

**TOMS WHOLE CARE CINNAMON CLOVE FIGHTS CAVITIES WHITENING FRESH BREATH HELPS FIGHT TARTAR- sodium monofluorophosphate paste, dentifrice**  
**Tom's of Maine, Inc.**

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**Tom's Whole Care® Cinnamon Clove Toothpaste**  
**fights cavities | whitening | fresh breath | helps fight tartar**

***Drug Facts***

**Active ingredient**

Sodium monofluorophosphate 0.76% (0.13% w/v fluoride ion)

**Purpose**

Anticavity

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 years of age.**

If more than used for brushing is accidentally swallowed, get medical help or dial (412) 390-3381 right away (Poison Control Center).

**Directions**

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea-sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

**Inactive ingredients**

glycerin, water, calcium carbonate, hydrated silica, xylitol, sodium lauryl sulfate, carrageenan, zinc citrate, sodium bicarbonate, natural flavor<sup>1</sup>, benzyl alcohol.

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1 cinnamon oil and other natural flavor

## **Questions?**

**1-800-FOR-TOMS (1-800-367-8667)**

### **PRINCIPAL DISPLAY PANEL - 113 g Tube Carton**

Certified

B<sup>®</sup>  
Corporation

THE ORIGINAL  
Tom's  
OF MAINE

4.0 OZ (113 g)

NEW  
LOOK

NATURAL • WITH FLUORIDE  
WHOLE  
CARE  
anticavity toothpaste

6  
BENEFITS FOR HEALTHY TEETH

6 BENEFITS

- fights cavities
- whitens teeth\*
- fights tartar buildup
- freshens breath
- strengthens enamel
- promotes  
remineralization

CINNAMON CLOVE



**NEW LOOK**

THE ORIGINAL  
**Tom's**  
OF MAINE

NATURAL • WITH FLUORIDE  
**WHOLE CARE**  
anticity toothpaste

- 6 BENEFITS**
- fights cavities
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  - freshens breath
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**CINNAMON CLOVE**

4.0 OZ (113 g)



10% PROFITS TO CHARITY

DOING GOOD EVERYDAY SINCE 1970

HOW WE  
**DO GOOD EVERYDAY**  
AT TOM'S



at tom's of maine, we don't just say good, we do good, our story starts in 1970 when tom and kate had a vision about companies taking action and doing real good: good for you, our planet and our communities, fifty years later we're doing even more, we make wonderfully-natural products, give back 10% of our profits, and work for real change... like developing the first of its kind recyclable tube!

to learn more about our stewardship model and what natural means at tom's - from natural ingredients to sustainable business practices - go to [www.tomsomaine.com](http://www.tomsomaine.com).

★ THOUGHTFULLY BLENDED & PACKAGED IN THE USA ★

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THE ORIGINAL  
**Tom's**  
OF MAINE

**NEW LOOK**

FRESH

4.0 OZ (113 g)

NATURAL • WITH FLUORIDE  
**WHOLE CARE**  
anticity toothpaste



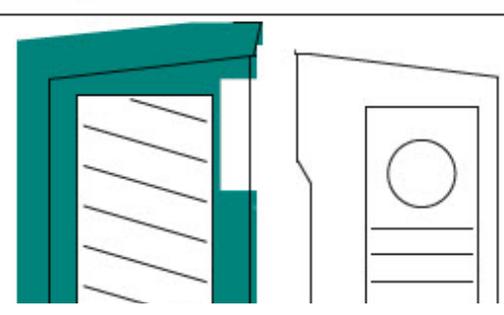
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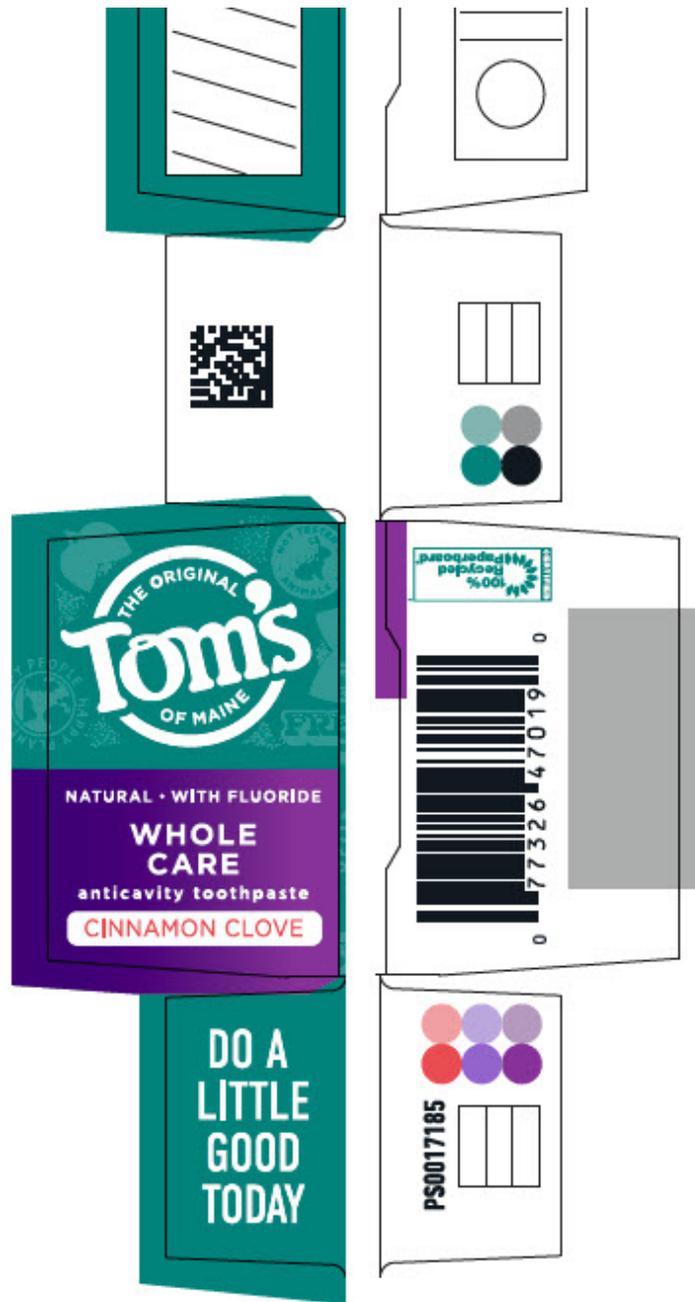
**CINNAMON CLOVE**

<b>Drug Facts</b>		<b>Drug Facts</b> (continued)	
<b>Active ingredient</b> Sodium monofluorophosphate 0.76% (0.13% w/v fluoride ion)	<b>Purpose</b> Anticity	adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
<b>Use</b> helps protect against cavities		children 2 to 6 years	use only a pea-sized amount and supervise child's brushing and rinsing (to minimize swallowing)
<b>Warnings</b> Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or call (412) 390-3381 right away (Poison Control Center).		children under 2 years	ask a dentist or physician
<b>Directions</b>		<b>Inactive ingredients</b> glycerin, water, calcium carbonate, hydrated silica, xylitol, sodium lauryl sulfate, zinc citrate, sodium bicarbonate, carrageenan, natural flavor**, benzyl alcohol.	
		<b>Questions?</b> 1-800-FOR-TOMS (1-800-367-8667)	

\*by removing surface stains  
Fights tartar buildup with regular brushing.  
Helps promote remineralization of weakened enamel.

\*\*cinnamon oil and other natural flavor





**TOMS WHOLE CARE CINNAMON CLOVE FIGHTS CAVITIES  
WHITENING FRESH BREATH HELPS FIGHT TARTAR**

sodium monofluorophosphate paste, dentifrice

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:51009-219
<b>Route of Administration</b>	DENTAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNII: C01017560) (FLUORIDE ION)		1.4 mg

<b>SODIUM MONOFLUOROPHOSPHATE</b> (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.4 mg in 1 g
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## Inactive Ingredients

Ingredient Name	Strength
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>CALCIUM CARBONATE</b> (UNII: H0G9379FGK)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>XYLITOL</b> (UNII: VCQ006KQ1E)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>CARRAGEENAN</b> (UNII: 5C69YCD2YJ)	
<b>SODIUM BICARBONATE</b> (UNII: 8MDF5V39QO)	
<b>ZINC CITRATE</b> (UNII: K72I3DEX9B)	
<b>CINNAMON LEAF OIL</b> (UNII: S92U8SQ71V)	
<b>ORANGE OIL, COLD PRESSED</b> (UNII: AKN3KSD11B)	
<b>CLOVE OIL</b> (UNII: 578389D6D0)	
<b>CLOVE STEM OIL</b> (UNII: 9368YZM9M4)	
<b>BENZYL ALCOHOL</b> (UNII: LKG8494WBH)	

## Product Characteristics

<b>Color</b>	WHITE (Off white to slightly yellow)	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	CINNAMON (Cinnamon Clove)	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51009-219-47	1 in 1 CARTON	07/12/2016	02/07/2021
1		133 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:51009-219-04	1 in 1 CARTON	11/15/2018	
2		113 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	07/12/2016	

**Labeler** - Tom's of Maine, Inc. (052764354)

