

**THE SIMPSONS PURPLE SQUISHEE FLAVOR SODIUM FLUORIDE ANTICAVITY  
TOOTHPAST- sodium fluoride gel  
HISMILE PTY LTD**

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**The Simpsons Purple Squishee Flavor Sodium Fluoride Anticavity Toothpaste**

**Active ingredient**

Sodium Fluoride 0.24%  
(0.14 w/v fluoride ion)

**Purpose**

Anticavity

**Use**

Aids in the prevention of dental cavities

**Warnings**

Warnings

**When using this product**

Do not swallow

Do not use in eye area

**Keep out of reach of children**

Keep out of reach of children under 6 years old of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- Adults and children 2 years of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or use as directed by a dentist or doctor.
- Instruct children under 6 years of age in good brushing and rinsing habits ( to minimize swallowing).
- Supervise children as necessary until capable of using without supervision.
- Children under 2 years of age: Consult a dentist or doctor.

**Inactive ingredients**

Water

Sorbitol

Glycerin  
Hydrated Silica  
Xylitol  
Sodium methyl cocoyl taurate  
Flavor  
Sucralose  
Xanthan Gum  
Sodium Lauroyl Sarcosinate  
Tetrapotassium Phosphate  
1,2-Hexanediol  
Cellulose Gum  
Sodium Phosphate  
Lauryl Glucoside  
Methyl Diisopropyl Propionamide  
Sodium Gluconate  
Zinc Lactate  
D&C Red No. 33  
FD&C Blue No. 1

**Questions or comments**

+1-302-440-3558

You may also report serious side effects to this phone number.

**Label**

PURPLE SQUISHEE FLAVOR

sodium fluoride  
anticavity toothpaste

the  
hismile  
Squishies<sup>TM</sup>

hismile

Net wt. 2.1 oz (60 g)

Distributed by:  
Hismile Pty Ltd, Burleigh  
Waters, QLD 4220 AU.

Formulated in Australia.  
Made in USA.

www.hismileteeth.com  
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PLEASE PEEL AT THE BOTTOM CORNER FOR FULL DRUG FACTS.

## Drug Facts

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PLEASE PEEL HERE

MATT GROENING

### Drug Facts (continued)

**Inactive ingredients** Water, Sorbitol, Glycerin, Hydrated Silica, Xylitol, Sodium Methyl Cocoyl Taurate, Flavor, Sucralose, Xanthan Gum, Sodium Lauroyl Sarcosinate, Tetrapotassium Pyrophosphate, 1,2-Hexanediol, Cellulose Gum, Sodium Phosphate, Lauryl Glucoside, Methyl Diisopropyl Propionamide, Sodium Gluconate, Zinc Lactate, D&C Red No. 33, FD&C Blue No. 1.

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### TRUSTED BY DENTISTS



sugar-free



cruelty-free



fluoride +



vegan

Hismile uses the highest quality ingredients to provide a superior clean with oral health benefits. Paired with a refreshing burst of flavor, this toothpaste creates a unique smile care experience.

## THE SIMPSONS PURPLE SQUISHEE FLAVOR SODIUM FLUORIDE ANTICAVITY TOOTHPAST

sodium fluoride gel

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:83013-346
Route of Administration	DENTAL		

Active Ingredient/Active Moiety		
Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	SODIUM FLUORIDE	0.243 g in 100 g

Inactive Ingredients	
Ingredient Name	Strength
<b>POTASSIUM PYROPHOSPHATE</b> (UNII: B9W4019H5G)	
<b>SODIUM GLUCONATE</b> (UNII: R6Q3791S76)	
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)	
<b>CELLULOSE GUM</b> (UNII: K679OBS311)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>XYLITOL</b> (UNII: VCQ006KQ1E)	
<b>LAURYL GLUCOSIDE</b> (UNII: 76LN7P7UCU)	
<b>METHYL DIISOPROPYL PROPIONAMIDE</b> (UNII: 6QOP5A9489)	
<b>SUCRALOSE</b> (UNII: 96K6UQ3ZD4)	
<b>D&amp;C RED NO. 33</b> (UNII: 9DBA0SBB0L)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>SODIUM LAUROYL SARCOSINATE</b> (UNII: 632GS99618)	
<b>1,2-HEXANEDIOL</b> (UNII: TR046Y3K1G)	
<b>SODIUM PHOSPHATE</b> (UNII: SE337SVY37)	
<b>ZINC LACTATE</b> (UNII: 2GXR25858Y)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>SODIUM METHYL COCOYL TAURATE</b> (UNII: JVL98CG53G)	

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:83013-346-06	60 g in 1 BOTTLE, PUMP; Type 0: Not a Combination Product	09/03/2025	

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	09/03/2025	

**Labeler** - HISMILE PTY LTD (758083252)

Establishment			
Name	Address	ID/FEI	Business Operations
ACCUPAC LLC		061595175	pack(83013-346) , analysis(83013-346) , manufacture(83013-346) , label(83013-346)

