

**SPRINJENE NATURAL SENSITIVITY AND GUM- potassium nitrate paste,  
dentifrice  
Health and Natural Beauty USA Corp**

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**SprinJene Natural®  
Sensitivity & Gum**

**DRUG FACTS**

**ACTIVE INGREDIENT**

POTASSIUM NITRATE 5%

**PURPOSE**

ANTIHYPERSENSITIVITY

**USE**

HELPS REDUCE TOOTH AND GUM SENSITIVITY, HELPS REMOVE SURFACE STAINS WITH REGULAR BRUSHING, AND HELPS PREVENT PLAQUE BUILDUP

**WARNINGS**

KEEP OUT OF REACH OF CHILDREN UNDER 6 YEARS OF AGE. IF MORE THAN USED FOR BRUSHING IS ACCIDENTALLY SWALLOWED, GET MEDICAL HELP OR CONTACT A POISON CONTROL CENTER RIGHT AWAY.

**DIRECTIONS**

SUPERVISE CHILDREN AS NECESSARY UNTIL CAPABLE OF USING WITHOUT SUPERVISION.

ADULTS AND CHILDREN 2 YEARS OF AGE AND OLDER BRUSH TEETH THOROUGHLY, PREFERABLY AFTER EACH MEAL OR AT LEAST TWICE A DAY AS DIRECTED BY A DENTIST OR PHYSICIAN. INSTRUCT CHILDREN 2 TO 6 YEARS IN GOOD BRUSHING AND RINSING HABITS (TO MINIMIZE SWALLOWING). CHILDREN UNDER 2 YEARS DO NOT USE UNLESS DIRECTED BY A DENTIST OR PHYSICIAN.

**INACTIVE INGREDIENTS**

WATER (AQUA), HYDRATED SILICA, XYLITOL, GLYCERIN, 1,3 - PROPANEDIOL (ZEMEA - MADE FROM NON-GMO CORN), NATURAL PEPPERMINT OIL, ZINC CITRATE, XANTHAN GUM, SODIUM LAURYL SULFOACETATE (LAL), NIGELLA SATIVA (BLACK SEED OIL), ZINC OXIDE, STEVIA REBAUDIANA EXTRACT, TIO<sub>2</sub>, ACACIA GUM, PUNICA GRANATUM SEED OIL (POMEGRANATE), THYMUS VULGARIS OIL (THYME), MELALEUCA ALTERNIFOLIA (TEA TREE) LEAF OIL

MANUFACTURED AND DIST BY : HEALTH AND NATURAL  
BEAUTY USA CORP PISCATAWAY, NJ 08854

**PRINCIPAL DISPLAY PANEL - 142 GM Tube Carton**

SprinJene  
Natural®

SENSITIVITY & GUM

FLUORIDE FREE

TOOTHPASTE

BURSTING WITH THE UNIQUE BENEFITS OF  
BLACK SEED OIL AND ZINC

- WHITENING
- FRESHENS BREATH
- HELPS DRY MOUTH
- SLS FREE
- PRESERVATIVE FREE
- DYE FREE
- NATURAL PEPPERMINT OIL

USDA  
CERTIFIED  
BIOBASED  
PRODUCT  
PRODUCT 100%

CERTIFIED VEGAN  
VEGAN.ORG

GLUTEN-FREE  
CERTIFIED

NET WT 5OZ (142GM)

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**DRUG FACTS (CONTINUED)**

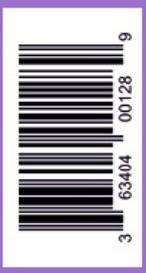
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CALL TOLL FREE  
 1-844-346-2872  
 VISIT: WWW.SPRINJENE.COM

MANUFACTURED AND DIST BY: HEALTH AND NATURAL BEAUTY USA CORP PISCATAWAY, NJ 08854  
 MADE IN USA



**SprinJene**  
*Natural*

**SENSITIVITY & GUM**

**FLUORIDE FREE**  
**TOOTHPASTE**

BURSTING WITH THE UNIQUE BENEFITS OF  
**BLACK SEED OIL AND ZINC**

NET Wt 5oz (142GM)

- WHITENING
- FRESHENS BREATH
- HELPS DRY MOUTH
- SLS FREE
- PRESERVATIVE FREE
- DYE FREE
- NATURAL PEPPERMINT OIL



**SprinJene**  
*Natural*

SPRINJENE IS THE INSPIRATION OF A PHD SCIENTIST WITH A LONG -STANDING CAREER DEVELOPING ORAL CARE PRODUCTS. OUR MISSION IS TO CREATE INNOVATIVE PREMIUM ORAL CARE PRODUCTS BY COMBINING THE POWER OF SCIENCE + NATURE. SPRINJENE'S UNIQUE PATENTED FORMULATION INCLUDES BLACK SEED OIL - KNOWN FOR IT'S LEGENDARY HEALTH BENEFITS FOR OVER 3000 YEARS - AND ZINC. EXPERIENCE A NATURAL, GENTLE, AND EFFECTIVE TOOTHPASTE THAT CLEANS YOUR TEETH AND LEAVES YOUR MOUTH FRESH.

**MAKING THE WORLD SMILE NATURALLY®**

- ☑ BIRCH TREE XYLITOL
- ☑ ACACIA GUM
- ☑ BLACK SEED OIL
- ☑ ZINC
- ☑ POMEGRANATE
- ☑ TEA TREE OIL
- ☑ THYME
- ☑ NATURAL PEPPERMINT OIL

**SprinJene**  
*Natural*

**SENSITIVITY & GUM**  
**FLUORIDE FREE**  
**TOOTHPASTE**



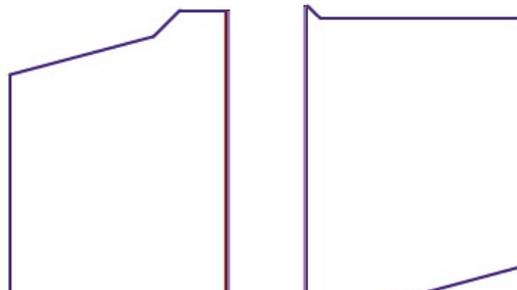
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 UNIQUE BENEFITS OF  
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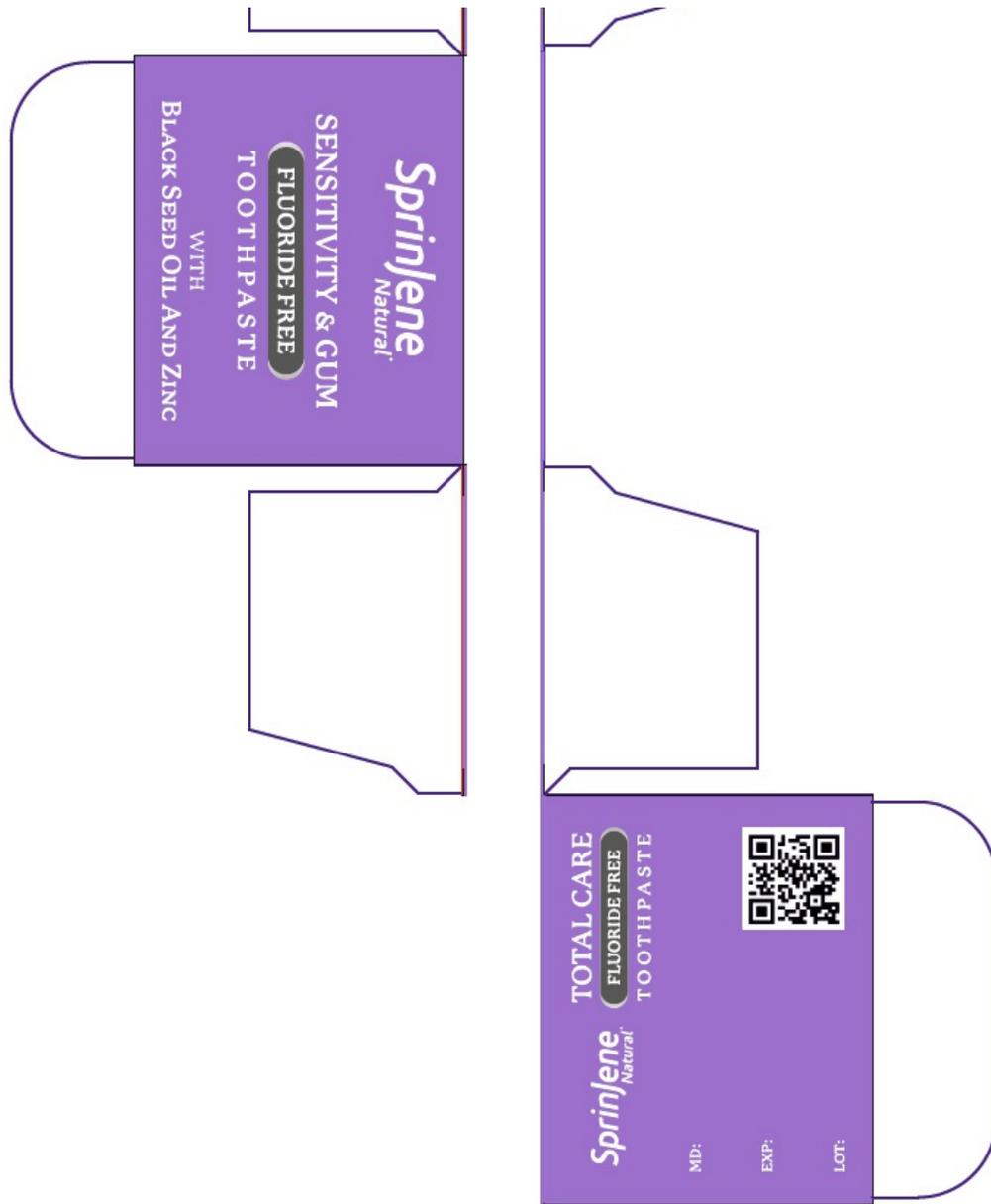
- ☑ POMEGRANATE
- ☑ TEA TREE OIL
- ☑ THYME

FREE FROM:

SLS • DYE • PRESERVATIVES

NATURAL PEPPERMINT OIL  
 NET Wt 5oz (142GM)





## SPRINJENE NATURAL SENSITIVITY AND GUM

potassium nitrate paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:63404-1984
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>Potassium Nitrate</b> (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	Potassium Nitrate	50 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
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<b>Water</b> (UNII: 059QF0KO0R)
<b>Hydrated Silica</b> (UNII: Y6O7T4G8P9)
<b>XYLITOL</b> (UNII: VCQ006KQ1E)
<b>Glycerin</b> (UNII: PDC6A3C0OX)
<b>PROPANEDIOL</b> (UNII: 5965N8W85T)
<b>Zinc Citrate</b> (UNII: K72I3DEX9B)
<b>Xanthan Gum</b> (UNII: TTV12P4NEE)
<b>SODIUM LAURYL SULFOACETATE</b> (UNII: D0Y70F2B9J)
<b>NIGELLA SATIVA SEED OIL</b> (UNII: CS4U38E731)
<b>Zinc Oxide</b> (UNII: SOI2LOH54Z)
<b>STEVIA SERRATA FLOWER OIL</b> (UNII: 93Z447IP63)
<b>Titanium Dioxide</b> (UNII: 15FIX9V2JP)
<b>Acacia</b> (UNII: 5C5403N26O)
<b>POMEGRANATE</b> (UNII: 56687D1Z4D)
<b>THYME OIL</b> (UNII: 2UK410MY6B)
<b>TEA TREE OIL</b> (UNII: VIF565UC2G)

### Product Characteristics

<b>Color</b>	WHITE	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	PEPPERMINT (Minty)	<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:63404-1984-1	1 in 1 CARTON	02/20/2021	
1		142 g in 1 TUBE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph drug	M022	02/20/2021	

**Labeler** - Health and Natural Beauty USA Corp (079129688)

### Establishment

Name	Address	ID/FEI	Business Operations
Health and Natural Beauty USA Corp		079129688	MANUFACTURE(63404-1984)