EYES. STOP USE IF IRRITATION OCCURS. KEEP OUT OF REACH OF CHILDREN

PRINCIPAL DISPLAY PANEL:

ESTEE LAUDER
DOUBLE WEAR LIGHT
STAY-IN-PLACE MAKEUP
SPF 10

1 FL OZ LIQ/30 ML

ESTEE LAUDER DISTR. NEW YORK, NY 10022



DOUBLE WEAR LIGHT STAY IN PLACE MAKEUP SPF 10

titanium dioxide liquid

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:11559-722
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety						
Ingredient Name	Basis of Strength	Strength				
TITANIUM DIO XIDE (UNII: 15FIX9 V2JP) (TITANIUM DIO XIDE - UNII:15FIX9 V2JP)	TITANIUM DIO XIDE	5.0 mL in 100 mL				

F	Packaging						
#	Item Code	Package Description	Marketing Start Date	Marketing End Date			
1	NDC:11559-722-01	1 in 1 CARTON					
1	NDC:11559-722-02	30 mL in 1 BOTTLE, GLASS					

Marketing Information						
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date			
OTC monograph not final	part352	09/01/2007				

Labeler - ESTEE LAUDER INC. (005914387)

Establishment					
Name	Address	ID/FEI	Business Operations		
ESTEE LAUDER COSMETICS, LTD		205952385	manufacture		

Establishment			
Name	Address	ID/FEI	Business Operations
ESTEE LAUDER N.V.		370151326	manufacture

Establishment					
Name	Address	ID/FEI	Business Operations		
Len-Ron Manufacturing Division of Aramis Inc.		809771152	manufacture		

Establishment			
Name	Address	ID/FEI	Business Operations
Aramis Inc.		042918826	manufacture

Establishment			
Name	Address	ID/FEI	Business Operations
Northtec Bristol		949264774	manufacture, relabel, repack

Establishment			
Name	Address	ID/FEI	Business Operations

Establishment						
Name	Address	ID/FEI	Business Operations			
PADC 1		110482184	manufacture, relabel, repack			

Establishment			
Name	Address	ID/FEI	Business Operations
Estee Lauder Pennsylvania Distribution Center 2		828534516	manufacture, relabel, repack

Establishment				
Name	Address	ID/FEI	Business Operations	
Estee Lauder Cosmetics, Ltd.		255175580	manufacture	

Establishment			
Name	Address	ID/FEI	Business Operations
Estee Lauder Cosmetics, Ltd		253616536	manufacture

Establishment				
Name	Address	ID/FEI	Business Operations	
Estee Lauder Cosmetics Distribution Center		208579636	manufacture, label, relabel	

Establishment				
Name	Address	ID/FEI	Business Operations	
Estee Lauder Kabushiki Kaisha		712808195	relabel, repack	

Establishment				
Name	Address	ID/FEI	Business Operations	
Whitman Laboratories Ltd.		216866277	manufacture	

Establishment			
Name	Address	ID/FEI	Business Operations
Aveda Corporation		071352058	manufacture

Revised: 4/2010 ESTEE LAUDER INC.