UP AND UP SENSITIVE TOOTHPASTE WHITENING - potassium nitrate and sodium fluoride paste
Team Technologies, Inc

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

UP AND UP SENSITIVE TOOTHPASTE WHITENING

Active Ingredients
Potassium nitrate 5%.....Antihypersensitivity
Sodium Fluoride 0.243% (0.15% w/v fluoride ion)....Anticavity toothpaste

USES:
- builds increasing protection against painful sensitivity of teeth due to cold, heat, acids, sweets or contact
- aids in the prevention of dental cavities

WARNINGS:
when using this product do not use longer than 4 weeks unless recommended by a dentist or doctor. **Stop and ask a dentist** if problems persists or worsens. Sensitive teeth may indicate a serious problem that may require prompt care by a dentist. **Keep out of reach of children**. If you accidentally swallow more that used for brushing seek professional help or contact a Poison Control Center immediately.

Directions

Adults and children 12 years and older Brush teeth for at least one minute, preferably after each meal, or at least twice a day or as directed by your dentist. Be sure to brush sensitive areas.

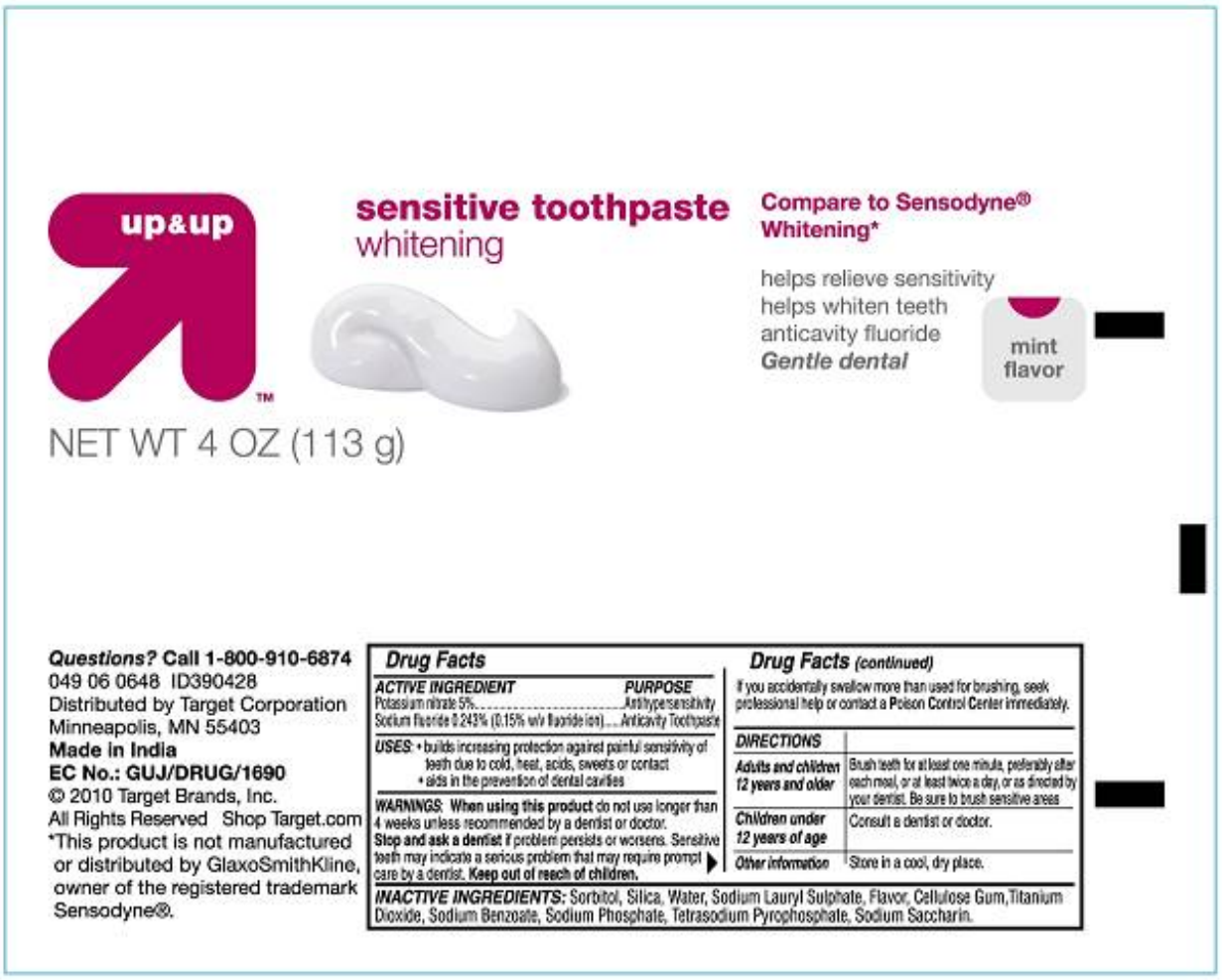
Children under 12 years of age Consult a dentist or doctor

Other information Store in a cool, dry place.

Inactive ingredients:

Sorbitol, Silica, Water, Sodium Lauryl Sulphate, Flavor, Cellulose Gum,Titanium Dioxide, Sodium Benzoate, Sodium Phosphate, Tetrasodium Pyrophosphate, Sodium Saccharin

Principal Display Panel



Antihypersensitivity, Anticavity toothpaste

KEEP OUT OF REACH OF CHILDREN

UP AND UP SENSITIVE TOOTHPASTE WHITENING

potassium nitrate and sodium fluoride paste

Product Information			
Product Type	HUMAN OTC DRUG	**Item Code (Source)**	NDC:67659-079
Route of Administration	DENTAL		

Active Ingredient/Active Moiety		
Ingredient Name	**Basis of Strength**	**Strength**
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (POTASSIUM CATION - UNII:295O53K152)	POTASSIUM NITRATE	5 mg in 1 g
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	SODIUM FLUORIDE	2.43 mg in 1 g

Inactive Ingredients	
Ingredient Name	**Strength**

SORBITOL (UNII: 506T60A25R)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
WATER (UNII: 059QF0KO0R)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
CROSCARMELLOSE SODIUM (UNII: M28OL1HH48)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
SODIUM PHOSPHATE (UNII: SE337SVY37)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	

Product Characteristics

Color	white	**Score**	
Shape		**Size**	
Flavor	MINT (Mint Flavor)	**Imprint Code**	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:67659-079-02	1 in 1 CARTON		
1	NDC:67659-079-01	113 g in 1 TUBE		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part356	08/25/2010	

Labeler - Team Technologies, Inc (192339703)

Revised: 8/2010 Team Technologies, Inc