

AVEENO KIDS CONTINUOUS PROTECTION SENSITIVE SKIN SUNSCREEN BROAD SPECTRUM SPF 50- zinc oxide lotion
Kenvue Brands LLC

Aveeno Kids Continuous Protection Sensitive Skin Sunscreen SPF 50

Drug Facts

Active ingredients

Zinc Oxide (21.6%)

Purpose

Sunscreen

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see ***Directions***), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

For external use only

Do not use on damaged or broken skin

When using this product

- keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash occurs

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- apply generously 15 minutes before sun exposure
- reapply:
 - after 80 minutes of swimming or sweating
 - immediately after towel drying
 - at least every 2 hours
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
 - limit time in the sun, especially from 10 a.m. – 2 p.m.
 - wear long-sleeved shirts, pants, hats, and sunglasses

- children under 6 months of age: Ask a doctor

Other information

- protect this product from excessive heat and direct sun
- may stain some fabrics

Inactive ingredients

Water, C12-15 Alkyl Benzoate, Styrene/Acrylates Copolymer, Octyldodecyl Citrate Crosspolymer, Phenyl Trimethicone, Cetyl PEG/PPG-10/1 Dimethicone, Dimethicone, Polyhydroxystearic Acid, Glycerin, Ethyl Methicone, Silica, Cetyl Dimethicone, Triethoxycaprylylsilane, Phenoxyethanol, Glyceryl Behenate, Sodium Chloride, Acrylates/Dimethicone Copolymer, Chlorphenesin, Phenethyl Alcohol, Avena Sativa (Oat) Kernel Flour, Caprylyl Glycol, Cetyl Dimethicone/Bis-Vinyldimethicone Crosspolymer, Chrysanthemum Parthenium (Feverfew) Flower/Leaf/Stem Juice

Questions or Comments?

866-428-3366; Outside US,
dial collect 215-273-8755
www.aveeno.com

Distributed by:
Kenvue Brands LLC
Summit, NJ 07901

PRINCIPAL DISPLAY PANEL - 88 mL Tube Label

SPF 50

PEDIATRICIAN

RECOMMENDED BRAND

Aveeno®

KIDS

CONTINUOUS

PROTECTION®

sensitive skin

mineral

sunscreen

lotion

broad spectrum

SPF 50

naturally-sourced

100% zinc oxide active

water resistant (80 min)

3.0 fl. oz (88mL)



Aveeno® KIDS

CONTINUOUS PROTECTION®

sensitive skin

mineral sunscreen lotion



broad spectrum
SPF 50

naturally-sourced
100% zinc oxide active
water resistant (80 min)

3.0 fl. oz (88 mL)



For kids of all ages, AVEENO® Kids Continuous Protection® Mineral Sunscreen Lotion is formulated with friendly ingredients for sensitive skin, such as naturally-sourced zinc oxide and skin-soothing oat.
non-greasy • hypoallergenic • tear free
fragrance free • paraben free • phthalate free
TSA Travel-Friendly Size

Drug Facts

Active ingredient	Purpose
Zinc Oxide (21.6%)	Sunscreen

Uses • helps prevent sunburn • if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings
• **For external use only** • **Do not use** on damaged or broken skin • **When using this product** keep out of eyes. Rinse with water to remove. • **Stop use and ask a doctor if** rash occurs
• **Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away

Directions • apply generously 15 minutes before sun exposure • reapply: • after 80 minutes of swimming or sweating • immediately after towel drying • at least every 2 hours • **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including: • limit time in the sun, especially from 10 a.m. – 2 p.m.
• wear long-sleeved shirts, pants, hats, and sunglasses
• children under 6 months of age: Ask a doctor

Other information • protect this product from excessive heat and direct sun • may stain some fabrics

Inactive ingredients Water, C12-15 Alkyl Benzoate, Styrene/Acrylates Copolymer, Octyldodecyl Citrate Crosspolymer, Phenyl Trimethicone, Cetyl PEG/PPG-10/1 Dimethicone, Dimethicone, Polyhydroxystearic Acid, Glycerin, Ethyl Methicone, Silica, Cetyl Dimethicone, Triethoxycaprylylsilane, Phenoxyethanol, Glyceryl Behenate, Sodium Chloride, Acrylates/Dimethicone Copolymer, Chlorphenesin, Phenethyl Alcohol, Avena Sativa (Oat) Kernel Flour, Caprylyl Glycol, Cetyl Dimethicone/Bis-Vinyl Dimethicone Crosspolymer, Chrysanthemum Parthenium (Feverfew) Flower/Leaf/Stem Juice

Questions?
866-428-3366; Outside US, dial collect 215-273-8755
www.aveeno.com

Distributed by:
Kenvue Brands LLC
Summit, NJ 07901
Pat. www.kenvuepats.com
© Kenvue Brands LLC 2025
30059386



AVEENO KIDS CONTINUOUS PROTECTION SENSITIVE SKIN SUNSCREEN BROAD SPECTRUM SPF 50

zinc oxide lotion

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69968-0483
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	216 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
ALKYL (C12-15) BENZOATE (UNII: A9EJ3J61HQ)	
BUTYL METHACRYLATE/METHYL METHACRYLATE/METHACRYLIC ACID/STYRENE CROSSPOLYMER (UNII: V5RS026Q0H)	
OCTYLDODECYL CITRATE CROSSPOLYMER (UNII: X323T6QO4M)	
PHENYL TRIMETHICONE (UNII: DR0K5NOJ4R)	
CETYL PEG/PPG-10/1 DIMETHICONE (HLB 5) (UNII: 035JKJ76MT)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
POLYHYDROXYSTEARIC ACID (2300 MW) (UNII: YXH47AOU0F)	
GLYCERIN (UNII: PDC6A3C0OX)	
ETHYL METHICONE (8 MPA.S) (UNII: 3YWG8XYT8H)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
CETYL DIMETHICONE 25 (UNII: U4AS1BW4ZB)	
TRIETHOXYCAPRYLYLSILANE (UNII: LDC331P08E)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
GLYCERYL DIBEHENATE (UNII: R8WTH25YS2)	
SODIUM CHLORIDE (UNII: 451W47IQ8X)	
CHLORPHENESIN (UNII: I670DAL4SZ)	
PHENYLETHYL ALCOHOL (UNII: ML9LGA7468)	
OATMEAL (UNII: 8PI54V663Y)	
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
CETYL DIMETHICONE/BIS-VINYLDIMETHICONE CROSSPOLYMER (UNII: AE7QA6TW0Q)	
FEVERFEW (UNII: Z64FK7P217)	
2-ETHYLHEXYL ACRYLATE, METHACRYLATE, METHYL METHACRYLATE, OR BUTYL METHACRYLATE/HYDROXYPROPYL DIMETHICONE COPOLYMER (30000-300000 MW) (UNII: S7ZA3CCJ4M)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
---	-----------	---------------------	----------------------	--------------------

1	NDC:69968-0483-3	88 mL in 1 TUBE; Type 0: Not a Combination Product	12/01/2018	
Marketing Information				
	Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
	OTC Monograph Drug	M020	12/01/2018	

Labeler - Kenvue Brands LLC (118772437)

Revised: 3/2025

Kenvue Brands LLC