

**COLGATE DEEP CLEAN FLUORIDE- sodium fluoride gel, dentifrice**  
**Mission Hills S.A de C.V**

-----  
**Colgate® Deep Clean Fluoride Toothpaste**

***Drug Facts***

**Active ingredient**

Sodium fluoride 0.24% (0.14% w/v fluoride ion)

**Purpose**

Anticavity

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 years of age.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

**Inactive ingredients**

water, sorbitol, hydrated silica, PEG-12, poloxamer 407, sodium lauryl sulfate, flavor, xanthan gum, cocamidopropyl betaine, tetrasodium pyrophosphate, sodium saccharin, mica, titanium dioxide, FD&C blue no. 1

**Questions?**

**1-800-468-6502**

Dist. by:

**COLGATE-PALMOLIVE COMPANY**

New York, NY 10022

**PRINCIPAL DISPLAY PANEL - 170 g Tube Carton**

**Colgate®**

**Anticavity Fluoride Toothpaste**

**PENETRATES BETWEEN TEETH FOR A RUSH OF CLEAN**

**BRISK**

**MINT®**

NET WT 6.0 OZ (170 g)

**NEW**

**DEEP**

**CLEAN**

**WITH MICRO-FOAMING**

**ACTION**

# Colgate®

Anticavity Fluoride Toothpaste

PENETRATES BETWEEN TEETH FOR A RUSH OF CLEAN

NET WT 6.0 OZ (170 g)

BRISK MINT®

## DEEP CLEAN

WITH MICRO-FOAMING ACTION

NEW

# Colgate®

Anticavity Fluoride Toothpaste

PENETRATES BETWEEN TEETH FOR A RUSH OF CLEAN

NET WT 6.0 OZ (170 g)

BRISK MINT®

## DEEP CLEAN

WITH MICRO-FOAMING ACTION

NEW

### Drug Facts

**Active ingredient** Sodium fluoride 0.24% (0.14% w/v fluoride ion).....  
**Purpose** Anticavity

**Use** helps protect against cavities

### Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

### Drug Facts (continued)

**Directions**  
adults and children 2 years of age and older brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician  
children 2 to 6 years use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)  
children under 2 years ask a dentist or physician

**Inactive ingredients** water, sorbitol, hydrated silica, PEG-12, poloxamer 407, sodium lauryl sulfate, flavor, xanthan gum, cocamidopropyl betaine, tetrasodium pyrophosphate, sodium saccharin, mica, titanium dioxide, FD&C blue no. 1

**Questions?** 1-800-488-6502

GLUTEN FREE

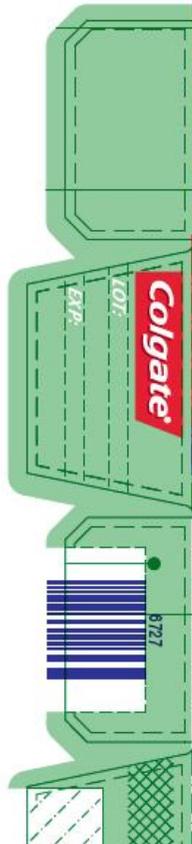
SAVE WATER  
[www.colgate.com/savewater](http://www.colgate.com/savewater)

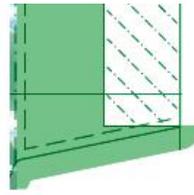
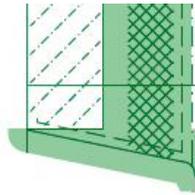
Turning off your water while brushing your teeth can save up to 4 gallons of water each time you brush!

Dist. by:  
**COLGATE-PALMOLIVE COMPANY**  
New York, NY 10022  
[www.colgate.com](http://www.colgate.com)  
Made in Mexico

## Colgate® DEEP CLEAN

- ✓ Penetrates between teeth for a rush of clean
- ✓ Micro-foaming action cleans between teeth and freshens breath
- ✓ Cleans and protects to help fight cavities
- ✓ Whitens teeth





## COLGATE DEEP CLEAN FLUORIDE

sodium fluoride gel, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:65954-777
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.1 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0KO0R)	249.848 mg in 1 g
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>POLYETHYLENE GLYCOL 600</b> (UNII: NL4J9F21N9)	
<b>POLOXAMER 407</b> (UNII: TUF2IVW3M2)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3O11KX)	
<b>SODIUM PYROPHOSPHATE</b> (UNII: O352864B8Z)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>MICA</b> (UNII: V8A1AW0880)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)	

### Product Characteristics

<b>Color</b>	BLUE	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
	NDC 65954-777			

1	NDC:65954-777-60	1 in 1 CARTON	01/29/2015	
1		170 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:65954-777-79	1 in 1 CARTON	01/29/2015	12/31/2018
2		79 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:65954-777-58	1 in 1 CARTON	01/29/2015	
3		70 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	01/29/2015	

**Labeler** - Mission Hills S.A de C.V (812312122)

Revised: 4/2019

Mission Hills S.A de C.V