

**COLGATE BAKING SODA AND PEROXIDE WHITENING BRISK MINT- sodium monofluorophosphate paste, dentifrice**  
Mission Hills, S.A. de C.V.

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**Colgate® Baking Soda and Peroxide Whitening Brisk Mint® Large Size Fluoride Toothpaste**

***Drug Facts***

**Active ingredient**

Sodium monofluorophosphate 0.76% (0.14% w/v fluoride ion)

**Purpose**

Anticavity

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 years of age.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

**Inactive ingredients**

glycerin, hydrated silica, water, sodium bicarbonate, PEG-12, sodium lauryl sulfate, flavor, sodium hydroxide, cellulose gum, carrageenan, sodium saccharin, calcium peroxide, titanium dioxide

**Questions?**

1-800-468-6502

Dist. by:  
**COLGATE-PALMOLIVE COMPANY**  
New York, NY 10022

**PRINCIPAL DISPLAY PANEL - 130 g Carton**

**Colgate®**  
Fluoride Toothpaste

NET WT 4.6 OZ (130 g)

**Baking Soda  
& Peroxide  
Whitening**

**Cleans Deep and  
Whitens Teeth**

**Brisk Mint® Paste**



# COLGATE BAKING SODA AND PEROXIDE WHITENING BRISK MINT

sodium monofluorophosphate paste, dentifrice

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:65954-765
<b>Route of Administration</b>	DENTAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM MONOFLUOROPHOSPHATE</b> (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1 mg in 1 g

## Inactive Ingredients

Ingredient Name	Strength
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	491.6 mg in 1 g
<b>HYDRATED SILICA</b> (UNII: Y607T4G8P9)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>SODIUM BICARBONATE</b> (UNII: 8MDF5V39QO)	
<b>POLYETHYLENE GLYCOL 600</b> (UNII: NL4J9F21N9)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>SODIUM HYDROXIDE</b> (UNII: 55X04QC32I)	
<b>CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED</b> (UNII: K679OBS311)	
<b>CARRAGEENAN</b> (UNII: 5C69YCD2YJ)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>CALCIUM PEROXIDE</b> (UNII: 7FRO2ENO91)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	

## Product Characteristics

<b>Color</b>	WHITE	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	PEPPERMINT	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:65954-765-46	1 in 1 CARTON	08/20/2011	12/31/2013
1		130 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:65954-765-64	1 in 1 CARTON	08/20/2011	12/31/2013
2		181 g in 1 TUBE; Type 0: Not a Combination Product		
	NDC:65954-765			

3	NDC:65954-765-82	1 in 1 CARTON	08/20/2011	12/31/2013
3		232 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:65954-765-69	1 in 1 CARTON	08/20/2011	
4		113 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:65954-765-75	1 in 1 CARTON	08/20/2011	12/31/2015
5		79 g in 1 TUBE; Type 0: Not a Combination Product		
6	NDC:65954-765-60	1 in 1 CARTON	08/20/2011	
6		170 g in 1 TUBE; Type 0: Not a Combination Product		
7	NDC:65954-765-48	1 in 1 CARTON	08/20/2011	
7		226 g in 1 TUBE; Type 0: Not a Combination Product		
8	NDC:65954-765-58	1 in 1 CARTON	08/20/2011	
8		70 g in 1 TUBE; Type 0: Not a Combination Product		
9	NDC:65954-765-92	1 in 1 CARTON	08/20/2011	
9		141 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	08/20/2011	

**Labeler** - Mission Hills, S.A. de C.V. (812312122)

## Establishment

Name	Address	ID/FEI	Business Operations
Mission Hills, S.A. de C.V.		812312122	ANALYSIS(65954-765) , MANUFACTURE(65954-765) , PACK(65954-765) , LABEL(65954-765)

Revised: 4/2019

Mission Hills, S.A. de C.V.